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**U.S. SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549**

**FORM 10-Q**

☒ **Quarterly Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

For the Quarterly Period Ended September 30, 2005

OR

☐ **Transition Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

For the Transition Period from \_\_\_\_\_ to \_\_\_\_\_.

Commission File Number: 000-26357

**LOOKSMART, LTD.**

(Exact Name of Registrant as Specified in its Charter)

**Delaware**

(State or other jurisdiction of  
incorporation or organization)

**13-3904355**

(I.R.S. Employer  
Identification No.)

**625 Second Street**

**San Francisco, California 94107**

(Address of Principal Executive Offices and Zip Code)

**(415) 348-7000**

(Registrant's Telephone Number, Including Area Code)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

Indicate by check mark whether the registrant is an accelerated filer (as defined in Rule 12b-2 of the Exchange Act). Yes ☒ No ☐

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act.): Yes ☐ No ☒

As of November 1, 2005, there were 22,771,422 shares of the registrant's common stock outstanding.

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**FORM 10-Q  
INDEX**

	<b><u>Page</u></b>
<b>PART I FINANCIAL INFORMATION</b>	
ITEM 1: <a href="#"><u>Condensed Consolidated Financial Statements (unaudited)</u></a>	3
<a href="#"><u>Condensed Consolidated Balance Sheets as of September 30, 2005 and December 31, 2004</u></a>	3
<a href="#"><u>Condensed Consolidated Statements of Operations and Comprehensive Income (Loss) for the three and nine months ended September 30, 2005 and 2004</u></a>	4
<a href="#"><u>Condensed Consolidated Statements of Cash Flows for the nine months ended September 30, 2005 and 2004</u></a>	5
<a href="#"><u>Notes to Condensed Consolidated Financial Statements</u></a>	6
ITEM 2: <a href="#"><u>Management’s Discussion and Analysis of Financial Condition and Results of Operations</u></a>	16
<a href="#"><u>Risk Factors Affecting Operating Results</u></a>	26
ITEM 3: <a href="#"><u>Quantitative and Qualitative Disclosures About Market Risk</u></a>	36
ITEM 4: <a href="#"><u>Controls and Procedures</u></a>	37
<b>PART II OTHER INFORMATION</b>	
ITEM 1: <a href="#"><u>Legal Proceedings</u></a>	37
ITEM 6: <a href="#"><u>Exhibits</u></a>	39
<a href="#"><u>Signature</u></a>	39
<a href="#"><u>EXHIBIT INDEX</u></a>	40

PART I — FINANCIAL INFORMATION

ITEM 1. FINANCIAL STATEMENTS

LOOKSMART, LTD.

CONDENSED CONSOLIDATED BALANCE SHEETS  
(In thousands, except per share data)  
(Unaudited)

	September 30, 2005	December 31, 2004
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 38,595	\$ 43,262
Short term investments	13,404	9,440
Trade accounts receivable, net of allowance for doubtful accounts of \$268 at September 30, 2005 and \$497 at December 31, 2004 and allowance for returns of \$25 at September 30, 2005 and \$965 at December 31, 2004	2,136	3,880
Prepaid expenses	682	1,042
Other current assets	672	1,174
Total current assets	55,489	58,798
Long term investments	3,725	11,198
Property and equipment, net	5,602	5,988
Security deposits and other assets	2,334	3,318
Intangible assets, net	6,117	7,364
Goodwill	14,422	14,422
Total assets	\$ 87,689	\$ 101,088
<b>LIABILITIES &amp; STOCKHOLDERS' EQUITY</b>		
Current liabilities:		
Trade accounts payable	\$ 1,399	\$ 360
Accrued expenses and other current liabilities	6,547	8,032
Customer deposits	2,358	1,525
Total current liabilities	10,304	9,917
Other long term liabilities, net of current portion	5,294	5,071
Total liabilities	15,598	14,988
Commitments and contingencies (Note 5)		
Stockholders' equity:		
Convertible preferred stock, \$0.001 par value; Authorized: 5,000 at September 30, 2005 and December 31, 2004; Issued and Outstanding: none at September 30, 2005 and December 31, 2004	—	—
Common stock, \$0.001 par value; Authorized: 200,000 at September 30, 2005 and December 31, 2004; Issued and Outstanding: 22,882 and 22,854 at September 30, 2005 and December 31, 2004, respectively	23	23
Additional paid-in capital	271,738	271,694
Other equity	367	395
Accumulated deficit	(200,037)	(186,012)
Total stockholders' equity	72,091	86,100
Total liabilities and stockholders' equity	\$ 87,689	\$ 101,088

The accompanying notes are an integral part of these condensed consolidated financial statements.

**LOOKSMART, LTD.**

**CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE INCOME (LOSS)**  
(In thousands, except per share data)  
(Unaudited)

	<b>Three Months Ended September 30</b>		<b>Nine Months Ended September 30</b>	
	<b>2005</b>	<b>2004</b>	<b>2005</b>	<b>2004</b>
Revenues	\$ 9,165	\$17,490	\$ 31,391	\$60,471
Cost of revenues	6,103	9,563	21,015	34,389
<b>Gross profit</b>	<b>3,062</b>	<b>7,927</b>	<b>10,376</b>	<b>26,082</b>
Operating expenses:				
Sales and marketing	1,831	1,495	5,180	6,044
Product development	4,791	5,033	13,888	18,315
General and administrative	1,638	1,958	5,359	7,321
Restructuring charges	(254)	98	1,650	4,152
<b>Total operating expenses</b>	<b>8,006</b>	<b>8,584</b>	<b>26,077</b>	<b>35,832</b>
Loss from operations	(4,944)	(657)	(15,701)	(9,750)
Non-operating income, net	666	227	1,570	374
Loss from continuing operations before income taxes	(4,278)	(430)	(14,131)	(9,376)
Income tax income (expense)	9	(117)	(4)	(117)
Loss from continuing operations	(4,269)	(547)	(14,135)	(9,493)
Gain from discontinued operations, net of tax	—	562	110	1,146
<b>Net income (loss)</b>	<b>(4,269)</b>	<b>15</b>	<b>(14,025)</b>	<b>(8,347)</b>
Other comprehensive income (loss):				
Change in unrealized gain (loss) on securities during the period	(29)	61	(69)	62
Change in translation adjustment	—	(37)	—	(54)
<b>Comprehensive income (loss)</b>	<b>\$ (4,298)</b>	<b>\$ 39</b>	<b>\$ (14,094)</b>	<b>\$ (8,339)</b>
Basic net income (loss) per common share:				
Loss from continuing operations	\$ (0.19)	\$ (0.02)	\$ (0.62)	\$ (0.43)
Gain from discontinued operations, net of tax	0.00	0.02	0.00	0.05
<b>Net income (loss)</b>	<b>\$ (0.19)</b>	<b>\$ 0.00</b>	<b>\$ (0.62)</b>	<b>\$ (0.38)</b>
Fully diluted net income (loss) per common share:				
Loss from continuing operations	\$ (0.19)	\$ (0.02)	\$ (0.62)	\$ (0.43)
Gain from discontinued operations, net of tax	0.00	0.02	0.00	0.05
<b>Net income (loss)</b>	<b>\$ (0.19)</b>	<b>\$ 0.00</b>	<b>\$ (0.62)</b>	<b>\$ (0.38)</b>
Weighted average shares outstanding used in per share calculation - basic	22,771	22,506	22,758	22,132
Weighted average shares outstanding used in per share calculation - diluted	22,771	22,702	22,758	22,132

The accompanying notes are an integral part of these condensed consolidated financial statements.

**LOOKSMART, LTD.**

**CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**  
**(In Thousands)**  
**(Unaudited)**

	Nine Months Ended September 30,	
	2005	2004
<b>Cash flows from operating activities:</b>		
Net loss	\$(14,025)	\$ (8,347)
Adjustments to reconcile net loss to net cash used in operating activities:		
Depreciation and amortization	5,927	6,049
Stock based compensation	1	38
Loss (gain) from sale of assets and other non-cash charges	137	(536)
Changes in operating assets and liabilities, net of effects of acquisitions and disposals:		
Trade accounts receivable, net	1,744	17,478
Prepaid expenses	360	1,088
Other assets	510	930
Trade accounts payable	1,039	(2,525)
Accrued expenses and other liabilities	(1,225)	(16,521)
Customer deposits	833	(2,721)
Net cash used in operating activities	(4,699)	(5,067)
<b>Cash flows from investing activities:</b>		
Purchase of investments	(5,792)	(13,945)
Proceeds from sale of investments	9,095	—
Payments for property, equipment and capitalized software development	(2,567)	(2,222)
Proceeds from the sale of property and equipment	—	82
Proceeds from sale of discontinued operations	—	1,484
Acquisitions, net of cash acquired	(750)	(2,116)
Net cash used in investing activities	(14)	(16,717)
<b>Cash flows from financing activities:</b>		
Repayment of notes	(36)	(84)
Proceeds from issuance of common stock	82	3,647
Net cash provided by financing activities	46	3,563
Effect of exchange rate changes on cash	—	(54)
Decrease in cash and cash equivalents	(4,667)	(18,275)
Cash and cash equivalents, beginning of period	43,262	63,866
Cash and cash equivalents, end of period	\$ 38,595	\$ 45,591
<b>Supplemental disclosure of non-cash investing activities:</b>		
Issuance of common stock as consideration in a business combination	\$ —	\$ 5,077

The accompanying notes are an integral part of these condensed consolidated financial statements.

## LOOKSMART, LTD.

### NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)

#### 1. Summary of Significant Accounting Policies:

##### *Nature of Business and Principles of Consolidation*

LookSmart is an online media and technology company which provides relevant content, advertising and technology solutions for consumers, advertisers and publishers. LookSmart's owned and operated vertical search sites and web tools offer essential search results with the ability to find, save and share content. In addition to owned and operated properties, LookSmart's distribution network includes syndicated publishers and search engine partners that maximize advertiser ROI. LookSmart offers a customizable set of syndicated solutions for publishers to grow their advertiser relationships and audience.

The unaudited condensed consolidated financial statements as of September 30, 2005 and for the three and nine months ended September 30, 2005 include the accounts of the Company and its subsidiaries. All significant intercompany balances and transactions have been eliminated in consolidation.

In the first quarter of 2004, the Company signed agreements to sell certain assets and activities of its Australian, British and Japanese subsidiaries. Accordingly, the condensed consolidated results of operations have been recast to remove the results of the international operations from continuing operations for all periods presented in these condensed consolidated financial statements. Results of the international operations are included in the separate line item Gain from discontinued operations, net of tax, for all periods presented in these condensed consolidated financial statements. The results of the discontinued operations are summarized in Note 9 to these condensed consolidated financial statements.

##### *Unaudited Interim Financial Information*

The accompanying unaudited condensed consolidated financial statements as of September 30, 2005 and for the three and nine months ended September 30, 2005 reflect all adjustments which are normal and recurring in nature and, in the opinion of management, are necessary for a fair statement of the results of operations for the periods shown. These unaudited condensed consolidated financial statements should be read in conjunction with the Company's consolidated financial statements and notes thereto included in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2004 filed with the Securities and Exchange Commission. The condensed consolidated balance sheet as of December 31, 2004 has been derived from the audited financial statements at that date but does not include all of the information and footnotes required by generally accepted accounting principles for complete financial statements. The results of operations for the interim period ended September 30, 2005 are not necessarily indicative of results to be expected for the full year.

At a meeting of stockholders on October 26, 2005, our stockholders authorized our Board of Directors to effect a one-for-five reverse split of our common stock. Also on October 26, 2005, we filed a Certificate of Amendment to our Amended and Restated Certificate of Incorporation with the Delaware Secretary of State to effect the reverse stock split, which became effective at the close of business on October 26, 2005. All share and per share information included in these unaudited condensed consolidated financial statements has been retroactively adjusted to reflect the reverse stock split. Shares authorized and par value were not adjusted as they were not affected by the reverse stock split.

### *Concentration of Credit Risk*

Financial instruments that potentially subject the Company to concentrations of credit risk consist primarily of cash equivalents, short term investments, long term investments and accounts receivable. As of September 30, 2005 and December 31, 2004, one financial institution managed all of the Company's cash, cash equivalents and investments. The fair values of these investments are subject to fluctuation based on market prices.

Accounts receivable are typically unsecured and are derived from revenue earned from customers. The Company performs ongoing credit evaluations of its customers and maintains allowances for probable credit losses. The Company applies judgment as to its ability to collect outstanding receivables based primarily on management's evaluation of the customer's financial condition and past collection history and records a specific allowance. In addition, the Company records a general allowance based on the length of time other receivables are past due. Historically, such losses have been within management's expectations. As of September 30, 2005, one customer accounted for 14% of the accounts receivable balance. No one customer accounted for 10 percent or more of the accounts receivable balance as of December 31, 2004.

### *Revenue Concentrations*

The Company derived the following percentages of its revenue from its relationship with significant traffic providers:

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2005	2004	2005	2004
Company 1	28%	18%	24%	15%
Company 2	15%	5%	9%	5%
Company 3	8%	13%	13%	10%
Company 4	4%	7%	4%	15%
Company 5	1%	2%	1%	16%

### *Use of Estimates and Assumptions*

The condensed financial statements have been prepared in conformity with accounting principles generally accepted in the United States. This requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, revenues, expenses, and contingent assets and liabilities during the reporting period. The Company bases its estimates on various factors and information which may include, but not limited to, history and prior experience, experience of other enterprises in the same industry, new related events, current economic conditions and information from third party professionals that is believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results could differ from those estimates.

### *Reclassifications*

In accordance with Statement of Financial Accounting Standards ("SFAS") No. 95, "Statement of Cash Flows," we reclassified \$1.8 million and \$5.0 million of short term investments which had been purchased with original or remaining maturities of greater than ninety days at date of purchase and which had remaining maturities of less than ninety days at the balance sheet date from cash and cash equivalents to short term investments on the consolidated balance sheets as of December 31, 2004 and the condensed consolidated unaudited balance sheets as of September 30, 2004, respectively. The following table summarizes the consolidated balance sheets amounts as previously reported and as reclassified (in thousands):

	As Reported		As Reclassified	
	December 31, 2004	September 30, 2004	December 31, 2004	September 30, 2004
Cash and cash equivalents	\$ 45,054	\$ 50,590	\$ 43,262	\$ 45,591
Short-term investments	7,648	3,683	9,440	8,682

We also made corresponding adjustments to the condensed consolidated unaudited statement of cash flows for the nine months ended September 30, 2004 to reflect the purchases and proceeds from sales of these securities as investing rather than as a component of cash and cash equivalents. For the nine months ended September 30, 2004, before this reclassification, net cash used in investing activities related to these investments of \$5.0 million was included in cash and cash equivalents in the condensed consolidated unaudited statement of cash flows. These reclassifications had no impact on the previously reported net loss, total current assets, working capital, cash flow from operations, or cash flow from financing activities. Short-term investments at December 31, 2004 and September 30, 2004, consisted primarily of balances in interest-bearing demand deposit accounts, variable rate demand notes, state and municipal bonds, and other highly liquid securities.

