

LiveHire (ASX: LVH) Investor Presentation - August 2016

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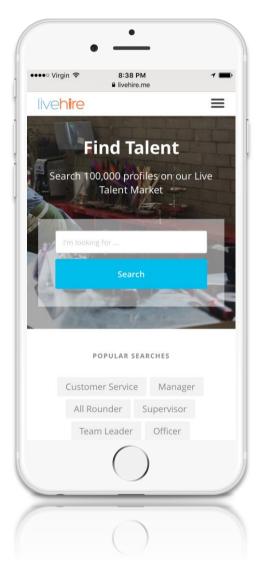
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LiveHire overview

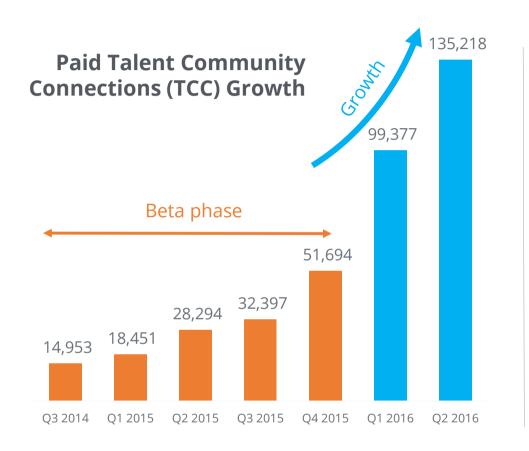
A true **innovator** in the recruitment industry



- LiveHire is an Australian technology company founded in 2012.
- LiveHire's Talent Community platform helps employers curate and hire qualified, interested and available talent on demand.
- Provides a **cost effective and efficient sourcing platform** for up to 100% of a company's hires, reducing cost to hire by up to 40% and time to hire by up to 60%.
- **Highly scalable and secure platform**, hosted on Amazon Web Services (AWS), developed over 4+ years with rapid growth in users.
- First mover advantage with **unique proprietary IP** in market with high barriers to entry in terms of technology investment.
- Blue-chip client base including BUPA, KPMG and Michael Hill, with strong case studies, endorsements and pipeline to facilitate growth with enterprise clients. Existing RPO partnership with Randstad Sourceright enables expansion as evidenced by the implementation of the first client in Asia during July.
- Quality revenue generating model through a scalable and sticky SaaS platform shifting significant individual client spend.
- High calibre board, advisory and management team backed by industry veterans and influential investors.



Investor highlights – rapid growth and revenues



Talent Community Connections (TCC's):

- Talent Community Connections
 (TCC's) grew 16% MoM last quarter.
 TCC's are LiveHire's key performance indicator of product adoption and revenue.
- Revenue growth of 150% last quarter indicating bigger and higher value clients signing.
- 100% client retention demonstrating product stickiness and value delivery to recruitment teams.

LEADING CLIENTS

AlfredHealth













Recruitment Process Outsourcing channel progress

RPO PROVIDER	RPO PROGRAM HIRES P.A	PROSPECT	C-SUITE ENGAGEMENT	FINDING 1 ST CLIENT	CONTRACT FOR SIGNING	CHANNEL PARTNER	TC LIVE
Randstad Sourceright	Global Outsourcing Firm	>	>	>	>	>	~
Global RPO 2	900+ Hires	>	>	>	>		
	1,000+	>	>	>	>		
Global RPO 3	5,000+	>	>	>	>		
	1,000+	>	>	>	>		
Global RPO 4	Unspecified	>	>	>	>		
Global RPO 5	Unspecified	>	>	>	>		
Global RPO 6	Unspecified	>	>	>	>		
Global RPO 7	Unspecified	>	>	>	>		
Global RPO 8	Unspecified	>	>				
Global RPO 9	Unspecified	>					

The LiveHire team

Board



Geoff Morgan Chairman Morgan & Banks, Talent2



Gigi Gozzi Co-Founder, MD Product and Data



Mike Haywood Co-Founder, Head of Growth



Grant Galvin
Head of
Commercial Execution
Coca-Cola, EY, AMEX



Adam Zorzi Non-Exec Director

Leadership



Matt Ryan CTO 20 years tech and data



Nick Bailey
Head of Enterprise Sales
ex Group GM Chandler
Macleod



Paul Bridgewater Head of RPO Partnerships Ex GM Manpower (RPO)



Sara McConkey Head of Marketing ex Head of Mkt. Gumtree



David Vuu
Design/UI/UX
CarSales, WebAwards

Advisory



Andrew Rothery Leapfrog, Koda, Blackbird, Archer



Michael Rennie Global Head of Org. Practice McKinsey & Co



lan Basser ex CEO Chandler Macleod



Greg Savage
The Savage Truth (1m followers on social)



Capital Structure

LiveHire raised \$10m at 20c at IPO in June 2016 to significantly expand its business footprint through:

- 1. Direct sales.
- 2. RPO partnerships.
- 3. HR technology integrations.

