Rule 3.19A.2

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

| Name of entity Found: Founders | First Limited |
|--------------------------------|---------------|
| ABN 13 622 810 897 | |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

| Name of Director | Mark Haysman |
|---------------------|--------------|
| Date of last notice | 17/12/2019 |

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

| Direct or indirect interest | Direct Interest: Mark Haysman |
|--|--|
| | Indirect Interest: Seachange Australia Pty Ltd |
| | |
| Nature of indirect interest | Seachange Australia Pty Ltd |
| (including registered holder) | |
| Note: Provide details of the circumstances giving rise to the relevant interest. | |
| Date of change | 2/10/2020 |
| | |
| | |
| | |
| No. of securities held prior to change | Mark Haysman 4,062,500 |
| | Seachange Australia Pty Ltd 493,973 |
| | TOTAL 4 556 472 |
| | TOTAL 4,556,473 |
| Class | Ordinary |
| | · |
| Number acquired | Seachange Australia Pty Ltd 3,250,000 |
| | |
| | |

⁺ See chapter 19 for defined terms.

| Number disposed | Mark Haysman 3,250,000 |
|---|---|
| Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation | Nil |
| No. of securities held after change | Mark Haysman 812,500 Seachange Australia Pty Ltd 3,743,973 |
| | , , , |
| | TOTAL 4,556,473 |
| Notice of change | Off market transfer |
| Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back | On market transfer |

Part 2 - Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

| Detail of contract | |
|--|--|
| Nature of interest | |
| Name of registered holder | |
| (if issued securities) | |
| Date of change | |
| No. and class of securities to | |
| which interest related prior to | |
| change Note: Details are only required for a contract in relation to which the interest has changed | |
| Interest acquired | |
| Interest disposed | |
| Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation | |
| Interest after change | |

Part 3 - +Closed period

Appendix 3Y Page 2 01/01/2011

⁺ See chapter 19 for defined terms.

| Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required? | No |
|---|----|
| If so, was prior written clearance provided to allow the trade to proceed during this period? | |
| If prior written clearance was provided, on what date was this provided? | |

⁺ See chapter 19 for defined terms.