The following table summarizes the effect of these reclassifications on proceeds from sale of investments, purchases of

investments, net cash used in investing activities, decrease in cash equivalents, and cash and cash equivalents at the period end on our condensed consolidated statement of cash flows (in thousands):

	Nine Months Ended September 30, 2004	
	As Reported	As Reclassified
Proceeds from sale of investments	\$ 2,385	\$ —
Purchases of investments	(11,331)	(13,945)
Net cash used in investing activities	(11,718)	(16,717)
Decrease in cash and cash equivalents	(13,276)	(18,275)
Cash and cash equivalents, end of period	50,590	45,591

Additionally, certain other prior years' balances have been reclassified to conform to the current year's presentation. The reclassifications had no material impact on net loss or equity.



### Stock-Based Compensation

The Company accounts for stock-based employee compensation using the intrinsic method under the recognition and measurement principles of Accounting Principles Board Opinion No. 25, "Accounting for Stock Issued to Employees," (APB No. 25) and related interpretations. Under APB No. 25, compensation cost is equal to the difference, if any, on the date of grant between the fair value of the Company's stock and the amount an employee must pay to acquire the stock. Statement of Financial Accounting Standards SFAS 123 ("SFAS 123"), "Accounting for Stock-based Compensation," established accounting and disclosure requirements using a fair value based method of accounting for stock-based employee compensation plans. As allowed by SFAS 123, the Company has elected to continue to apply the intrinsic value based method of accounting described above, and has adopted the disclosure requirements of SFAS 123 and related Statement of Financial Accounting Standards No. 148, "Accounting for Stock-Based Compensation - Transition and Disclosure" ("SFAS 148").

The following table illustrates the effect on net income (loss) and net income (loss) per share if the Company had applied the fair value recognition provisions of SFAS No. 123 to stock-based employee compensation (in thousands, except per share data):

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2005	2004	2005	2004
Net income (loss) as reported	\$ (4,269)	\$ 15	\$(14,025)	\$ (8,347)
Add: Stock-based employee compensation expense included in reported net income (loss), net of tax	11	(34)	1	38
Deduct: Total stock-based employee compensation expense determined under fair value method for all awards, net of tax	(614)	(483)	(1,679)	(3,939)
Pro forma net loss	\$ (4,872)	\$ (502)	\$(15,703)	\$(12,248)
Basic net income (loss) per share:				
As reported	\$ (0.19)	\$ 0.00	\$ (0.62)	\$ (0.38)
Pro forma	(0.21)	(0.02)	(0.69)	(0.55)
Diluted net income (loss) per share:				
As reported	\$ (0.19)	\$ 0.00	\$ (0.62)	\$ (0.38)
Pro forma	(0.21)	(0.02)	(0.69)	(0.55)

For purposes of computing pro forma net income (loss), the Company estimates the fair value of each option grant on the date of grant using the Black-Scholes option-pricing model. The Black-Scholes option-pricing model was developed for use in estimating the fair value of traded options that have no vesting restrictions and are fully transferable, characteristics not present in the Company's option grants. Additionally, option valuation models require the input of highly subjective assumptions, including the expected volatility of the stock price. Because the Company's employee stock options have characteristics significantly different from those of traded options and because changes in the subjective input assumptions can materially affect the fair value estimates, in management's opinion, the existing models do not provide a reliable single measure of the fair value of its stock-based awards.

Options vest over several years, and new option awards are generally granted each year. Because of this, the pro forma amounts shown above may not be representative of the pro forma effect on reported net income (loss) in future years.

### Segment Information

The Company operates in one primary business segment, online advertisements. As of September 30, 2005 and December 31, 2004, all of the Company's revenues included in continuing operations were

generated in the United States of America. See Note 9 regarding foreign revenue reported as discontinued operations. All long-lived assets are located in the United States of America.

#### *Recently Issued Accounting Pronouncements*

In May 2005, the FASB issued FASB 154 ("FASB 154"), "Accounting Changes and Error Corrections—a replacement of APB Opinion No. 20 and FASB Statement No. 3." This Statement replaces APB Opinion No. 20, "Accounting Changes", and FASB Statement No. 3, "Reporting Accounting Changes in Interim Financial Statements", and changes the requirements for the accounting for and reporting of a change in accounting principle. FASB 154 applies to all voluntary changes in accounting principle. It also applies to changes required by an accounting pronouncement in the unusual instance that the pronouncement does not include specific transition provisions. When a pronouncement includes specific transition provisions, those provisions should be followed. This statement is effective for accounting changes and corrections of errors made in fiscal years beginning after December 15, 2005.

In December 2004, the Financial Accounting Standards Board ("FASB") enacted Statement of Financial Accounting Standards No. 123 ("SFAS 123"), "Accounting for Stock-Based Compensation" - revised 2004, "Share-Based Payment" ("SFAS 123R"), which replaces SFAS 123 and supersedes APB Opinion No. 25 ("APB 25"), "Accounting for Stock Issued to Employees." SFAS 123R requires the measurement of all employee share-based payments to employees, including grants of employee stock options, using a fair value based method and the recording of such expense in our consolidated statements of operations. The Company is required to adopt SFAS 123R beginning January 1, 2006.

The pro forma disclosures previously permitted under SFAS 123 no longer will be an alternative to financial statement recognition. See Stock-Based Compensation above for the pro forma net loss and net loss per share amounts, for the three and nine months ended September 30, 2005 and September 30, 2004, as if we had used a fair value based method similar to the methods required under SFAS 123R to measure compensation expense for employee stock incentive awards. The Company is evaluating the requirements under SFAS 123R including the fair value model and transition method to select and expects the adoption to have a significant adverse impact on the consolidated statements of operations and net income (loss) per share.

In December 2004, the FASB issued FASB Staff Position No. FAS 109-2 ("FAS 109-2"), "Accounting and Disclosure Guidance for the Foreign Earnings Repatriation Provision within the American Jobs Creations Act of 2004 ("AJCA")." The Company does not expect a material impact on its consolidated results of operations due to the AJCA or implementation of FAS 109-2.

## **2. Acquisitions:**

The transactions below were recorded using the purchase method of accounting and the operating results of these acquisitions have been included in the Company's results of operations since the date the acquisitions took place. The purchase prices have been allocated to assets acquired and liabilities assumed based on their fair values on the acquisition dates.

#### *Net Nanny*

On April 22, 2004, the Company acquired the business and certain assets of Net Nanny, a division of Bionet Systems LLC, a privately held company, for \$850,000 in cash, 394,477 shares of common stock, valued at \$4.2 million and \$27,000 of costs related to completing the transaction. Net Nanny is a desktop-based product, which provides online parental control and content filtering of search results.

The common stock issued was valued at \$10.75 per share in accordance with EITF Issue No. 99-12, "Determination of the Measurement Date for the Market Price of Acquirer Securities Issued in a Purchase

Business Combination,” using the average of the closing prices of the Company’s common stock for the two days prior to and including April 22, 2004, which was prior to the announcement date of April 29, 2004.

Purchased technology and other intangible assets acquired are being amortized over their estimated useful lives of two to six years. The condensed consolidated financial statements include the operating results of Net Nanny from the date of purchase. Pro forma results of operations have not been presented because the effect of this acquisition was not material to the results of prior periods presented.

The following table summarizes the purchase price allocation. These amounts were determined through established valuation techniques in the technology industry (in thousands):

Accounts receivable, net of reserves	\$ 171
Inventory	34
Purchased technology	510
Goodwill	3,490
Other intangible assets	940
	<hr/>
Total assets acquired	5,145
Less: current liability assumed	34
	<hr/>
Net assets acquired	\$5,111
	<hr/>

#### *Furl.net*

During the third quarter of 2004, the Company acquired the assets of Furl.net, which consisted primarily of intangible assets related to technology, customer lists, trade name and employees. In the third quarter of 2005, the Company paid the remaining part of the purchase price in accordance with the acquisition agreement. Such amount was allocated to the acquired assets on a basis consistent with the initial purchase price. The asset acquisition did not have a significant impact on total assets of the Company.

### 3. Goodwill and Intangible Assets

The Company's intangible assets consist primarily of purchased technology and have estimated useful lives of three to seven years. Goodwill and intangible assets are as follows (in thousands):

	September 30, 2005	December 31, 2004
Goodwill	\$ 14,422	\$ 14,422
Intangible assets:		
Purchased technology	\$ 10,179	\$ 9,951
Less accumulated amortization	(6,019)	(4,614)
Net purchased technology	4,160	5,337
Trade names	1,743	1,470
Less accumulated amortization	(416)	(167)
Net trade names	1,327	1,303
Other intangibles	2,170	1,921
Less accumulated amortization	(1,540)	(1,197)
Net other intangibles	630	724
Intangible assets, net	\$ 6,117	\$ 7,364

During the third quarter of 2005, the Company revised its estimate of the remaining useful life of one of the intangibles assets, which resulted in an accelerated amortization of \$0.1 million.

Intangible asset amortization expense was \$0.8 million and \$2.0 million for the three and nine months ended September 30, 2005, respectively, and \$0.6 million and \$1.3 million for the three and nine months ended September 30, 2004, respectively, and is included in cost of revenue and product development costs.

Estimated future intangible amortization expense is as follows (in thousands):

Year	Estimated Remaining Amortization of Intangibles
Three months ending December 31, 2005	\$ 599
Fiscal year ending December 31, 2006	2,166
2007	1,744
2008	1,236
2009	344
Thereafter	28

#### 4. Accrued Expenses and Other Current Liabilities:

Accrued expenses and other current liabilities consisted of the following (in thousands):

	September 30, 2005	December 31, 2004
Accrued compensation and related expenses	\$ 1,307	\$ 1,426
Accrued distribution and partner costs	1,471	3,428
Current portion of restructuring liability	1,541	1,187
Other	2,228	1,991
	<u>\$ 6,547</u>	<u>\$ 8,032</u>

#### 5. Commitments and Contingencies

##### *Operating Leases*

The Company leases office space under non-terminable operating leases that expire at various dates through 2009.

Future minimum payments under all operating leases, in total and net of minimum sublease income, at September 30, 2005 are as follows (in thousands):

	Operating Leases	Operating Leases, Net of Sublease Income
Year:		
2005 remaining amount	\$ 1,141	\$ 1,017
2006	4,616	4,547
2007	4,684	4,684
2008	4,751	4,751
2009	4,412	4,412
Total	<u>\$19,604</u>	<u>\$ 19,411</u>

The Company has outstanding Standby Letters of Credit ("SBLC") related to security of building leases and security for payroll processing of \$1.3 million at September 30, 2005.

The above SBLC contains four financial covenants, the first requiring a minimum net worth of \$40 million, the second requiring minimum liquid assets, as defined by the SBLC, of \$40 million, the third requiring an adjusted net loss, as defined by the SBLC, of no more than \$8 million in any fiscal quarter, and the fourth requiring an adjusted net loss, as defined by the SBLC, of no less than \$25 million for the most recently ended fiscal quarter and the immediately preceding three fiscal quarters. At September 30, 2005, the Company was in compliance with all covenants.

##### *Guarantees and Indemnities*

During its normal course of business, the Company has made certain guarantees, indemnities and commitments under which it may be required to make payments in relation to certain transactions. These indemnities include intellectual property and other indemnities to the Company's customers and distribution partners in connection with the sales or distribution of its products, indemnities to various lessors in connection with facility leases for certain claims arising from such facility or lease, and

indemnities to directors and officers of the Company to the maximum extent permitted under the laws of the State of Delaware. Historically, we have not incurred any losses or recorded any liabilities related to performance under these types of indemnities.

#### *Legal Proceedings*

On August 3, 2004, Mario Cisneros and Michael Voight filed a private attorney general lawsuit on behalf of a proposed class in Superior Court in San Francisco County, California. The complaint names thirteen search engines or Web publishers as defendants (including the Company) and alleges unfair business practices, unlawful business practices, and other causes of action in connection with the display of advertisements from Internet gambling companies. The complaint seeks restitution, unspecified compensatory damages, declaratory and injunctive relief, and attorneys' fees. Plaintiffs also filed a motion for preliminary injunction on August 3, 2004.

On January 3, 2005, the Company filed a demurrer to the complaint, which was overruled on January 27, 2005. On January 3, 2005, the Company also filed a motion to strike certain allegations regarding claims for restitution, which was denied in part and granted in part on May 9, 2005. The Company filed an answer to the complaint on February 28, 2005, consisting of a general denial of all allegations. The court has allowed certain discovery to proceed with respect to plaintiffs' motion for preliminary injunction.

On October 11, 2005, the court conducted a bifurcated trial and ruled that California public policy bars the plaintiffs from receiving any remedy of restitution on any alleged gambling losses. The court was scheduled to hear arguments on an application by plaintiffs for a temporary restraining order on October 25, 2005; however, plaintiffs requested that that hearing be merged into a hearing on plaintiffs' request for preliminary injunction. A case management conference is set for December 1 to discuss plaintiffs' request for preliminary injunctive relief. Plaintiffs' preliminary injunction papers are due to be filed November 21, 2005.

On March 14, 2005 the Company was served with the Second Amended Complaint in a class action lawsuit in the Circuit Court of Miller County, Arkansas. The complaint names eleven search engines and Web publishers as defendants (including the Company) and alleges breach of contract, restitution/unjust enrichment/money had and received, and civil conspiracy claims in connection with contracts allegedly entered into with plaintiffs for Internet pay-per-click advertising. The named plaintiffs on the Second Amended Complaint are Lane's Gifts and Collectibles, L.L.C., U.S. Citizens for Fair Credit Card Terms, Inc., Savings 4 Merchants, Inc., and Max Caulfield d/b/a Caulfield Investigations.

