

Appointment of Chief Financial Officer

Melbourne, Australia; 14 December 2022: Redbubble Limited (ASX: RBL; ADR: RDBBY) announces that Robert (Rob) Doyle has been appointed Chief Financial Officer (CFO).

Rob is currently CFO of Domain Group, a S&P/ASX 200 company, which operates a leading property marketplace in Australia. Rob has held this position since 2017. Prior to this, Rob was Group General Manager, Finance at Fairfax Media and also held several senior finance positions at Vodafone Group in the UK and Vodafone Hutchison Australia.

Commenting on the appointment, Redbubble's Chief Executive Officer, Michael Ilczynski said, "We are delighted to have secured a CFO of Rob's calibre. Rob's significant experience will be invaluable to Redbubble as we continue to position our business to capitalise on its significant potential."

Rob will join Redbubble in March 2023.

This announcement was authorised for release to the ASX by Carlie Hodges, Company Secretary.

For further information, please contact:

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About Redbubble Group

Founded in 2006, the Redbubble Group incorporates Redbubble Limited and its subsidiaries, including TP Apparel LLC (TeePublic). The Redbubble Group owns and operates the leading global online marketplaces, Redbubble.com and TeePublic.com. The Redbubble Group's community of passionate creatives sell uncommon designs on high-quality, everyday products such as apparel, stationery, housewares, bags, wall art and so on. Through the Redbubble and TeePublic marketplaces, independent artists are able to profit from their creativity and reach a new universe of adoring fans. For the artists' customers, it's the ultimate in self-expression. A simple but meaningful way to show the world who they are and what they care about.

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