Share price	\$0.195
Shares on issue	200.0m
Cash at bank as at 30 June 2016	\$10.3m
Market capitalisation at 19.5c	\$39.0m
Enterprise value	\$28.7m
Options on issue	19.1m

Major Shareholders	
Antonluigi Gozzi (Co-Founder)	13.4%
Michael Haywood (Co-Founder)	12.9%
Grant Galvin (Executive Director)	6.4%
Directors	37%





The overarching problem

Time to hire has more than doubled in the last 5 years. Recruitment productivity is going backwards.

High cost to hire

\$4,000 average cost to hire in the US

Talent are hiding

36% of employers can't find talent they need when they need them

Expensive databases

PDF CVs are stored in stale



Talent are unresponsive

Personal contact numbers and email are incredibly hard to find



\$2.7 trillion

Global GDP impact of more efficient talent platforms.

McKinsey & Co



Companies need agility

Higher turnover, changing preferences, shorter duration employment



Low quality talent

and unsearchable

databases

Less than 25% of jobs today are filled through job boards in AUS



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Poor candidate experience

Volume candidate rejection ongoing is costing businesses in lost customers

Increasing time to hire

52 days average to hire in the US. 68 days in Australia (1/4 of year). Impacts productivity

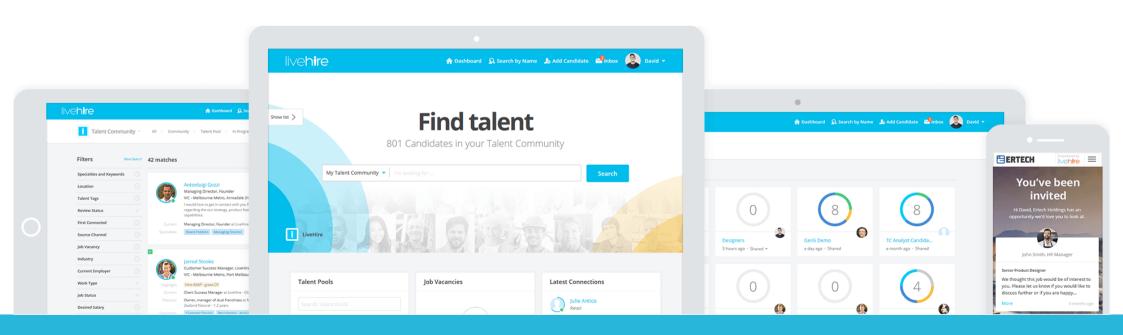


LiveHire Talent Communities provide talent on demand

Companies build Communities of aspiring talent to guarantee talent on demand, reduce time to hire, increase quality of hire, and reduce direct costs to hire.

The LiveHire platform enables clients to leverage their brand and employees' networks and digital assets to invite and curate talent from everywhere, into a single destination – their private talent community of profiles that is sustainable and constantly replenishing.

The platform enables a company to fill 100% of its roles in half the time and cost.



LiveHire meets the three key objectives of every recruiter

The great challenge before LiveHire was knowing when talent are available on-demand



Talent Community candidates are *qualified* through clean, structured data via their LiveHire profile, as well as ratings and reviews built up over time to create trust in the ecosystem.

2 Interested

Talent Community candidates are *interested*, because they have chosen to 'opt in' to an employer's Talent Community and therefore demonstrated a clear interest in the employer's brand.

3 Available

The Platform's algorithms predict candidate *availability* for opportunities (whether currently employed or unemployed) based on user engagement metrics including mobile responsiveness to all employer communications.

LEGACY DATABASES AND PLATFORMS DO NOT ADDRESS INTEREST AND AVAILABILITY



Where LiveHire sits

LiveHire aggregates source channels of talent to grow and displaces traditional databases

Past

Thousands of different sources of talent individually providing a small % of total hires. Slow time to hire, hard to know who is available. A lot to manage.

> Older HR systems provide poor and slow user experience.

Private databases of pdf cv's are dead data and time and cost prohibitive to maintain. They clearly don't work, as if they did, companies would not need to advertise



Present with LiveHire

Companies share the web link to their community across all possible sources of talent to invite and aggregate into LiveHire.

LiveHire has no peer in this shared talent economy space. A talent pooling, communication and hiring platform in the cloud.