On March 30, 2005 the case was removed to United States District Court for the Western District of Arkansas. On April 4, 2005 plaintiffs U.S. Citizens for Fair Credit Card Terms, Inc. and Savings 4 Merchants, Inc. filed a motion of voluntary dismissal without prejudice. The motion was granted on April 7, 2005. Plaintiffs Lane's Gifts and Collectibles, L.L.C. and Max Caulfield d/b/a Caulfield Investigations filed a motion to remand the case to state court on April 13, 2005, which was granted in June 2005. In July 2005, defendants, including the Company, petitioned the Eighth Circuit Court of Appeals for an appeal of the remand order, and moved to stay the proceedings while the appeal is pending. The petition was denied on September 8, 2005 and the case was remanded to the Circuit Court of Miller County, Arkansas. LookSmart has filed and/or joined motions to dismiss on the basis of failure to state a claim upon which relief can be granted, lack of personal jurisdiction, and improper venue. Plaintiffs have until January 27, 2006 to respond to the motions to dismiss for lack of personal jurisdiction and improper venue. Plaintiffs have until June 9, 2006 to respond to the motion to dismiss on the basis of failure to state a claim upon which relief can be granted. LookSmart was served with discovery requests on October 7, 2005.

We are also involved, from time to time, in various legal proceedings arising from the normal course of business activities. Although the results of litigation and claims cannot be predicted with certainty, we do not expect resolution of these matters to have a material adverse impact on our consolidated results of operations, cash flows or financial position. However, an unfavorable resolution of a matter could,

depending on its amount and timing, materially affect our future results of operations, cash flows or financial position in a future period.

#### *JV Funding*

Pursuant to a settlement agreement with British Telecommunications (“BT”) for the dissolution of the joint venture, LookSmart and BT are jointly liable for the costs incurred to shut down operations of the joint venture. The Company does not expect to incur significant additional expenses to shut down the joint venture.

#### **6. Net Income (Loss) Per Share:**

In accordance with the requirements of SFAS No. 128, a reconciliation of the numerator and denominator of basic and diluted income (loss) per share is provided as follows (in thousands, except per share amounts):

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2005	2004	2005	2004
<b>Numerator – basic and diluted:</b>				
Net income (loss) as reported	\$ (4,269)	\$ 15	\$(14,025)	\$(8,347)
<b>Denominator</b>				
Weighted average common shares outstanding:				
Shares used to compute basic EPS	22,771	22,506	22,758	22,132
Dilutive common equivalent shares:				
Options	—	196	—	—
Shares used to compute diluted EPS	22,771	22,702	22,758	22,132
<b>Net income (loss) per share</b>				
Basic	\$ (0.19)	\$ 0.00	\$ (0.62)	\$ (0.38)
Diluted	(0.19)	0.00	(0.62)	(0.38)

Options and warrants to purchase common stock are not included in the diluted income (loss) per share calculations if their effect is antidilutive. Antidilutive securities consist of potential common stock relating to stock options and warrants as follows (in thousands):

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2005	2004	2005	2004
Options	2,683	708	2,076	620
Warrants	—	13	—	11
<b>Total antidilutive shares</b>	<b>2,683</b>	<b>721</b>	<b>2,076</b>	<b>631</b>

#### **7. Related Party Transactions:**

In 2002, the Company loaned Dianne Dubois, the Company’s former Chief Financial Officer, \$0.3 million. The loan was interest-free and subject to forgiveness ratably over a period of four years, subject to certain performance measures being met. In addition, the Company had agreed to pay taxes due related to forgiveness of the loan and imputed interest.

The amount of imputed interest and tax adjustments charged to operations were \$2,000 and \$14,000, respectively, for the three and nine months ended September 30, 2004. Due to the resignation of the Chief Financial Officer in 2003, the outstanding balance of \$0.2 million was repaid in August 2004.

The Company has a related-party receivable from the BT LookSmart joint venture. In 2004, the Company recorded a valuation adjustment to the net receivable from the joint venture of \$0.1 million based on revised estimates of net realizable value. The remaining investment balance at September 30, 2005 is \$0.3 million, which reflects the estimated value upon final liquidation of the joint venture.

## **8. Restructuring Charges**

*Employee Severance Costs.* In November 2003, the Company implemented a restructuring plan to eliminate 77 positions in the United States due to the loss of the ongoing relationship with Microsoft. In 2003, severance charges associated with the reduction in force were \$0.8 million. In the first and second quarters of 2004, the Company eliminated an additional 43 positions in the United States, which included a reduction in the Company's sales force of 11 positions, a reduction in the Company's general and administrative departments of 5 positions, a reduction in the Company's product development department of 14 positions and a reduction in the Company's editorial team of 13 positions. This reduction resulted in \$0.5 million, \$0.4 million and \$0.1 million restructuring charges recognized in the first, second and third quarters of 2004, respectively. These costs are classified as restructuring charges on the condensed consolidated Statement of Operations, and are included in Operating Expenses. The Company paid all severance costs as of December 31, 2004.

*Lease restructuring costs.* In connection with the restructuring activities noted above, the Company closed certain leased facilities and incurred lease restructuring costs related to closing these facilities of \$3.2 million in the fourth quarter of 2003, and costs related to closing of further redundant leased facilities of \$3.2 million in the first quarter of 2004. These costs are classified as restructuring charges on the condensed consolidated Statement of Operations, and are included in Operating Expenses.

As of December 31, 2004, the restructuring liability was \$5.6 million. Of this amount, \$1.2 million was included in other current portion of long-term liabilities and \$4.4 million was included in other long-term liabilities on the condensed consolidated Balance Sheet.

The Company had limited success in subleasing the unused space since the establishment of the restructuring reserve and modified the original estimates in the second quarter of 2005. This resulted in additional restructuring charges of \$1.9 million, reflecting the reduced probability of subleasing the available space.

In October 2005, the Company and one of its sublessees executed a letter of intent to sublease an additional portion of the unused space, which resulted in a reduction of the restructuring liability by \$0.3 million, which was recorded in the third quarter of 2005.

As of September 30, 2005, the lease restructuring liability was \$6.3 million. Of this amount, \$1.5 million was included in other current portion of long-term liabilities and \$4.8 million was included in other long-term liabilities on the condensed consolidated Balance Sheet.

The Company does not currently expect to incur significant further restructuring charges or receive additional benefits related to closing redundant leased facilities during the remainder of 2005. However, if available sublease rates change significantly from the assumptions used, the actual costs related to these facilities could exceed or reduce estimated accrued facility costs and may require further adjustment to the original estimates.



A reconciliation of the liability for the lease restructuring costs at December 31, 2004 to the liability for the nine months ended September 30, 2005 is as follows (in thousands):

	Lease Restructuring Costs
Balance at December 31, 2004	\$ 5,631
Reclassification of deferred rent	(18)
Amortization of lease restructuring costs	(971)
Adjustments	1,649
Balance at September 30, 2005	\$ 6,291

## 9. Gain from Discontinued Operations

In January 2004, the Company agreed to sell certain assets of its Australian subsidiary and related intellectual property rights to a subsidiary of Telstra Corporation Limited for the sum of approximately \$0.7 million. In March 2004, the Company agreed to sell certain the assets of its Japanese subsidiary and related intellectual property rights to Value Commerce for the sum of approximately \$0.7 million. In March 2004, the Company agreed to sell certain assets of its United Kingdom subsidiary and related intellectual property rights to Crystal for the sum of approximately \$0.1 million. The gain on disposal of these operations of \$1.0 million, net of \$0.4 million for transitional expenses, was recorded in the second quarter of 2004.

Revenue and pretax net income from the discontinued international operations (excluding gain on disposal), previously included in the listings segment of the business, reported in discontinued operations were as follows (in thousands):

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2005	2004	2005	2004
Revenue	\$ —	—	\$ —	\$ 6,036
Pretax net income (excluding gain on disposal)	—	562	—	123
Tax benefit	—	—	67	—
Gain on disposal	—	—	43	1,023
Net gain from discontinued operations	\$ —	\$ 562	\$ 110	\$ 1,146

## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion should be read in conjunction with the condensed consolidated financial statements and the notes to those statements which appear elsewhere in this Quarterly Report on Form 10-Q.

The following discussion contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. We use words such as "believes," "intends," "expects," "anticipates," "plans," "may," "will" and similar expressions to identify forward-looking statements. Discussions containing forward-looking

statements may be found in the material set forth under “Management’s Discussion and Analysis of Financial Condition and Results of Operations” and in other sections of this report. These forward-looking statements include without limitation statements about our future operating results and financial performance, including mix of revenue streams, ability to control and/or reduce operating expenses and anticipated gross margins; our business and our business outlook, including the development and execution of new products, services, business initiatives and strategies and demand for our products and services; our plans to maintain and/or expand our network of distribution partners and our advertiser base; our new product plans, including our continued entry into, and performance in, the vertical search market; and our expectations regarding our ability to reduce low-converting traffic or detect “click fraud” in our network; anticipated levels of restructuring charges; the impact of legislative developments on the Company; general outlook of our business and industry; competitive position; stock compensation and adequate liquidity to fund our operations and meet our other cash requirements. All forward-looking statements are based on current expectations, estimates, beliefs, assumptions, goals and objectives, are subject to numerous known and unknown risks, uncertainties and other factors and are not guarantees of future performance or events. Actual results may differ materially from those anticipated in the forward-looking statements due to various risks, uncertainties and other factors such as, without limitation, our ability to maintain net profitability in future quarters, our ability to preserve our expertise in search product development, our ability to maintain, expand and diversify our network of distribution partners, in the face of vigorous product-based and price-based competition for their business, our ability to integrate our acquired businesses and to harvest from them significant gains in proprietary traffic, our ability to maintain traffic volumes in light of changes in the composition of our distribution network, our ability to improve our match rate, average CPC or other advertiser metrics, and all other risks described below in the section entitled “Risk Factors Affecting Operating Results” and elsewhere in this report. All forward-looking statements reflect the current belief of the Company as of the date hereof, and we expressly disclaim any obligation to update any forward-looking statements.

## **BUSINESS OVERVIEW**

LookSmart is a provider of technology, content and tools for publishers, search results for consumers, as well as a provider of marketing products for advertisers who want to be included in relevant search results on either LookSmart sites or on our distribution partners’ sites.

We distribute our search results across a distribution network by partnering with Internet portals, ISP’s, search engines and media companies and running on LookSmart-owned sites. These companies have increasingly recognized the valuable nature of search services for their web sites. We offer distribution partners a search solution with two important benefits. First, our search solution provides highly relevant search results for their users, which can help to maintain the users’ satisfaction and increase repeat visits of those users. Second, we share with our distribution partners a portion of the listings revenues that we generate from clicks on paid listings in those search results.

At a meeting of stockholders on October 26, 2005, our stockholders authorized our Board of Directors to effect a one-for-five reverse split of our common stock. On October 26, 2005, we filed a Certificate of Amendment to our Amended and Restated Certificate of Incorporation with the Delaware Secretary of State to effect the reverse stock split. The reverse stock split became effective at the close of business on October 26, 2005.

## **CRITICAL ACCOUNTING POLICIES**

The financial condition and results of operations of the Company are based upon certain critical accounting policies, which include estimates, assumptions, and judgments on the part of management. The Company bases its estimates on various factors and information which may include, but are not limited to, history and prior experience, experience of other enterprises in the same industry, new related events, current economic conditions and information from third party professionals that is believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the

carrying values of assets and liabilities that are not readily apparent from other sources. Actual results could differ from those estimates. The following discussion highlights those policies and the underlying estimates and assumptions, which management considers critical to an understanding of the financial information in this report.

*Revenue Recognition.* Revenues associated with advertiser listings products, including LookListings and affiliate commissions, are generally recognized once collectibility is established, delivery of services has occurred, all performance obligations have been satisfied, and no refund obligations exist.

Revenue generated from our LookListings platform is primarily composed of per-click fees that we charge customers. The per-click fee charged for keyword targeted listings is calculated based on the results of online bidding on keywords, up to a maximum cost per keyword set by the customer.

The Company provides a reserve against revenue for estimated credits resulting from sales adjustments and returns in the event of product returns. The amount of this reserve is evaluated quarterly based upon historical trends and customer-specific circumstances.

*Allowance for Doubtful Accounts.* Determination of collectibility of payments requires significant judgment on the part of management and includes performing initial and ongoing credit evaluations of customers. The Company maintains an allowance for doubtful accounts for estimated losses resulting from the failure of our customers to make required payments. This valuation allowance is reviewed periodically based on factors including the application of historical collection rates to current receivables. The Company will record a reduction of its general allowance for doubtful accounts if there is a significant improvement in collection rates or economic conditions are more favorable than the Company has anticipated. Additional allowances for doubtful accounts may be required if there is deterioration in past due balances, if economic conditions are less favorable than the Company has anticipated or for customer-specific circumstances, such as bankruptcy. Management's judgment is required in the periodic review of whether a provision or reversal is warranted.

*Valuation of Goodwill and Intangible Assets.* We have recorded goodwill and intangible assets in connection with our business acquisitions. Management exercises judgment in the assessment of the related useful lives, fair value and recoverability of these assets. The majority of intangible assets are amortized over three to seven years, the period of expected benefit. Goodwill is not amortized. In accordance with SFAS No. 142, "Goodwill and Other Intangible Assets," the Company periodically reassesses the valuation and asset lives of intangible assets to conform to changes in management's estimates of future performance. Management considers existing and anticipated competitive and economic conditions in such assessments. Goodwill is reviewed for impairment at least annually and as a result of any event which significantly changes the Company's business. Cash flow forecasts used in evaluation of goodwill are based on trends of historical performance and management's estimate of future performance.

*Deferred Taxes.* We recognize deferred tax assets and liabilities based on the differences between the financial statement carrying values and the tax bases of assets and liabilities. LookSmart regularly reviews its deferred tax assets for recoverability and establishes a valuation allowance based on historical taxable income, projected future taxable income, and the expected timing of the reversals of existing temporary differences. If we operate at a loss or are unable to generate sufficient future taxable income, or if there is a material change in the actual effective tax rates or time period within which the underlying temporary differences become taxable or deductible, we could be required to increase the valuation allowance against all or a significant portion of our deferred tax assets which could substantially increase our effective tax rate for such period. Alternatively, if our future taxable income is significantly higher than expected and/or we are able to utilize our tax credits, we may be required to reverse all or a significant part of our valuation allowance against such deferred tax assets which could substantially reduce our effective tax rate for such period. Therefore, any significant changes in statutory tax rates or the amount of our valuation allowance could have a material impact on the value of our deferred tax assets and liabilities, and our reported financial results.

*Internal Use Software Development Costs.* The Company accounts for internal use software in accordance with American Institute of Certified Public Accountants (“AICPA”) Statement of Position No. 98-1, “Accounting for the Costs of Computer Software Developed or Obtained for Internal Use” (“SOP 98-1”). In accordance with the capitalization criteria of SOP 98-1, the Company has capitalized the payroll and payroll-related costs of employees who devote time to the development of internal-use computer software.

Management’s judgment is required in determining the point at which various projects enter the stages at which costs may be capitalized, in assessing the ongoing value of the capitalized costs, and in determining the estimated useful lives over which the costs are amortized.

