

# Fitgenes Limited

ASX: FIT | ACN 100 531 191

## ASX Release

06 August 2015

The Company Announcements Office  
ASX Ltd  
*via electronic lodgement*

### APPOINTMENT OF DIRECTOR

The Directors of Fitgenes Limited (ASX: FIT) ("Company") are pleased to announce the appointment of Mr Peter Browne as a Non-Executive Director of the Company with effect from 05 August 2015.

Peter is Executive Chairman of Elevate Australasia Pty Ltd ("Elevate") with whom, as announced to the market via ASX on 24 July 2015, the Company entered into a non-binding Term Sheet to acquire 100% ownership of ("Proposed Transaction"). The Proposed Transaction is subject to a number of conditions precedent which the Directors of both the Company and Elevate are currently addressing.

Peter brings to the Company a deep knowledge of the workings of a business in the health sector, having been actively involved with Elevate since 2012. During this period he was also managing partner of Bennelong Group International, consulting to multi-national and domestic organisations in the pharmaceutical, medical technology, ITC, financial services and industrial sectors on customer and competitive strategy.

Peter has also been a country and divisional head of an ASX listed company, running large scale multi-site operations in the marketing services industry. These roles included the acquisition of a number competitors.

Peter has a Master of eCommerce from Macquarie Graduate School of Management, is a member and graduate of the Australian Institute of Company Directors, is an accredited Blue Ocean Strategy affiliate practitioner and recently completed the MGSM Program "Leadership and Management in the Australian Health Sector." He is also co-author of *Managing the B2B Customers You Can't Afford to Lose*, released in 2014 through Amazon books.

### About Elevate

Based in Sydney, Australia, Elevate is a multi-disciplinary clinic operator and provider of integrative medical and allied health services to corporations, organisations and the general public. The company also provides clinical and consulting services to a national portfolio of large corporate accounts. Founded in 2007, Elevate has developed integrated onsite corporate health programs supported by multi-disciplinary clinical services, and assembled a high quality executive, practitioner and support team. Since opening its first Elevate branded and operated clinic in Sydney in 2010, over 16,000 individuals have utilised the services.

Elevate has plans to build a national network of clinics to meet the needs of its national and international corporate clients and expand into the Asia Pacific market through these relationships.

Your Directors welcome Peter to the Board and will continue to update the market of progress made.

For further particulars please contact:

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