LiveHire replaces older database software and integrates with downstream HR software.



livehire











How LiveHire works



Companies create private
Talent Communities using
LiveHire's platform, inviting
their past applicant
databases and promoting
links to it through social
media and employees
(reserve bench).

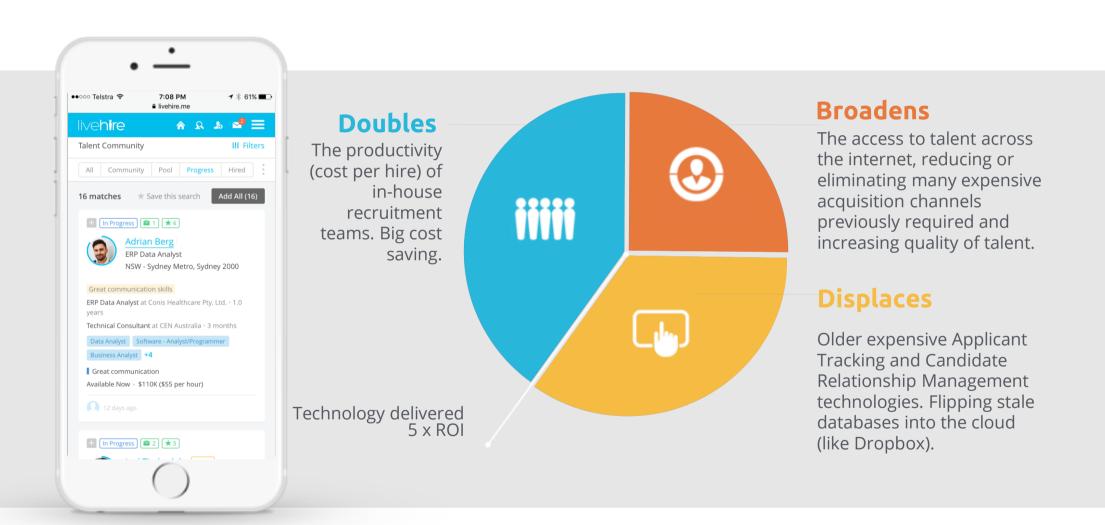
People join, creating a LiveHire profile, then are able to use the same profile to (privately) join many other Talent Communities with one click. (Network Effect).

This shared talent economy is private and hence trusted by candidates, talent data remains fresh and most importantly the platform understands when talent are most available (on demand).



The value to LiveHire clients

LiveHire places talent at the core, reducing time to hire by up to 60% and recruitment cost by up to 40%

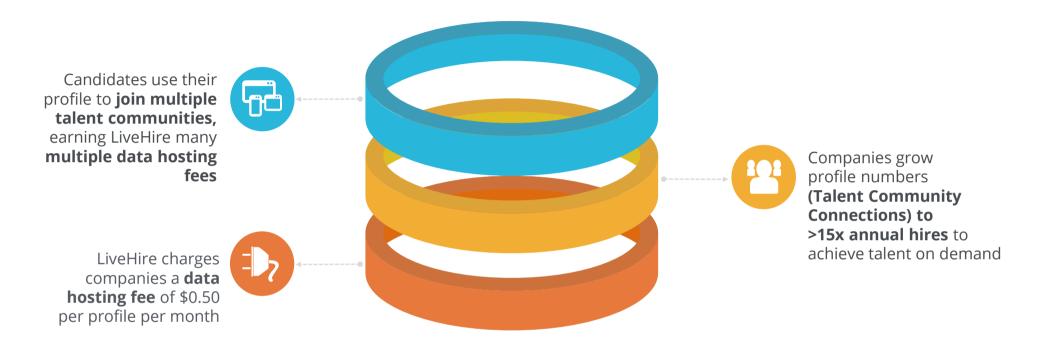






Scalable and sustainable recurring SaaS revenue

LiveHire generates high quality, sticky revenue at scale



- At IPO, LiveHire was achieving Talent Community sizes of 15x hires, equating to ~\$90/hire technology revenue*
- LiveHire has achieved technology revenues equivalent to \$300/hire with early adopting clients who have grown communities larger than expected
- At \$1,000/hire technology revenue, companies can still reduce their current \$6,000 average cost per hire to \$3,500
- In addition, reducing companies' average time to hire by 60%, brings new employees to productivity faster