#### *Restructuring Charges*

We have recorded a restructuring reserve related to closing certain leased facilities in accordance with SFAS No. 146, “Accounting for Costs Associated with Exit or Disposal of Activities”. Management’s judgment is required in estimating when the redundant facilities will be subleased and at what rate they will be subleased.

## **RESULTS OF OPERATIONS**

### **Overview of the Three and Nine Months Ended September 30, 2005**

During the third quarter of 2005, we continued to focus on three primary operating priorities:

- ***Improving our traffic conversion standards.*** We continued removing traffic sources from our distribution network that do not conform to quality standards of our advertisers. Our overall match rate, or the rate at which paid listings are matched against search queries, improved by 8% from the second quarter of 2005 to the third quarter of 2005. The match rate is a key driver for our business because a higher match rate means a greater number of paid listings are competing for position in the sponsored links section of search results pages. During the remainder of 2005, we will continue to focus on developing systems and technologies that provide improved advertising customer service.
- ***Developing syndicated solutions for publishers.*** We continued focusing on our white-labeled advertising management center, search of a publisher’s own archived content, and a tailored version of our Furl online book marking system for publishers. During the third quarter of 2005, we began generating revenue under technology-licensing agreements with Viacom, Ask Jeeves and the New York Times. We currently expect to add more publishers to our network.
- ***Focusing on our vertical search business.*** We are leveraging our core expertise in directories, database structures, algorithmic searches and communities by integrating Furl and other LookSmart technologies to provide a compelling environment for both customers and advertisers. We launched 171 vertical search sites in 13 different categories in addition to ten sites launched in the first nine months of 2005. During the fourth quarter of 2005, we will focus on improving our vertical sites to increase audience and improve consumption metrics.

## Revenues

	Three Months Ended September 30,		% Change 2004 to 2005	Nine Months Ended September 30,		% Change 2004 to 2005
	2005	2004		2005	2004	
(000's)						
Revenues	\$ 9,165	\$ 17,490	(48)%	\$31,391	\$60,471	(48)%

Revenues in the three and nine months ended September 30, 2005 decreased compared to the three and nine months ended September 30, 2004 primarily due to a proactively managed reduction of our distribution network, a decline in the number of customers and the winding down of our relationship with Microsoft, which winding down began in January of 2004. We derived 1% and 16% of our revenues during the nine months ended September 30, 2005 and 2004, respectively, from our relationship with Microsoft.

Total paid clicks were 71 million and 234 million in the three and nine months ended September 30, 2005, respectively, compared to 103 million and 367 million in the three and nine months ended September 30, 2004, respectively. Average revenue per click, excluding discounted, run-of-site products, decreased to \$0.15 per click in the three and nine months ended September 30, 2005, respectively, compared to \$0.17 per click and \$0.16 per click in the three and nine months ended September 30, 2004. This decline was primarily the result of a reduction in our match rate in certain segments of search due to loss of our relationship with Microsoft, and the decline in the number of advertisers and distribution partners.

Included in total revenue is revenue from the sale of advertising on our vertical search products. This revenue was less than 10% of total revenue in the three and nine months ended September 30, 2005.

In the third quarter of 2005, we began recognizing revenue from our technology licensing agreements. The revenue was less than 10% of total revenue in the three and nine months ended September 30, 2005.

Revenue is expected to increase in the fourth quarter of 2005 compared to the third quarter of 2005 as we continue optimizing traffic from our network and launching our vertical search sites.

## Cost of Revenues

	Three Months Ended September 30,		% Change 2004 to 2005	Nine Months Ended September 30,		% Change 2004 to 2005
	2005	2004		2005	2004	
(000's)						
Traffic acquisition costs	\$ 4,632	\$ 8,133	(43)%	\$16,415	\$30,248	(46)%
Percentage of advertising revenues	53%	47%		53%	50%	
Other costs	1,471	1,430	3%	4,600	4,141	11%
Total cost of revenues	\$ 6,103	\$ 9,563	(36)%	\$21,015	\$34,389	(39)%
Percentage of revenues	67%	55%		67%	57%	

Traffic acquisition costs, the costs paid to our distribution partners, decreased during the three and nine months ended September 30, 2005 compared to the three and nine months ended September 30, 2004 primarily due to the decline in revenue. The increase in traffic acquisition costs as a percent of advertising revenue in the three and nine months ended September 30, 2005 compared to the nine months ended September 30, 2004 reflects our continued efforts to improve our traffic quality and optimize traffic flow from our partners, the costs of which were partially offset by increased revenues from our vertical search properties which carry no traffic acquisition costs. These efforts included the removal of low-converting traffic from our distribution network in the first nine months of 2005.

We currently expect traffic acquisition costs as a percent of revenue to increase to 57-60% in the fourth quarter of 2005 due to continuous traffic optimization efforts, the cost of which we currently expect to be partially offset by increased revenue from our consumer products with lower traffic acquisition costs.

Other costs of revenue consist of connectivity costs, costs incurred to acquire content for our vertical sites, personnel costs of our sales operations employees, including stock-based compensation, equipment depreciation, expenses relating to hosting advertising operations, commissions paid to advertising agencies and amortization of intangible assets. These costs remained relatively flat during the three months ended September 30, 2005 compared to the same period of 2004, and increased during the first nine months of 2005 compared to the first nine months of 2004 primarily due to an increase in content related expenses of \$0.4 million.

### ***Operating Expenses***

We are in the process of evaluating the option expensing requirements of SFAS 123R and currently expect that the adoption of such requirements will significantly increase our operating expenses in 2006.

**Sales and Marketing.** Sales and marketing expenses include salaries, commissions, stock-based compensation and other costs of employment for the Company's sales force, sales administration and customer service staff, overhead, facilities, allocation of depreciation and the provision for doubtful trade receivables. Sales and marketing expenses also include the costs of advertising, trade shows and public relations activities.

Sales and marketing expenses were as follows (dollar figures are in thousands):

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2005	2004	2005	2004
Stock compensation related to variable options	—	(15)	(17)	(17)
Other sales and marketing expenses	1,831	1,510	5,197	6,061
<b>Sales and marketing</b>	<b>\$ 1,831</b>	<b>\$ 1,495</b>	<b>\$5,180</b>	<b>\$6,044</b>
Percentage of total revenues	20%	9%	17%	10%

Stock compensation related to variable options is the result of repriced stock options. Stock compensation related to variable options is based on the Company's stock price at the end of each quarter and will continue to fluctuate as the Company's stock price fluctuates.

Other sales and marketing expenses increased in the third quarter of 2005 compared to the third quarter of 2004 primarily due a \$0.3 million increase in marketing costs. Other sales and marketing expenses decreased in the nine months ended September 30, 2005 compared to the nine months ended September 30, 2004 primarily due to a reduction in salaries and benefits of \$1.4 million. The decrease in salaries and benefits reflects an 11% reduction in headcount as a result of the Company's restructuring activities in 2004 and lower revenue base in 2005. The decrease was partially offset by a \$0.5 million increase in marketing expenses. We do not expect significant increases in sales and marketing expenses during the remainder of 2005 compared to the third quarter of 2005.

**Product Development.** Product development costs include all costs related to the development and engineering of new products and continued development of our search index and additional features for our customer account management platform. These costs include salaries and associated costs of employment, including stock-based compensation, overhead, facilities and amortization of intangible assets. Costs related to the development of software for internal use, including salaries and associated costs of employment are capitalized after certain milestones have been achieved. Software licensing and

computer equipment depreciation related to supporting product development functions are also included in product development expenses. Product development expenses were as follows (dollar figures are in thousands):

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2005	2004	2005	2004
Amortization of deferred stock compensation	11	18	38	61
Stock compensation related to variable options	—	(33)	(38)	(20)
Capitalized software development costs	(157)	(151)	(464)	6
Other product development expenses	4,937	5,199	14,352	18,268
<b>Total product development expenses</b>	<b>\$ 4,791</b>	<b>\$ 5,033</b>	<b>\$13,888</b>	<b>\$18,315</b>
Percentage of revenues	52%	29%	44%	30%

Amortization of deferred stock compensation relates to stock granted to employees at less than market value. Stock compensation related to variable options is the result of repriced stock options. Stock compensation related to variable options is based on the Company's stock price at the end of each quarter and will continue to fluctuate as the Company's stock price fluctuates.

Capitalized software development costs include the costs to develop software for internal use, excluding costs associated with research and development, training and testing. Software development costs capitalized in the third quarter of 2005 include \$0.3 million accelerated amortization of previously capitalized software due to a change in the estimated remaining useful life. The decrease in other product development expenses in the three months ended September 30, 2005 compared to the three months ended September 30, 2004 was primarily due to a reduction in salaries and benefits of \$0.3 million due to a headcount reduction of 8%.

The decrease in the amount of software development costs capitalized in the nine months ended September 30, 2005 compared to the nine months ended September 30, 2004 was primarily related to a \$0.8 million accelerated amortization of software previously capitalized for projects that were cancelled in the second quarter of 2004 as they related to projects that were not aligned with our 2004 operating plan. This was partially offset by a write off of previously capitalized software of \$0.2 million recorded in the third quarter of 2005. The decrease in other product development expenses in the first nine months of 2005 compared to the first nine months of 2004 was due primarily to a reduction in salaries and benefits of \$3.1 million and a decrease in overhead allocation of \$0.9 million due to a 21% reduction in headcount as a result of the Company's restructuring activities in 2004, and overall cost reductions efforts. We expect product development expenses to remain relatively flat during the remainder of 2005 as compared to the third quarter of 2005.

*General and Administrative.* General and administrative expenses include costs of executive management, human resources, finance, legal and facilities personnel. These costs include salaries and associated costs of employment, including stock-based compensation, overhead, facilities and allocation of depreciation. General and administrative expenses also include legal, tax and accounting, consulting and professional service fees.

General and administrative expenses were as follows (dollar figures are in thousands):

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2005	2004	2005	2004
Stock compensation related to variable options	—	5	13	5
Other general and administrative expenses	1,638	1,953	5,346	7,316
<b>Total general and administrative expenses</b>	<b>\$ 1,638</b>	<b>\$ 1,958</b>	<b>\$5,359</b>	<b>\$7,321</b>
Percentage of total revenues	18%	11%	17%	12%

Stock compensation related to variable options is the result of repriced stock options. Stock compensation related to variable options is based on the Company's stock price at the end of each quarter and will continue to fluctuate as the Company's stock price fluctuates.

Other general and administrative expense decreased in the three months ended September 30, 2005 compared to the three months ended September 30, 2004 primarily due to a decrease of insurance costs of \$0.2 million and other employee costs of \$0.2 million, which was partially offset by severance payments of \$0.3 million during the third quarter of 2005. The decrease in expenses in the nine months ended September 30, 2005 compared to the nine months ended September 30, 2004 was due to a decrease in salaries and benefits of \$0.5 million reflecting a 10% reduction in headcount and a \$0.5 million severance payout in the first quarter of 2004, and a decrease in international costs of \$1.1 million. We do not anticipate significant increases in other general and administrative expenses during the fourth quarter of 2005 compared to the third quarter of 2005.

#### *Restructuring Costs*

*Employee Severance Costs.* In November 2003, we implemented a restructuring plan to eliminate 77 positions in the United States due to the loss of the ongoing relationship with Microsoft. In 2003, severance charges associated with the reduction in force were \$0.8 million. In the first and the second quarters of 2004, we eliminated an additional 43 positions in the United States, which included a reduction in the Company's sales force of 11 positions, a reduction in our general and administrative departments of 5 positions, a reduction in our product development department of 14 positions and a reduction in our editorial team of 13 positions. This reduction resulted in \$0.5 million, \$0.4 million and \$0.1 million restructuring charges recognized in the first, second and third quarters of 2004, respectively. These costs are classified as restructuring charges on the condensed consolidated Statement of Operations, and are included in Operating Expenses. All severance costs were paid by December 31, 2004.

*Lease restructuring costs.* In connection with the restructuring activities noted above, we closed certain leased facilities and incurred lease restructuring costs related to closing these facilities of \$3.2 million in the fourth quarter of 2003, and costs related to closing of further redundant leased facilities of \$3.2 million in the first quarter of 2004.

We have had limited success in subleasing the unused space since the establishment of the restructuring reserve and accordingly modified the original estimates related to subleases in the second quarter of 2005. This resulted in additional restructuring charges of \$1.9 million, reflecting the reduced probability of subleasing the available space.

In October 2005, the Company and one of our sublessees executed a letter of intent to sublease an additional portion of the unused space, which resulted in a reduction of restructuring liability by \$0.3 million, which was recorded in the third quarter of 2005.

We do not currently expect to incur significant further restructuring charges or receive additional benefits related to closing redundant leased facilities during the remainder of 2005. However, if available sublease rates change significantly from the assumptions used, the actual costs related to these facilities could exceed or reduce estimated accrued facility costs and may require further adjustment to the original estimates.



### ***Non-Operating Income***

*Interest and Other Non-Operating income, net.* Interest and other non-operating income increased by \$1.2 million in the nine months ended September 30, 2005 compared to the nine months ended September 30, 2004. This was due to an increase in interest income on cash, cash equivalents and investments as a result of higher overall interest rates earned by our investment portfolio. Interest and other non-operating income increased by \$0.4 million in the three months ended September 30, 2005 compared to the three months ended September 30, 2004 due to an increase in interest income of \$0.2 million and a collection of a previously written off receivable of \$0.1 million.

### ***Income Tax Expense***

The Company did not incur any significant income tax expense in the three and nine months ended September 30, 2005 and 2004 due to net loss incurred in these periods.

The effective tax rate for the fourth quarter and for the year ending December 31, 2005 may vary due to a variety of factors, including but not limited to the relative income contribution by tax jurisdiction, changes in statutory tax rates, the amount of tax exempt interest income generated during the year and any non-deductible items related to acquisitions or other non-recurring charges.

### ***Gain from Discontinued Operations***

In January 2004, we agreed to sell certain assets of our Australian subsidiary and related intellectual property rights to a subsidiary of Telstra Corporation Limited for the sum of approximately \$0.7 million. In March 2004, we agreed to sell certain assets of our Japanese subsidiary and related intellectual property rights to Value Commerce for the sum of approximately \$0.7 million. In March 2004, we agreed to sell certain assets of our United Kingdom subsidiary and related intellectual property rights to Crystal for the sum of approximately \$0.1 million. The gain on disposal of the operations of \$1.0 million, net of \$0.4 million for transitional expenses, was recorded in the second quarter of 2004.

