Appendix 3Y

Rule 3.19A.2

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

| Name of entity JB Hi-Fi Limited | |
|---------------------------------|--|
| ABN 80 093 220 136 | |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

| Name of Director | Terry Smart |
|---------------------|--------------|
| Date of last notice | 1 March 2023 |

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

| Direct or indirect interest | Direct and Indirect |
|---|---|
| Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest. | HSBC Custody Nominees (Australia) Limited on behalf of Mr Smart / the Terry Smart Family Trust. CPU Share Plans Pty Ltd as trustee of the JB Hi-Fi Limited Employee Share Trust which holds shares on behalf of Mr Smart. |
| Date of change | 22 August 2023 and 28 August 2023 |
| No. of securities held prior to change | 128,648 |
| Class | Ordinary Shares |
| Number acquired | 54,602 |
| Number disposed | 20,000 |
| Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation | \$896,060 (disposal) |

⁺ See chapter 19 for defined terms.

| No. of securities held after change | 27,757 held in own name. |
|--|---|
| | 34,302 held by HSBC Custody Nominees (Australia) Limited on behalf of Mr Smart / the Terry Smart Family Trust. |
| | 101,191 restricted shares held by CPU Share Plans Pty Ltd as trustee of the JB Hi-Fi Limited Employee Share Trust which holds shares on behalf of Mr Smart. |
| Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend | Grant of restricted shares pursuant to FY23 Variable Reward Plan. |
| reinvestment plan, participation in buy-back | Sale of shares on-market. |

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

| Detail of contract | n/a |
|--|-----|
| Nature of interest | n/a |
| Nature of interest | |
| Name of registered holder | n/a |
| (if issued securities) | |
| Date of change | n/a |
| | |
| No. and class of securities to which interest related prior to change | n/a |
| Note: Details are only required for a contract in relation to which the interest has changed | |
| Interest acquired | n/a |
| Interest disposed | n/a |
| Value/Consideration | n/a |
| Note: If consideration is non-cash, provide details and an estimated valuation | |
| Interest after change | n/a |

Part 3 – +Closed period

| Were the interests in the securities or contracts detailed above traded during a ⁺ closed period where prior written clearance was required? | |
|---|-----|
| If so, was prior written clearance provided to allow the trade to proceed during this period? | n/a |

⁺ See chapter 19 for defined terms.

| If prior written clearance was provided, on what | n/a |
|--|-----|
| date was this provided? | |

⁺ See chapter 19 for defined terms.