

Adore Beauty Group Limited ABN 78 636 138 988

ASX ANNOUNCEMENT

12 September 2023

2023 Annual General Meeting

Adore Beauty Group Limited (ASX: ABY) (**Adore Beauty** or **Company**) advises that in accordance with ASX Listing Rule 3.13.1, it will hold its 2023 Annual General Meeting on Thursday, 23 November 2023.

Further details regarding the 2023 Annual General Meeting will be advised in the Notice of Meeting that will be provided to shareholders and released to ASX in due course.

The closing date for the receipt of nominations from persons wishing to be considered for election as a director is Thursday, 21 September 2023.

This announcement was authorised for release to the ASX by the Chair of the Board.

For more information, please contact:

Investors

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Media

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About Adore Beauty

Launched in 2000 as Australia's first beauty focused e-commerce website with a vision to help customers feel more confident and fabulous every day by delivering an empowering and engaging beauty shopping experience personalised to their needs. Adore Beauty has evolved to an integrated content, marketing and e-commerce retail platform that partners with a broad and diverse portfolio of more than 270 brands and 12,000 products. Adore Beauty operates in Australia and New Zealand. For further information please visit www.adorebeautygroup.com.au