Revenue and pretax net income (loss) from the discontinued international operations (excluding gain on disposal), previously included in the listings segment of the business, reported in discontinued operations were as follows (in thousands):

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2005	2004	2005	2004
Revenue	\$ —	\$ —	\$ —	\$ 6,036
Pretax net loss (excluding gain on disposal)	—	562	—	123
Tax benefit	—	—	67	—
Gain on disposal	—	—	43	1,023
Net gain from discontinued operations	\$ —	\$ 562	\$ 110	\$ 1,146

As we finalize the liquidation process of our Australian subsidiary, we expect to record additional income related to the reversal of the cumulative translation adjustment of \$0.5 million in 2006.

### ***Liquidity and Capital Resources***

Our primary source of cash is receipts from revenue. Another source of cash is proceeds from the exercise of employee stock options. The primary uses of cash are payroll (salaries, bonuses and benefits), general operating expenses (office rent), payments to distribution partners related to cost of revenue and professional services related to audit costs.

In accordance with the definition of cash equivalents in SFAS 95, "Statement of Cash Flows," we reclassified \$1.8 million and \$5.0 million of short term investments which had been purchased with original or remaining maturities of greater than ninety days at date of purchase and which had remaining maturities of less than ninety days at the balance sheet date from cash and cash equivalents to short term investments on the consolidated balance sheet as of December 31, 2004 and consolidated unaudited balance sheet as of September 30, 2004, respectively. We also made corresponding adjustments to the consolidated unaudited statement of cash flows for the nine months ended September 30, 2004 to reflect the purchases and proceeds from sales of these securities as investing activities rather than as a component of cash and cash equivalents. For the nine months ended September 30, 2004, before this reclassification, net cash used in investing activities related to these investments of \$5.0 million was included in cash and cash equivalents in the consolidated unaudited statement of cash flows. These reclassifications had no impact on the previously reported net loss, total current assets, working capital, cash flow from operations, or cash flow from financing activities.

The following tables summarize the effect of these reclassifications on cash and cash equivalents, short term investments and cash flows used in investing activities on our consolidated balance sheets and consolidated statement of cash flows (in thousands):

(in thousands)		As Reported		As Reclassified	
		September 30, 2005	December 31, 2004	September 30, 2004	December 31, 2004
	Cash and cash equivalents	\$ 38,595	\$ 45,054	\$ 50,590	\$ 43,262
	Short term investments	13,404	7,648	3,683	9,440
	Working capital	45,185	48,881	48,117	48,881

(in thousands)		Nine Months Ended September 30, 2005	As Reported	As Reclassified
			Nine Months Ended September 30, 2004	Nine Months Ended September 30, 2004
	Cash flows used in operating activities	\$ (4,699)	\$ (5,067)	\$ (5,067)
	Cash flows used in investing activities	(14)	(11,718)	(16,717)
	Cash flows provided by financing activities	46	3,563	3,563

We ended the third quarter of 2005 with \$55.7 million in cash, cash equivalents, short-term investments and long-term investments, a decrease from \$63.9 million at December 31, 2004. Our short-term and long-term investments decreased by \$3.5 million from December 31, 2004 to September 30, 2005.

The termination and winding down of the Company's distribution and licensing relationship with Microsoft significantly reduced the Company's revenue and cash from operating activities in the nine months ended September 30, 2005 compared to the nine months ended September 30, 2004. In order to minimize the impact of the termination of the Microsoft agreement on the Company's liquidity, the Company implemented a restructuring plan.

The decrease in cash used in operating activities in the first nine months of 2005 compared to the first nine months of 2004 was primarily due to a decrease in accounts receivable of \$1.7 million as a result of a reduction of revenue, an increase in accounts payable of \$1.0 million due to timing differences in payment cycles, which was partially offset by a decrease in accrued expenses and other liabilities of \$1.2 million primarily due to lower accruals for partner payments related to lower cost of revenue. Collections of accounts receivable can impact our operating cash flows. Management places significant emphasis on collection efforts and has assessed the allowance for doubtful accounts as of September 30, 2005 and has deemed it to be adequate.

Net cash used in investing activities in the first nine months of 2005 and 2004 included purchases of investments, net of proceeds from sale of investments, of \$3.3 million and \$13.9 million, respectively, and purchases of equipment and capitalization of costs related to internally developed software of \$2.6 million and \$2.2 million, respectively. This was partially offset by proceeds from the sale of discontinued operations of \$1.5 million in the nine months ended September 30, 2004. Cash used in investing activities in the nine months ended September 30, 2005 and 2004 also included the remaining part of Furl purchase price of \$0.8 million and purchases of NetNanny and Furl of \$2.1 million, respectively.

Net cash provided by financing activities in the nine months ended September 30, 2005 and 2004 was primarily due to proceeds from the exercise of employee stock options of \$0.1 and \$3.6 million, respectively.

We believe that our working capital will provide adequate liquidity to fund our operations and meet other cash requirements for at least the next 12 months. We may seek to raise additional capital through public or private debt or equity financings in order to fund our operations and capital expenditures, take advantage of favorable business opportunities, develop and upgrade our technology infrastructure, develop new product and service offerings, take advantage of favorable conditions in capital markets or respond to competitive pressures. In addition, unanticipated developments in the short term, such as the entry into agreements requiring large cash payments or the acquisition of businesses with negative cash flows, may necessitate additional financing. We cannot assure that additional financing will be available on terms favorable to us, or at all. If we issue additional equity or convertible debt securities, our existing stockholders may experience substantial dilution.

#### **Off-Balance Sheet Arrangements**

We do not have any off balance-sheet arrangements, investments in special purpose entities or undisclosed borrowings or debt. Additionally, we are not a party to any derivative contracts or synthetic leases.

## **Contractual Obligations and Commercial Commitments**

In comparison with what we disclosed in our Annual Report on Form 10-K for fiscal 2004, we believe that there have been no significant changes in contractual obligations or commercial commitments.

*Operating Lease Obligations*—Our operating lease obligations relate primarily to our San Francisco headquarters.

*Capital Lease Obligations*—We have no material capital lease obligations.

*Note Obligation* —We have a note agreement to finance tenant improvements that bears interest at 9% per annum.

*Purchase Obligations* – Our purchase obligations consist of commitments for both merchandise and services.

*Guarantees Under Letters of Credit* — We have obtained standby letters of credit from time to time as security for certain liabilities. At September 30, 2005, we had outstanding letters of credit related to security of building leases and security for payroll processing of \$1.3 million.

## **Indemnifications**

In the normal course of business, we provide indemnifications of varying scope to customers and distribution partners against claims of intellectual property infringement or other claims made by third parties arising from the use of our products. Historically, costs related to these indemnification provisions have not been significant and we are unable to estimate the maximum potential impact of these indemnification provisions on our future results of operations.

As permitted under Delaware law, we have agreements whereby we indemnify our officers and directors for certain events or occurrences while the officer or director is, or was, serving, at our request, in such capacity. The maximum potential amount of future payments we could be required to make under these indemnification agreements is unlimited; however, we have director and officer insurance coverage that limits our exposure and enables us to recover a portion of any future amounts paid. We believe the estimated fair value of these indemnification agreements in excess of applicable insurance coverage is minimal. Historically, we have not incurred significant costs related to performance under these types of indemnities.

## **Recently Issued Accounting Pronouncements**

See Note 1 in the Notes to Condensed Consolidated Financial Statements.

## **RISK FACTORS AFFECTING OPERATING RESULTS**

You should carefully consider the risks described below before making an investment decision regarding our common stock. If any of the following risks actually occurs, our business, financial condition and results of operations could be harmed. In that case, the trading price of our common stock could decline and you could lose all or part of your investment. Additional risks not presently known to us or that we currently deem immaterial may also impair our business operations.

### **Our financial results are highly concentrated in the listings business; if we are unable to grow listings revenues and find alternative sources of revenue, our financial results will suffer**

Listings accounted for more than 90% of our revenues in the nine months ended September 30, 2005 and will likely account for substantially all of our revenues in 2005. Our success will depend upon the extent to which advertisers choose to use and partners choose to distribute our listings products. Advertisers

and partners may not adopt our listings products at projected rates, or changes in market conditions may affect the adoption of our listings products. Because of our revenue concentration in the listings business, such shortfalls or changes could have a negative impact on our financial results. If we are unable to generate significant additional revenues from our listings business or significantly reduce our operating costs, our results of operations, financial condition and/or liquidity will suffer.

**We rely primarily on our network of distribution partners to generate paid clicks; if we are unable to maintain or expand this network, our ability to generate revenues will be seriously harmed**

In the first nine months of 2005, substantially all of our revenues came from listings. The success of our listings products depends in large part on the size and quality of our distribution network. We may be unable to maintain or add key partners in our distribution network. Our distribution network is concentrated, with our two largest network partners accounting for approximately 43% and 37% of our revenues in the three and nine months ended September 30, 2005, respectively. If we lose any significant portion of our distribution network, we would need to find alternative sources of high quality click traffic to replace the lost paid clicks. Although alternate sources of click traffic are currently available in the market, they may not be available at reasonable prices, they will likely be subject to competition from various paid search providers, and they may be of lower quality. The search market is consolidating and there is fierce competition among search providers to sign agreements with traffic providers. We face the risk that we might be unable to negotiate and sign agreements with high quality traffic providers on favorable terms, if at all. If we are unsuccessful in maintaining and expanding our distribution network, then our ability to generate revenues would be seriously harmed.

**We may be unable to achieve operating profitability in the foreseeable future, and if we achieve operating profitability, we may be unable to maintain it, which could result in a decline in our stock price**

We had a net loss of \$14.0 million in the nine months ended September 30, 2005 and as of September 30, 2005 our accumulated deficit was \$200 million. We may be unable to achieve operating profitability in the foreseeable future and, if we regain operating profitability, we may be unable to maintain it. Our ability to achieve and maintain operating profitability will depend on our ability to generate additional revenues and contain our expenses. In order to generate additional revenues, we will need to expand our network of distribution partners, expand our proprietary traffic sources, and expand our advertiser base. We may be unable to do so because of the risks identified in this report or for unforeseen reasons. Also, we may be unable to contain our costs due to the need to make revenue sharing payments to our distribution partners, to invest in product development, marketing and search technologies (exemplified by our renewed focus on our vertical search business), and enhance our search services. Because of the foregoing factors, and others outlined in this report, we may be unable to achieve operating profitability in the future, which could result in a decline in our stock price.

**If we experience downward pressure on our revenue per click and/or match rate, or we are unable to rebuild our revenue per click and/or match rate, our financial results will suffer**

We have experienced, and may in the future experience, downward pressure on our average revenue per click and average match rate, or rate at which paid listings are matched against search queries, due to various factors. In the nine months ended September 30, 2005, for example, our average revenue per click and average match rate decreased compared to the nine months ended September 30, 2004. We may experience decreases in revenue per click or average match rate in the future for many reasons, including the erosion of our advertiser base, the reduction in average advertiser spend, the reduction in the number of listings purchased by advertisers, or for other reasons. If our revenue per click or average match rate falls for any reason, or if we are unable to grow our revenue per click and average match rate, then we may be unable to achieve our financial projections and our stock price would likely suffer.

**Our growth depends on our ability to retain and grow our advertiser base; if our advertiser base and average advertiser spend continues to fall, our financial results will suffer**

Our growth depends on our ability to build an advertiser base that corresponds with the characteristics of our distribution network. Our distribution network, which currently consists of a diversified network of small distribution sources, may change as new distribution sources are added and old distribution sources are removed. Advertisers may view these changes to the distribution network negatively, and existing or potential advertisers may elect to purchase fewer or no LookListings. If this occurs, it is likely that our average revenue per click and average match rate may decline, we may be unable to meet our financial guidance, and our stock price would likely suffer.

**If we fail to prevent, detect and remove fraudulent clicks, we could lose the confidence of our advertisers, thereby causing our business to suffer**

Invalid clicks, known as “click fraud” is an ongoing problem for the Internet advertising industry, and we are exposed to the risk of invalid clicks on our paid listings. Click fraud occurs when a person or robotic software clicks on a paid listing for some reason other than to view the underlying content. We invest significant time and resources in preventing, detecting and eliminating suspicious traffic from our distribution network. However, the perpetrators of click fraud have developed sophisticated methods to evade detection, and we are unlikely to detect and remove all fraudulent clicks from our search network. We are subject to advertiser complaints and litigation regarding invalid clicks, and advertisers may continue to lodge complaints due to the perception that click fraud has occurred. We have from time to time credited invoices or refunded revenue to our customers due to suspicious traffic, and we expect to continue to do so in the future. If our invalid traffic detection systems are insufficient, or if we find new evidence of past invalid clicks, we may have to issue credits or refunds retroactively to our advertisers, and we may still have to pay revenue share to our network partners. This could negatively affect our profitability and hurt our brand. If traffic consisting of invalid clicks is not detected and removed from our search network, the affected advertisers may experience a reduced return on their investment in our listings because the fraudulent clicks will not lead to actual sales for the advertisers. This could lead the advertisers to become dissatisfied with our listings, which could lead to loss of advertisers and revenue and could materially and adversely affect our financial results.

**Our vertical search sites may not be successful or gain customer and user acceptance, and there are risks associated with introducing new products and services**

To maintain and grow our revenue, part of our strategy is to increase viewer traffic on vertical search sites that we own and operate. Our development, testing and implementation efforts for these products and services have required, and are expected to continue to require, substantial investments of our time. We do not have significant experience with owning and operating our own websites, and we may not gain enough of an audience for our vertical search sites to generate any, or sufficient, revenue to justify our efforts, or we may gain a sufficient audience but be unable to gain advertiser acceptance of our vertical search sites. Also, if we are unable to improve and enhance our vertical search sites in a timely manner, we may lose existing customers to our competitors or fail to attract new customers, which may adversely affect our performance and results of operations.

**Our syndicated publisher solutions may not be successful or gain customer and user acceptance, and there are risks associated with introducing new products and services**

To maintain and grow our revenue, part of our strategy is to offer and host syndicated technology services to online publishers. Our development, testing and implementation efforts for these products and services have required, and are expected to continue to require, substantial investments of our time. Also, we do not have significant experience offering services to online publishers, and we may not gain publisher acceptance of our offerings. We may be unable to successfully implement syndicated publisher solutions, or our implementation of a solution may interfere with our ability to operate our other products and services or other implementations, or a publisher customer may decide not to use or continue to use our solution. These failures could have an adverse effect on our business and results of operations.

