
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of
The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): June 29, 2005

ALTRIA GROUP, INC.
(Exact name of registrant as specified in its charter)

Virginia
(State or other jurisdiction
of incorporation)

1-8940
(Commission File Number)

13-3260245
(I.R.S. Employer
Identification No.)

120 Park Avenue, New York, New York
(Address of principal executive offices)

10017-5592
(Zip Code)

Registrant's telephone number, including area code: (917) 663-4000

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01. Regulation FD Disclosure.

On June 29, 2005, Altria Group, Inc. (the "Company") issued a press release concerning the presentation of Philip Morris International Inc. ("PMI") President and Chief Executive Officer André Calantzopoulos to the JP Morgan Global Tobacco Conference in London, England. PMI is the international tobacco subsidiary of the Company.

During the presentation, Mr. Calantzopoulos said that PMI expects volume growth to be approximately 5% for the full year 2005, including the acquisitions of Coltabaco and Sampoerna. Excluding acquisitions, PMI projects volume growth of approximately 1%, reflecting the adverse impact of the excise tax increase scheduled for September in Germany and continuing changes to the tax system in Turkey. In addition, PMI projects double-digit operating companies income growth for the full year 2005, including the benefit of the Sampoerna acquisition, despite challenges in Germany and Turkey and the recent strengthening of the U.S. dollar.

The foregoing is a summary of the press release and is qualified in its entirety to, and should be read in conjunction with, the press release. The full text of the press release is attached as Exhibit 99.1 and is incorporated by reference herein.

In accordance with General Instruction B.2 of Form 8-K, the information in this Current Report on Form 8-K, including the exhibit hereto, shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section. The information in this Current Report shall not be incorporated by reference into any filing or other document pursuant to the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such filing or document.

Item 9.01. Financial Statements and Exhibits.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ALTRIA GROUP, INC.

By: /s/ JOSEPH A. TIESI

Name: Joseph A. Tiesi
Title: Vice President and Controller

DATE: June 29, 2005

INDEX TO EXHIBITS

Exhibit No.

Description

99.1 Altria Group, Inc. Press Release dated June 29, 2005.



Altria

NEWS RELEASE

Altria Group, Inc.
120 Park Avenue
New York, NY 10017

Contact: Timothy R. Kellogg
(917) 663-2759

PHILIP MORRIS INTERNATIONAL INC. PRESENTS
AT JP MORGAN CONFERENCE IN LONDON

NEW YORK, June 29, 2005 – Philip Morris International Inc. (PMI) President and Chief Executive Officer André Calantzopoulos addressed investors today at approximately 9:30 a.m. local time at the JP Morgan Global Tobacco Conference in London, England. PMI is the international tobacco subsidiary of Altria Group, Inc. (NYSE: MO).

During the presentation, Mr. Calantzopoulos said that PMI expects volume growth to be approximately 5% for the full year 2005, including the acquisitions of Coltabaco and Sampoerna. Excluding acquisitions, PMI projects volume growth of approximately 1%, reflecting the adverse impact of the excise tax increase scheduled for September in Germany and continuing changes to the tax system in Turkey. In addition, PMI projects double-digit operating companies income growth for the full year 2005, including the benefit of the Sampoerna acquisition, and despite challenges in Germany and Turkey and the recent strengthening of the U.S. dollar.

The text of Mr. Calantzopoulos' remarks will be posted to Altria Group's web site at www.altria.com following the presentation.

Altria Group, Inc. Profile

Altria Group, Inc. owns approximately 85% of the outstanding common shares of Kraft Foods Inc. and 100% of the outstanding common shares of Philip Morris International Inc., Philip Morris USA Inc. and Philip Morris Capital

Corporation. In addition, Altria Group, Inc. has a 33.9% economic interest in SABMiller plc. The brand portfolio of Altria Group, Inc.'s consumer packaged goods companies includes such well-known names as **Kraft, Jacobs, L&M, Marlboro, Maxwell House, Nabisco, Oreo, Oscar Mayer, Parliament, Philadelphia, Post** and **Virginia Slims**. Altria Group, Inc. recorded 2004 net revenues of \$89.6 billion.

Forward-Looking and Cautionary Statements

This press release contains projections of future results and other forward-looking statements that involve a number of risks and uncertainties and are made pursuant to the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995. The following important factors could cause actual results and outcomes to differ materially from those contained in such forward-looking statements.

Altria Group, Inc.'s consumer products subsidiaries are subject to changing prices for raw materials; intense price competition; changes in consumer preferences and demand for their products; fluctuations in levels of customer inventories; the effects of foreign economies and local economic and market conditions; and unfavorable currency movements. Their results are dependent upon their continued ability to promote brand equity successfully; to anticipate and respond to new consumer trends; to develop new products and markets and to broaden brand portfolios in order to compete effectively with lower-priced products; to improve productivity; and to respond effectively to changing prices for their raw materials.

Altria Group, Inc.'s tobacco subsidiaries (Philip Morris USA and Philip Morris International) continue to be subject to litigation, including risks associated with adverse jury and judicial determinations, courts reaching conclusions at variance with the company's understanding of applicable law, bonding requirements and the absence of adequate appellate remedies to get timely relief from any of the foregoing; price disparities and changes in price disparities between premium and lowest-price brands; legislation, including actual and potential excise tax increases; increasing marketing and regulatory restrictions; the effects of price increases related to excise tax increases and concluded tobacco litigation settlements on consumption rates and consumer preferences within price segments; health concerns relating to the use of tobacco products and exposure to environmental tobacco smoke; governmental regulation; privately imposed smoking restrictions; and governmental and grand jury investigations.

Altria Group, Inc. and its subsidiaries are subject to other risks detailed from time to time in its publicly filed documents, including its Quarterly Report on Form 10-Q for the period ended March 31, 2005. Altria Group, Inc. cautions that the foregoing list of important factors is not complete and does not undertake to update any forward-looking statements that it may make.

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