Delivering significant revenue for LiveHire and ROI for clients

	Enterprise Client Size			
	Small	Medium	Large	
Full Time Employees (FTEs)	500	1,500	10,000	
TC Multiple (5-10)	10.0	7.5	5.0	
Optimal TC Size	5,000	11,250	50,000	
Hosting Fee	\$0.50	\$0.50	\$0.50	
Monthly Hosting Revenue	\$2,500	\$5,625	\$25,000	
Yearly Revenue	\$30,000	\$67,500	\$300,000	
One Off Set-Up Fees	\$5,000	\$10,000	\$20,000	
Annualised TC Contract Value	\$35,000	\$77,500	\$320,000	
Annual Turnover	20%	16%	12%	
Annual Recruitment costs	\$600,000	\$1,440,000	\$7,200,000	
Cost savings estimated through LiveHire	\$180,000	\$360,000	\$1,440,000	
ROI from LiveHire platform	5.1x	4.6x	4.5x	



LiveHire's three strategic pillars of growth

LiveHire becomes more valuable and indispensable to clients the more it grows. Here's how we grow fast.







RECRUITMENT PROCESS OUTSOURCERS (RPO)

40% of large corporates outsource their entire recruitment operations.

The top 10 global RPO's control 90% of this market. LiveHire can rapidly expand globally with these 10 RPO firms as channel partners, as LiveHire helps RPO deliver services better (cost & time).

CORNERSTONE CLIENTS

The remaining 60% of corporates operate their own recruitment teams.

Large *cornerstone* corporates are those that have huge candidate databases.

Signing cornerstone clients seed LiveHire with a **critical mass of talent profiles in one industry**, fueling domino effect sales to other smaller companies in the same industry.

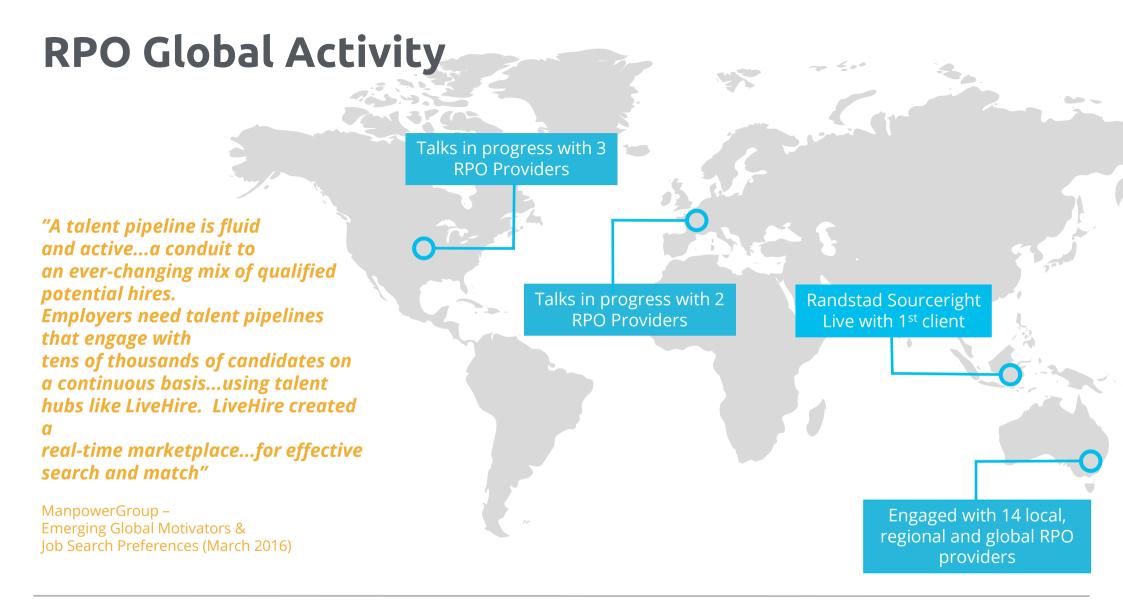
TECHNOLOGY INTEGRATIONS

"Upstream" technologies are those that provide a source of talent to LiveHire and hence the company (job boards, networks etc).

"Downstream" technologies are HR systems that companies use for internal HR management.

Integrating with either technology types increases client stickiness and eases new client sales.





Top 10 RPO players service 90% of the global market.

1,700,000 annual hires across all (publically reported) RPO contracts.

50% of RPO's are public companies, 50% are private.

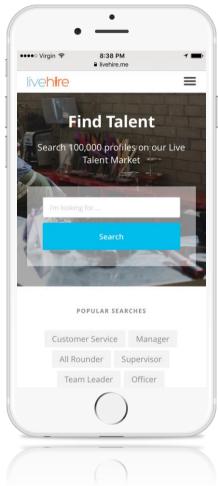
Estimated \$350M TAM.



www.LiveHire.me

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