**If we do not introduce new products and services and successfully adapt to our rapidly changing industry, our financial condition may suffer**

The Internet search industry is rapidly evolving and very turbulent, and we will need to continue developing new products and services (such as the ability to serve advertisements contextually), adapt to new business environments and competition, and generate traffic to our consumer web properties in order to maintain and grow revenue and reach our profitability goals. New search and advertising technologies could emerge that make our services comparatively less useful or new business methods could otherwise emerge that divert Web traffic away from our search network and consumer web properties. Competition from other web businesses may prevent us from attracting substantial traffic to our services. Also, we may inaccurately predict the direction of search technologies or the advertising market, which could lead us to make investments in technologies and products that do not generate sufficient returns. We may fail to successfully identify new products or services, or fail to bring new products or services to market in a timely and efficient manner. Rapid industry change makes it difficult for us to forecast our results accurately, particularly over longer periods, and might cause our profitability to decline significantly. We face the risk that we may be unable to adapt to new developments in the search industry, or that our new consumer products and services may not be broadly adopted by customers, in which case we would eventually need to obtain additional financing or cease operations.

**If we are unable to license or acquire compelling content at reasonable costs, we may be unable to increase traffic to and revenue of our vertical search sites**

Our future success depends in part upon our ability to aggregate compelling content and deliver that content through our online properties. We license much of the content on our online properties, such as journal articles and news items, from third parties. Our ability to maintain and build relationships with third-party content providers will be important for our success. Also, as competition for compelling content increases both domestically and internationally, our content providers may increase the prices at which they offer their content to us and potential content providers may not offer their content on terms agreeable to us. An increase in the prices charged to us by third-party content providers could harm our operating results and financial condition. If we are unable to license or acquire compelling content at reasonable prices, if other companies broadcast content that is similar to or the same as that provided by us, the number of users of our services may not grow at all or may grow at a slower rate than anticipated, which could harm our operating results.

**Our securities may be delisted**

The Nasdaq National Market requires us to satisfy certain continued listing requirements, including maintaining a minimum closing bid price for our common stock of at least \$1.00 per share. On October 13, 2005, Nasdaq sent us a letter stating that we had not regained compliance with that requirement since April 15, 2005, the date of the original Nasdaq notice sent to us on the issue. In accordance with the Nasdaq rules, on October 19, 2005, the Company appealed the Staff Determination to a Nasdaq Listing Qualifications Panel. Also, on October 26, 2005, in an effort to regain compliance with the rule, the Company effected a 1:5 reverse stock split of the Company's common stock. As of November 11, 2005, the closing bid price of our common stock was \$4.40 and our stock had traded over the required \$1.00 minimum closing bid price for twelve consecutive trading days. Although there can be no assurance that the Panel will grant the Company's request for continued listing, the request for review has stayed delisting of the Company's stock from the Nasdaq National Market pending the Panel's decision. If delisting occurs, our securities will not enjoy the same liquidity as shares that are traded on the Nasdaq National Market or a national U.S. securities exchange and investors may find that it is more difficult to obtain accurate and timely quotations. As a result, the price of our securities would likely decline. If we fail to meet Australian Stock Exchange listing requirements, we may be delisted from that exchange as well.

**Any failure in the performance of our key operating systems could materially and adversely affect our revenues**

Any system failure that interrupts our hosted products or services, including our search service, whether caused by computer viruses, software failure, power interruptions, unauthorized intruders and hackers, or other causes, could harm our financial results. For example, our system for tracking and invoicing clicks is dependent upon a proprietary software platform. If we lose key personnel or experience a failure of software, this system may fail. In such event, we may be unable to track paid clicks and invoice our customers, which would materially and adversely affect our financial results and business reputation.

**Our success depends on our ability to attract and retain key personnel; if we were unable to continue to attract and retain key personnel in the future, our business could be materially and adversely impacted**

Our success depends on our ability to identify, attract, retain and motivate highly skilled software development, technical, sales, and management personnel. The loss of the services of any of our key employees, particularly any of our executive team members or key technical personnel, could adversely affect our business. We cannot assure you that we will be able to retain our key employees or that we can identify, attract and retain highly skilled personnel in the future.

**We face capacity constraints on our software and infrastructure systems that may be costly and time-consuming to resolve**

We use proprietary and licensed software to crawl the web and index web pages, create and edit listings, compile and distribute our search results, track paid clicks, and detect click fraud. Any of these software systems may contain undetected errors, defects or bugs or may fail to operate with other software applications. The following developments may strain our capacity and result in technical difficulties with our web site or the web sites of our distribution partners:

- customization of our search results for distribution to particular partners,
- substantial increases in the number of search queries to our database,
- substantial increases in the number of listings in our search databases, or
- the addition of new products or new features or changes to our products.

If we fail to address these issues in a timely manner, we may lose the confidence of advertisers and partners, our revenues may decline and our business could suffer. In addition, as we expand our service offerings and enter into new business areas, we may be required to significantly modify and expand our software and infrastructure systems. If we fail to accomplish these tasks in a timely manner, our business will likely suffer.

**Our quarterly revenues and operating results may fluctuate for many reasons, each of which may negatively affect our stock price**

Our revenues and operating results will likely fluctuate significantly from quarter to quarter as a result of a variety of factors, including:

- changes in our distribution network, particularly the gain or loss of key distribution partners, or changes in the implementation of search results on partner web sites,
- changes in the number of advertisers who purchase our listings, or the amount of spending per customer,
- the revenue-per-click we receive from advertisers, or other factors that affect the demand for, and prevailing prices of, Internet advertising and marketing services,
- the effect of accounting for our headquarters office lease in San Francisco, which reflects our management's assumptions about the subleasing market,



- systems downtime on our Advertiser Center, our web site or the web sites of our distribution partners, or
- the effect of variable accounting for stock options, which requires that we book an operating expense in connection with some of our outstanding stock options at the end of each quarter, depending on the closing price of our common stock on the last trading day of the quarter and the number of stock options subject to variable accounting.

Due to the above factors, we believe that period-to-period comparisons of our financial results are not necessarily meaningful, and you should not rely on past financial results as an indicator of our future performance. If our financial results in any future period fall below the expectations of securities analysts and investors, the market price of our securities would likely decline.

**Our business depends on Internet service providers, and any failure or system downtime experienced by these companies could materially and adversely affect our revenues**

Our users, partners and customers depend on ISPs, online service providers and other third parties for access to LookSmart search results. These service providers have experienced significant outages in the past and could experience outages, delays and other operating difficulties in the future. The occurrence of any or all of these events could adversely affect our reputation, brand and business, which could have a material adverse effect on our financial results.

We have an agreement with Savvis Communications, Inc. to house equipment for web serving and networking and to provide network connectivity services. We also have an agreement with AboveNet Communications, Inc. to provide network connectivity services. We do not presently maintain fully redundant click tracking, customer account and web serving systems at separate locations. Accordingly, our operations depend on Savvis and AboveNet to protect the systems in their data centers from system failures, earthquake, fire, power loss, water damage, telecommunications failure, hackers, vandalism and similar events. Neither Savvis nor AboveNet guarantees that our Internet access will be uninterrupted, error-free or secure. We have developed a 30-day disaster recovery plan to respond in the event of a catastrophic loss of our critical, revenue-generating systems. We have an agreement with Raging Wire, Inc. in Sacramento, California to provide co-location and networking services for our critical systems in such an event. Although we maintain property insurance and business interruption insurance, we cannot guarantee that our insurance will be adequate to compensate us for all losses that may occur as a result of a catastrophic system failure.

**Accounting for employee stock options using the fair value method could significantly reduce our net income**

As described in Note 1 to the condensed consolidated financial statements in this report, the Company is required to adopt SFAS 123R (accounting for stock options using the fair value method of accounting) starting January 1, 2006, which will likely increase our compensation expenses related to stock options. The adoption of SFAS 123R will likely have a significant adverse impact on our results of operations and net loss per share.

**We may face liability for claims related to our products and services, and these claims may be costly to resolve**

Companies in the Internet, technology and media industries own large numbers of patents, copyrights, trademarks and trade secrets and frequently enter into litigation based on allegations of infringement or other violations of intellectual property rights. These claims might, for example, be made for trademark, copyright or patent infringement, defamation, negligence, personal injury, breach of contract, unfair advertising, unfair competition, invasion of privacy or other claims. As we face increasing competition and expand the number of websites that we publish, the possibility of intellectual property rights claims against us grows, and we cannot guarantee that our services do not infringe the intellectual property rights of

others. Lawsuits are filed against us from time to time, and we are currently subject to two purported class action lawsuits in connection with our listings services. In addition, we are obligated in some cases to indemnify our customers or partners in the event that they are subject to claims that our services infringe on the rights of others.

Litigating these claims could consume significant amounts of time and money, divert management's attention and resources, cause delays in integrating acquired technology or releasing new products, or require us to enter into royalty or licensing agreements. Royalty or licensing agreements, if required, may not be available on acceptable terms, if at all. Our insurance may not adequately cover claims of this type, if at all. If a court were to determine that some aspect of our search services or listings infringed upon or violated the rights of others, we could be prevented from offering some or all of our services, which would negatively impact our revenues and business. For any of the foregoing reasons, litigation involving our listings business and technology could have a material adverse effect on our business, operating results and financial condition.

**We face growing competitive pressures, which could materially and adversely affect our financial results**

We compete in the relatively new and rapidly evolving paid search industry, which presents many uncertainties that could require us to further refine our business model. We compete with companies that provide paid placement products, paid inclusion products, and other forms of search marketing, including AOL Time Warner, Ask Jeeves, FindWhat, Google (and its AdWords and Sprinks services), Microsoft's MSN, and Yahoo! (and its Overture service). In the paid inclusion field, we compete for advertisers on the basis of the relevance of our search results, the price per click charged to advertisers, the volume of clicks that we can deliver to advertisers, tracking and reporting of campaign results, customer service and other factors. Some of our competitors have larger distribution networks and proprietary traffic bases, longer operating histories and greater brand recognition than we have.

**Litigation, regulation, legislation or enforcement actions directed at or materially affecting us may adversely affect the commercial use of our products and services and our financial results**

New lawsuits, laws, regulations and enforcement actions applicable to the search engine industry may limit the delivery, appearance and content of our advertising or otherwise adversely affect our business. If such laws are enacted, or if existing laws are interpreted to restrict the types and placements of advertisements we can carry, it could have a material and adverse effect on our financial results. For example, in 2002, the Federal Trade Commission, in response to a petition from a private organization, reviewed the way in which search engines disclose paid placement or paid inclusion practices to Internet users and issued guidance on what disclosures are necessary to avoid misleading users about the possible effects of paid placement or paid inclusion listings on the search results. In 2003, the United States Department of Justice issued statements indicating its belief that displaying advertisements for online gambling might be construed as aiding and abetting an illegal activity under federal law. In 2004, the United States Congress considered new laws regarding sale of pharmaceutical products over the Internet and the use of adware to distribute advertisements on the Internet, any of which could, if enacted, adversely affect our business. If any new law or government agency were to require changes in the labeling, delivery or content of our advertisements, or if we are subject to legal proceedings regarding these issues, it may reduce the desirability of our services or the types of advertisements that we can run, and our business could be materially and adversely harmed.

In addition, legislation or regulations, including compliance with Section 404 of the Sarbanes-Oxley Act of 2002 ("Section 404"), present ongoing compliance risks, and a failure to comply with these new laws and regulations could materially harm our business. For example, in the course of our general evaluation of our internal controls and our third quarter 2005 close process, we identified deficiencies in the design and operation of our internal controls, which delayed our Form 10-Q filing for the third quarter 2005. We have addressed and are now in the process of remediating such deficiencies, and we will continue to evaluate our internal control structure and processes. It is possible that as we continue our Section 404 compliance efforts we will identify significant deficiencies, or material weaknesses, in the design and operation of our internal controls. We may be unable to remediate any of these matters in a timely fashion, and/or our independent auditors may not agree with our remediation efforts in connection with their Section 404 attestation. Such failures could impact our ability to record, process, summarize and report financial information, and could impact market perception of the quality of our financial reporting, which could adversely affect our business and our stock price.

**We could be subject to infringement claims that may be costly to defend, result in the payment of settlements or damages or lead us to change the way we conduct our business.**

Internet, technology, media companies and patent holding companies often possess a significant number of patents. Further, many of these companies and other parties are actively developing search, indexing, electronic commerce and other Web-related technologies, as well as a variety of online business models and methods. We believe that these parties will continue to take steps to protect these technologies,

including, but not limited to, seeking patent protection. As a result, we may face claims of infringement of patents and other intellectual property rights held by others. Also, as we expand our business, license or acquire content and develop new technologies, products and services, we may become increasingly subject to intellectual property infringement claims. In the event that there is a determination that we have infringed third-party proprietary rights such as patents, copyrights, trademark rights, trade secret rights or other third party rights such as publicity and privacy rights, we could incur substantial monetary liability, be required to enter into costly royalty or licensing agreements or be prevented from using the rights, which could require us to change our business practices in the future and limit our ability to compete effectively. We may also incur substantial expenses in defending against third-party infringement claims regardless of the merit of such claims. In addition, many of our agreements with our customers or affiliates require us to indemnify them for certain third-party intellectual property infringement claims, which could increase our costs in defending such claims and our damages. The occurrence of any of these results could harm our brand and negatively impact our operating results.

**Our stock price is extremely volatile, and such volatility may hinder investors' ability to resell their shares for a profit**

The stock market has experienced significant price and volume fluctuations in recent years, and the stock prices of Internet companies have been extremely volatile. Because of our limited operating history and the operational changes required by the reduction of the Microsoft distribution channel resulting from the expiration of our contractual relationship with Microsoft's MSN in the first quarter of 2004, it is extremely difficult to evaluate our business and prospects. You should evaluate our business in light of the risks, uncertainties, expenses, delays and difficulties associated with managing and growing a relatively new business, many of which are beyond our control. Our stock price may decline, and you may not be able to sell your shares for a profit, as a result of a number of factors including:

- changes in the market valuations of Internet companies in general and comparable companies in particular,
- quarterly fluctuations in our operating results,
- the termination or expiration of our distribution agreements,
- our potential failure to meet our forecasts or analyst expectations on a quarterly basis,
- the relatively thinly traded volume of our publicly traded shares, which means that small changes in the volume of trades may have a disproportionate impact on our stock price,
- the loss of key personnel, or our inability to recruit experienced personnel to fill key positions,
- changes in ratings or financial estimates by analysts or the inclusion/removal of our stock from certain stock market indices used to drive investment choices,
- announcements of new partnerships, technological innovations, acquisitions or products or services by us or our competitors,
- the sales of substantial amounts of our common stock in the public market by participants in our pre-IPO equity financings or by owners of businesses we have acquired, or the perception that such sales could occur,
- the exchange by Chess Depository Interest (CDI) holders of CDIs for shares of common stock and resale of such shares in the Nasdaq National Market (as of November 1, 2005, the CDIs registered for trading on the Australian Stock Exchange were exchangeable into an aggregate of approximately 2.1 million shares of common stock), or
- conditions or trends in the Internet that suggest a decline in rates of growth of advertising-based Internet companies.

In the past, securities class action litigation has often been instituted after periods of volatility in the market price of a company's securities. A securities class action suit against us could result in substantial costs and the diversion of management's attention and resources, regardless of the merits or outcome of the case.

**We may need additional capital in the future to support our operations and, if such additional financing is not available to us, our liquidity and results of operations will be materially and adversely impacted**

Although we believe that our working capital will provide adequate liquidity to fund our operations and meet our other cash requirements for the foreseeable future, unanticipated developments in the short term, such as the entry into agreements which require large cash payments or the acquisition of businesses with negative cash flows, may necessitate additional financing. We may seek to raise additional capital through public or private debt or equity financings in order to:

- fund our operations and capital expenditures,
- take advantage of favorable business opportunities, including geographic expansion or acquisitions of complementary businesses or technologies,
- develop and upgrade our technology infrastructure,
- develop new product and service offerings,
- take advantage of favorable conditions in capital markets, or
- respond to competitive pressures.

The capital markets, and in particular the public equity market for Internet companies, have historically been volatile. It is difficult to predict when, if at all, it will be possible for Internet companies to raise capital through these markets. We cannot assure you that the additional financing will be available on terms favorable to us, or at all. If we issue additional equity or convertible debt securities, our existing stockholders may experience substantial dilution.

**We rely on insurance to mitigate some risks and, to the extent the cost of insurance increases or we are unable to maintain sufficient insurance to mitigate the risks, our operating results may be diminished**

We purchase insurance to cover potential risks and liabilities. In the current environment, insurance companies are increasingly specific about what they will and will not insure. It is possible that we may not be able to get enough insurance to meet our needs, may have to pay very high prices for the coverage we do get or may not be able to acquire any insurance for certain types of business risk. This could leave us exposed to potential claims or unexpected events. If we were found liable for a significant claim in the future, our operating results could be negatively impacted. Also, to the extent the cost of insurance increases, our operating results will be negatively affected.

The occurrence of a natural disaster or unanticipated problems at our principal headquarters or at a third-party facility could cause interruptions or delays in our business, loss of data or could render us unable to provide some services. Our California facilities exist on or near known earthquake fault zones and a significant earthquake could cause an interruption in our services. We do not have back-up sites for our main customer operations center, which is located at our San Francisco, California office. An interruption in our ability to serve search results, track paid clicks, and provide customer support would materially and adversely affect our financial results.

**Our acquisition of businesses and technologies may be costly and time-consuming; acquisitions will likely also dilute our existing stockholders**

From time to time we evaluate corporate development opportunities, and when appropriate, we intend to make acquisitions of, or significant investments in, complementary companies or technologies to increase our technological capabilities and expand our service offerings. Acquisitions may divert the attention of management from the day-to-day operations of LookSmart. It may be difficult to retain key management and technical personnel of the acquired company during the transition period following an acquisition. Acquisitions or other strategic transactions may also result in dilution to our existing stockholders if we issue additional equity securities and may increase our debt. We may also be required to amortize significant amounts of intangible assets or record impairment of goodwill in connection with future acquisitions, which would adversely affect our operating results.

We have acquired businesses and technologies in recent years, including the acquisition of certain assets from BioNet Systems, LLC in the second quarter of 2004 and from Furl, LLC in the third quarter of 2004. Integration of acquired companies and technologies into LookSmart is likely to be expensive, time-consuming and strain our managerial resources. We may not be successful in integrating any acquired businesses or technologies and these transactions may not achieve anticipated business benefits. We license to end users certain software we acquired from BioNet Systems, LLC, but we may lack the managerial and technical resources necessary to implement a successful software licensing business model in a timely manner. Unlicensed copying and use of such software in the United States and abroad will represent a loss of revenue to us. Furthermore, end users may not license our products at projected rates.

**If we become subject to employment claims, we could incur liability for damages and incur substantial costs in defending ourselves**

Companies in our industry whose employees accept positions with competitors frequently claim that these competitors have engaged in unfair hiring practices or that the employment of these persons would involve the disclosure or use of trade secrets. These claims could prevent us from hiring personnel or cause us to incur liability for damages. We may also be sued in connection with our restructuring and workforce reductions by employees claiming wrongful termination or similar causes of action. We could also incur substantial costs in defending ourselves or our employees against these claims, regardless of their merits. Defending ourselves from these claims could also divert the attention of our management away from our operations.

**Privacy-related regulation of the Internet could limit the ways we currently collect and use personal information, which could decrease our advertising revenues or increase our costs**

Internet user privacy has become an issue both in the United States and abroad. The United States Congress is considering new legislation to regulate Internet privacy, and the Federal Trade Commission and government agencies in some states and countries have investigated some Internet companies, and lawsuits have been filed against some Internet companies, regarding their handling or use of personal information. Any laws imposed to protect the privacy of Internet users may affect the way in which we collect and use personal information. We could incur additional expenses if new laws or court judgments, in the United States or abroad, regarding the use of personal information are introduced or if any agency chooses to investigate our privacy practices.

Our search engine places information, known as cookies, on a user's hard drive, generally without the user's knowledge or consent. This technology enables web site operators to target specific users with a particular advertisement, to limit the number of times a user is shown a particular advertisement, and to track certain behavioral data. Although some Internet browsers allow users to modify their browser settings to remove cookies at any time or to prevent cookies from being stored on their hard drives, many consumers are not aware of this option or are not knowledgeable enough to use this option. Some privacy advocates and governmental bodies have suggested limiting or eliminating the use of cookies. If this technology is reduced or limited, the Internet may become less attractive to advertisers and sponsors, which could result in a decline in our revenues.

We and some of our partners or advertisers retain information about our users. If others were able to penetrate the network security of these user databases and access or misappropriate this information, we and our partners or advertisers could be subject to liability. These claims may result in litigation, our involvement in which, regardless of the outcome, could require us to expend significant time and financial resources.

**We may incur unforeseen expenses and liabilities in connection with the dissolution of BT LookSmart and closure of our international operations**

We are still in the process of dissolving our joint venture, BT LookSmart, and our other international operations. Withdrawal from foreign markets and closure or dissolution of foreign operations may be more costly than we anticipated, possibly involving employment-related litigation or tax audits. If we incur costs in excess of the amounts we forecasted in connection with these activities, our financial results would be materially and adversely affected.

**New tax treatment of companies engaged in Internet commerce may adversely affect the commercial use of our search service and our financial results**

Tax authorities at the international, federal, state and local levels are currently reviewing the appropriate tax treatment of companies engaged in Internet commerce. New or revised state tax regulations may subject us or our advertisers to additional state sales, income and other taxes. We cannot predict the effect of current attempts to impose sales, income or other taxes on commerce over the Internet. New or revised taxes and, in particular, sales taxes, would likely increase the cost of doing business online and decrease the attractiveness of advertising and selling goods and services over the Internet. Any of these events could have an adverse effect on our business and results of operations.

**Provisions of Delaware corporate law and provisions of our charter and bylaws may discourage a takeover attempt**

Our charter and bylaws and provisions of Delaware law may deter or prevent a takeover attempt, including an attempt that might result in a premium over the market price for our common stock. Our board of directors has the authority to issue shares of preferred stock and to determine the price, rights, preferences and restrictions, including voting rights, of those shares without any further vote or action by the stockholders. The issuance of preferred stock, while providing desirable flexibility in connection with possible acquisitions and other corporate purposes, could have the effect of making it more difficult for a third party to acquire a majority of our outstanding voting stock. In addition, our charter and bylaws provide for a classified board of directors. These provisions, along with Section 203 of the Delaware General Corporation Law, prohibiting certain business combinations with an interested stockholder, could discourage potential acquisition proposals and could delay or prevent a change of control.

**ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

*Interest Rate Risk.* The Company's exposure to market risk for interest rate changes relates primarily to its short-term and long-term investments. The Company had no derivative financial instruments as of September 30, 2005 or December 31, 2004. The Company invests its excess cash in debt and equity instruments of high-quality corporate issuers with original maturities greater than three months and effective maturities less than two years. The amount of credit exposure to any one issue, issuer and type of instrument is limited. These securities are subject to interest rate risk and vary in value as market interest rates fluctuate. If market interest rates were to increase or decrease immediately and uniformly by 10% from levels as of September 30, 2005 or December 31, 2004, the increase or decline in the fair value of the investment portfolio would not be material to our results of operations.

*Foreign Currency Risk.* International revenues from the Company's foreign subsidiaries were 0% for the three and nine months ended September 30, 2005 and 0% and 10% for the three and nine months ended

September 30, 2004, respectively, of total revenue and were derived from our Australian, United Kingdom and Japanese operations.

The Company's international business was subject to risks typical of an international business, including but not limited to differing economic conditions, changes in political climate, differing tax structures, other regulations and restrictions and foreign exchange rate volatility, particularly the exchange rates between the Australian dollar, the United Kingdom Pound, the Japanese Yen and the United States dollar. In the first quarter of 2004, the Company signed agreements to sell the assets and activities of its international subsidiaries and has commenced liquidation procedures of all international entities.

#### **ITEM 4. CONTROLS AND PROCEDURES**

(a) *Evaluation of disclosure controls and procedures.* Our Chief Executive Officer and Chief Financial Officer are responsible for establishing and maintaining "disclosure controls and procedures" (as defined in rules promulgated under the Securities Exchange Act of 1934, as amended) for our Company. Based on their evaluation as of the end of the period covered by this report, our Chief Executive Officer and Chief Financial Officer have concluded that our disclosure controls and procedures were effective to ensure that the information required to be disclosed by us in this Quarterly Report on Form 10-Q was recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and Form 10-Q.

(b) *Changes in internal controls.* During the course of our general evaluation of our internal controls and our third quarter 2005 close process, deficiencies were identified in the design and operation of our internal controls. We have addressed and are now in the process of remediating such deficiencies. There were no changes in the Company's internal control over financial reporting during the period covered by this report.

(c) *Limitations on the Effectiveness of Controls.* Our management, including our Chief Executive Officer and Chief Financial Officer, does not expect that our disclosure controls and procedures or our internal controls will prevent all error and all fraud. A control system, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met. Further, the design of a control system must reflect the fact that there are resource constraints, and the benefits of controls must be considered relative to their costs. Because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, within a company have been detected. Our disclosure controls and procedures are designed to provide reasonable assurance of achieving their objectives, and the Chief Executive Officer and the Chief Financial Officer have concluded that these controls and procedures are effective at the "reasonable assurance" level.

#### **PART II. OTHER INFORMATION**

##### **ITEM 1. LEGAL PROCEEDINGS**

On August 3, 2004, Mario Cisneros and Michael Voight filed a private attorney general lawsuit on behalf of a proposed class in Superior Court in San Francisco County, California. The complaint names thirteen search engines or Web publishers as defendants (including the Company) and alleges unfair business practices, unlawful business practices, and other causes of action in connection with the display of advertisements from Internet gambling companies. The complaint seeks restitution, unspecified compensatory damages, declaratory and injunctive relief, and attorneys' fees. Plaintiffs also filed a motion for preliminary injunction on August 3, 2004.

On January 3, 2005, the Company filed a demurrer to the complaint, which was overruled on January 27, 2005. On January 3, 2005, the Company also filed a motion to strike certain allegations regarding claims for restitution, which was denied in part and granted in part on May 9, 2005. The Company filed an answer to the complaint on February 28, 2005, consisting of a general denial of all allegations. The court has allowed certain discovery to proceed with respect to plaintiffs' motion for preliminary injunction.

On October 11, 2005, the court conducted a bifurcated trial and ruled that California public policy bars the plaintiffs from receiving any restitution remedy on any alleged gambling losses. The court was scheduled to hear arguments on an application by plaintiffs for a temporary restraining order on October 25, 2005; however, plaintiffs requested that that hearing be merged into a hearing on plaintiffs' request for a preliminary injunction. A case management conference is set for December 1 to discuss plaintiffs' request for preliminary injunctive relief. Plaintiffs' preliminary injunction papers are due to be filed November 21, 2005.

On March 14, 2005 the Company was served with the Second Amended Complaint in a class action lawsuit in the Circuit Court of Miller County, Arkansas. The complaint names eleven search engines and Web publishers as defendants (including the Company) and alleges breach of contract, restitution/unjust enrichment/money had and received, and civil conspiracy claims in connection with contracts allegedly entered into with plaintiffs for Internet pay-per-click advertising. The named plaintiffs on the Second Amended Complaint are Lane's Gifts and Collectibles, L.L.C., U.S. Citizens for Fair Credit Card Terms, Inc., Savings 4 Merchants, Inc., and Max Caulfield d/b/a Caulfield Investigations.

On March 30, 2005 the case was removed to United States District Court for the Western District of Arkansas. On April 4, 2005 plaintiffs U.S. Citizens for Fair Credit Card Terms, Inc. and Savings 4 Merchants, Inc. filed a motion of voluntary dismissal without prejudice. The motion was granted on April 7, 2005. Plaintiffs Lane's Gifts and Collectibles, L.L.C. and Max Caulfield d/b/a Caulfield Investigations filed a motion to remand the case to state court on April 13, 2005, which was granted in June 2005. In July 2005, defendants, including the Company, petitioned the Eighth Circuit Court of Appeals for an appeal of the remand order, and moved to stay the proceedings while the appeal is pending. The petition was denied on September 8, 2005 and the case was remanded to the Circuit Court of Miller County, Arkansas. LookSmart has filed and/or joined motions to dismiss on the basis of failure to state a claim upon which relief can be granted, lack of personal jurisdiction, and improper venue. Plaintiffs have until January 27, 2006 to respond to the motions to dismiss for lack of personal jurisdiction and improper venue. Plaintiffs have until June 9, 2006 to respond to the motion to dismiss on the basis of failure to state a claim upon which relief can be granted. LookSmart was served with discovery requests on October 7, 2005.

We are also involved, from time to time, in various legal proceedings arising from the normal course of business activities. Although the results of litigation and claims cannot be predicted with certainty, we do not expect resolution of these matters to have a material adverse impact on our consolidated results of operations, cash flows or financial position. However, an unfavorable resolution of a matter could, depending on its amount and timing, materially affect our future results of operations, cash flows or financial position in a future period. Regardless of the outcome, litigation can have an adverse impact on us because of defense costs, diversion of management resources and other factors.



**ITEM 6. EXHIBITS**

Please see the exhibit index following the signature page of this report.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

LOOKSMART, LTD.

Date: November 14, 2005

By: /s/ WILLIAM B. LONERGAN

William B. Loneran, Chief Financial Officer  
(Principal Financial and Accounting Officer)

## EXHIBIT INDEX

<b>Exhibit Number</b>	<b>Description of Document</b>
3.1	Restated Certificate of Incorporation, with amendment thereto filed on October 26, 2005
3.2(1)	Bylaws
4.1	Form of Specimen Stock Certificate
4.2(2)	Forms of Stock Option Agreement used by the Registrant in connection with grants of stock options to employees, directors and other service providers in connection with the Amended and Restated 1998 Stock Plan
10.57(3)	Employment offer letter between the Registrant and its senior vice president and general counsel of the Registrant, dated July 11, 2005
10.59(4)	Employment offer letter between the Registrant and its vice president publisher products, dated August 8, 2005
31.1	Certification of Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
31.2	Certification of Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
32.1	Certification of Chief Executive Officer and Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

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- (1) Filed with the Company's Quarterly Report on Form 10-Q filed with the SEC on August 14, 2000.
  - (2) Filed with the Company's Current Report on Form 8-K filed with the SEC on October 22, 2004.
  - (3) Filed with the Company's Current Report on Form 8-K filed with the SEC on July 14, 2005.
  - (4) Filed with the Company's Current Report on Form 8-K filed with the SEC on August 10, 2005.

RESTATED CERTIFICATE OF INCORPORATION  
OF  
LOOKSMART, LTD.

LookSmart, Ltd., a corporation organized and existing under the laws of the State of Delaware, hereby certifies as follows:

A. The name of the corporation is LookSmart, Ltd. The corporation was originally incorporated under the name of NetGet Ltd., and the original Certificate of Incorporation was filed with the Secretary of the State of Delaware on July 19, 1996.

B. Pursuant to Sections 242 and 245 of the General Corporation Law of the State of Delaware, this Restated Certificate of Incorporation restates and amends the provisions of the Certificate of Incorporation of the corporation.

C. The text of the Certificate of Incorporation is hereby amended and restated in its entirety to read as follows:

ARTICLE I

The name of this corporation is LookSmart, Ltd.

ARTICLE II

The address of the corporation's registered office in the State of Delaware is 1013 Centre Road, in the City of Wilmington, County of New Castle, Delaware 19805. The name of its registered agent at such address is Corporate Agents, Inc.

ARTICLE III

The purpose of the corporation is to engage in any lawful act or activity for which a corporation may be organized under the General Corporation Law of Delaware.

ARTICLE IV

The corporation is authorized to issue two classes of shares of stock to be designated, respectively, Common Stock, \$0.001 par value, and Preferred Stock, \$0.001 par value. The total number of shares that the corporation is authorized to issue is 205,000,000 shares. The number of shares of Common Stock authorized is 200,000,000. The number of shares of Preferred authorized is 5,000,000.

The Preferred Stock may be issued from time to time in one or more series pursuant to a resolution or resolutions providing for such issue duly adopted by the board of directors (authority to do so being hereby expressly vested in the board). The board of directors is further authorized to determine or alter the rights, preferences, privileges and restrictions granted to or imposed upon any wholly unissued series of Preferred Stock and to fix the number of shares of any series of Preferred Stock and the designation of any such series of Preferred Stock. The

board of directors, within the limits and restrictions stated in any resolution or resolutions of the board of directors originally fixing the number of shares constituting any series, may increase or decrease (but not below the number of shares in any such series then outstanding) the number of shares of any series subsequent to the issue of shares of that series.

The authority of the board of directors with respect to each such class or series shall include, without limitation of the foregoing, the right to determine and fix:

- (a) the distinctive designation of such class or series and the number of shares to constitute such class or series;
- (b) the rate at which dividends on the shares of such class or series shall be declared and paid, or set aside for payment, whether dividends at the rate so determined shall be cumulative or accruing, and whether the shares of such class or series shall be entitled to any participating or other dividends in addition to dividends at the rate so determined, and if so, on what terms;
- (c) the right or obligation, if any, of the corporation to redeem shares of the particular class or series of Preferred Stock and, if redeemable, the price, terms and manner of such redemption;
- (d) the special and relative rights and preferences, if any, and the amount or amounts per share, which the shares of such class or series of Preferred Stock shall be entitled to receive upon any voluntary or involuntary liquidation, dissolution or winding up of the corporation;
- (e) the terms and conditions, if any, upon which shares of such class or series shall be convertible into, or exchangeable for, shares of capital stock of any other class or series, including the price or prices or the rate or rates of conversion or exchange and the terms of adjustment, if any;
- (f) the obligation, if any, of the corporation to retire, redeem or purchase shares of such class or series pursuant to a sinking fund or fund of a similar nature or otherwise, and the terms and conditions of such obligation;
- (g) voting rights, if any, on the issuance of additional shares of such class or series or any shares of any other class or series of Preferred Stock;
- (h) limitations, if any, on the issuance of additional shares of such class or series or any shares of any other class or series of Preferred Stock; and
- (i) such other preferences, powers, qualifications, special or relative rights and privileges thereof as the board of directors of the corporation, acting in accordance with this Restated Certificate of Incorporation, may deem advisable and are not inconsistent with law and the provisions of this Restated Certificate of Incorporation.

#### ARTICLE V

The corporation reserves the right to amend, alter, change, or repeal any provision contained in this Certificate of Incorporation, in the manner now or hereafter prescribed by statute, and all rights conferred upon the stockholders herein are granted subject to this right.

#### ARTICLE VI

The corporation is to have perpetual existence.

## ARTICLE VII

1. Limitation of Liability. To the fullest extent permitted by the General Corporation Law of the State of Delaware as the same exists or as may hereafter be amended, a director of the corporation shall not be personally liable to the corporation or its stockholders for monetary damages for breach of fiduciary duty as a director.

2. Indemnification. The corporation may indemnify to the fullest extent permitted by law any person made or threatened to be made a party to an action or proceeding, whether criminal, civil, administrative or investigative, by reason of the fact that such person or his or her testator or intestate is or was a director, officer or employee of the corporation, or any predecessor of the corporation, or serves or served at any other enterprise as a director, officer or employee at the request of the corporation or any predecessor to the corporation.

3. Amendments. Neither any amendment nor repeal of this Article VII, nor the adoption of any provision of the corporation's Certificate of Incorporation inconsistent with this Article VII, shall eliminate or reduce the effect of this Article VII, in respect of any matter occurring, or any action or proceeding accruing or arising or that, but for this Article VII, would accrue or arise, prior to such amendment, repeal, or adoption of an inconsistent provision.

## ARTICLE VIII

In the event any shares of Preferred Stock shall be redeemed or converted pursuant to the terms hereof, the shares so converted or redeemed shall not revert to the status of authorized but unissued shares, but instead shall be canceled and shall not be re-issuable by the corporation.

## ARTICLE IX

Holders of stock of any class or series of the corporation shall not be entitled to cumulate their votes for the election of directors or any other matter submitted to a vote of the stockholders, unless such cumulative voting is required pursuant to Sections 2115 or 301.5 of the California General Corporation Law, in which event each such holder shall be entitled to as many votes as shall equal the number of votes which (except for this provision as to cumulative voting) such holder would be entitled to cast for the election of directors with respect to his shares of stock multiplied by the number of directors to be elected by him, and the holder may cast all of such votes for a single director or may distribute them among the number of directors to be voted for, or for any two or more of them as such holder may see fit, so long as the name of the candidate for director shall have been placed in nomination prior to the voting and the stockholder, or any other holder of the same class or series of stock, has given notice at the meeting prior to the voting of the intention to cumulate votes.

1. Number of Directors. The number of directors which constitutes the whole Board of Directors of the corporation shall be designated in the Amended and Restated Bylaws of the corporation. The directors shall be divided into three classes with the term of office of the first class (Class I) to expire at the annual meeting of stockholders held in 2000; the term of office of the second class (Class II) to expire at the annual meeting of stockholders held in 2001; the term of office of the third class (Class III) to expire at the annual meeting of stockholders held in 2002; and thereafter for each such term to expire at each third succeeding annual meeting of stockholders after such election.

2. Election of Directors. Elections of directors need not be by written ballot unless the Amended and Restated Bylaws of the corporation shall so provide.

#### ARTICLE X

In furtherance and not in limitation of the powers conferred by statute, the Board of Directors is expressly authorized to make, alter, amend or repeal the Amended and Restated Bylaws of the corporation.

#### ARTICLE XI

No action shall be taken by the stockholders of the corporation except at an annual or special meeting of the stockholders called in accordance with the Amended and Restated Bylaws and no action shall be taken by the stockholders by written consent. The affirmative vote of sixty-six and two-thirds percent (66 2/3%) of the then outstanding voting securities of the corporation, voting together as a single class, shall be required for the amendment, repeal or modification of the provisions of Article IX, Article X or Article XII of this Restated Certificate of Incorporation or Sections 2.3 (Special Meeting), 2.4 (Notice of Stockholders' Meeting), 2.5 (Advanced Notice of Stockholder Nominees and Stockholder Business), 2.10 (Voting), or 2.12 (Stockholder Action by Written Consent Without a Meeting), or 3.2 (Number of Directors) of the corporation's Amended and Restated Bylaws.

#### ARTICLE XII

Meetings of stockholders may be held within or without the State of Delaware, as the Amended and Restated Bylaws may provide. The books of the corporation may be kept (subject to any provision contained in the statutes) outside of the State of Delaware at such place or places as may be designated from time to time by the Board of Directors or in the Amended and Restated Bylaws of the corporation.

IN WITNESS WHEREOF, LookSmart, Ltd. has caused this certificate to be signed by Patricia Cole, its Chief Financial Officer, this 25th day of August, 1999.

/s/ Patricia Cole  
Patricia Cole  
Chief Financial Officer

Attest By: /s/ Hank V. Barry  
Hank V. Barry, Secretary

**CERTIFICATE OF AMENDMENT OF THE  
RESTATED CERTIFICATE OF INCORPORATION OF  
LOOKSMART, LTD.**

David Hills and Stacey Giamalis hereby certify that:

1. They are the duly elected and acting President and Secretary, respectively, of LookSmart, Ltd., a Delaware corporation, the original Certificate of Incorporation of which was filed with the Secretary of the State of Delaware on July 19, 1996, under the name of NetGet, Ltd.

2. Pursuant to Section 242 of the General Corporation Law of the State of Delaware, Article IV of the Amended and Restated Certificate of Incorporation of this corporation shall be amended to insert the following paragraph as the second paragraph of such Article IV:

“Effective at 5:00 p.m. (Delaware time) on the date of the filing of this Certificate of Amendment with the Secretary of State of the State of Delaware (such time on such date, the “Effective Time”), each five shares of the Corporation’s common stock, par value \$.001 per share (“Common Stock”), issued and outstanding immediately prior to the Effective Time shall automatically, without further action on the part of the Corporation or its stockholders, be combined into and become one share of fully paid and nonassessable Common Stock, subject to the treatment of fractional share interests set forth below. No fractional shares of Common Stock shall be issued by the Corporation, and the Corporation shall not recognize on its stock record books any purported transfer of any purported fractional share interest. A holder of Common Stock immediately prior to the Effective Time who would otherwise be entitled to a fraction of a share as a result of the reverse stock split effected hereby (which shall be determined on the basis of the total number of shares of Common Stock held by a holder of record immediately prior to the Effective Time) shall, in lieu thereof, be entitled to receive a cash payment in an amount equal to the fraction to which the stockholder would otherwise be entitled multiplied by the average of the closing prices per share of the Common Stock, as reported in The Wall Street Journal (as adjusted for the reverse stock split effected hereby), during the ten consecutive trading days ending on the trading day immediately prior to the day on which the Effective Time occurs (or if such prices are not available, the average of the last bid and asked prices of the Common Stock on such days (as adjusted for the reverse stock split effected hereby) or other price determined by the Board of Directors).”

3. The foregoing Certificate of Amendment has been duly adopted by this corporation’s Board of Directors and stockholders in accordance with the applicable provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.



IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment of the Restated Certificate of Incorporation of the Corporation on this 26th day of October, 2005.

/s/ David Hills

David Hills, President

/s/ Stacey Giamalis

Stacey Giamalis, Secretary

**FORM OF SPECIMEN STOCK CERTIFICATE**

LookSmart, Ltd.

transferable on the books of the Corporation by the holder hereof in person or by duly authorized attorney upon surrender of this certificate properly endorsed. This certificate is not valid until countersigned by the Transfer Agent and registered by the Registrar.

WITNESS the facsimile seal of the Corporation and the facsimile signatures of its duly authorized officers.

**LSL**

**THIS CERTIFICATE IS TRANSFERABLE IN NEW YORK, NY OR JERSEY CITY, NJ**

**INCORPORATED UNDER THE LAWS OF THE STATE OF DELAWARE**

**SEE REVERSE FOR CERTAIN DEFINITIONS**

**CUSIP 543442 50 3**

This certifies that is the record holder of

**FULLY PAID AND NONASSESSABLE SHARES OF COMMON STOCK, \$0.001 PAR VALUE, OF SECRETARY  
PRESIDENT**

COUNTERSIGNED and registered:

**MELLON INVESTOR SERVICES LLC**

TRANSFER AGENT and registrar

BY \_\_\_\_\_  
**AUTHORIZED SIGNATURE**

**LookSmart, Ltd.**

The Corporation will furnish to any stockholder, upon request and without charge, a statement of the powers, designations, preferences, and relative participating, optional or other special rights of each class of stock or series thereof and the qualifications, limitations or restrictions of such preferences and/or rights.

## CERTIFICATION

I, David B. Hills, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of LookSmart, Ltd.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: November 14, 2005

/s/ David B. Hills

Chief Executive Officer

## CERTIFICATION

I, William B. Lonergan, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of LookSmart, Ltd.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: November 14, 2005

/s/ William B. Lonergan  
Chief Financial Officer

CERTIFICATION OF CHIEF EXECUTIVE OFFICER AND CHIEF FINANCIAL OFFICER  
PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

I, David Hills, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that the Quarterly Report of LookSmart, Ltd. on Form 10-Q for the fiscal quarter ended September 30, 2005 fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 and that information contained in such Quarterly Report on Form 10-Q fairly presents in all material respects the financial condition and results of operations of LookSmart, Ltd.

Date: November 14, 2005

By: /s/ David B. Hills

Name: David B. Hills

Title: Chief Executive Officer

I, William B. Lonergan, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that the Quarterly Report of LookSmart, Ltd. on Form 10-Q for the fiscal quarter ended September 30, 2005 fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 and that information contained in such Quarterly Report on Form 10-Q fairly presents in all material respects the financial condition and results of operations of LookSmart, Ltd.

Date: November 14, 2005

By: /s/ William B. Lonergan

Name: William B. Lonergan

Title: Chief Financial Officer