Form 604

Corporations Act 2001 Section 671B

Notice of change of interests of substantial holder

To Company Name/Scheme	QMS Media Limited
ACN	ACN 603 037 341

1. Details of substantial holder

Name The Goldman Sachs Group, Inc. ("GSGI") on behalf of itself and its subsidiaries

("Goldman Sachs Group") including its significant subsidiaries listed in Annexure A ("Significant Subsidiaries") and Goldman Sachs Holdings ANZ Pty Limited and its

subsidiaries ("Goldman Sachs Australia Group")

ACN/ARSN (if

applicable) Not applicable

There was a change in the interests of the substantial holder on

12 November 2019
The previous notice was given to the company on

13 November 2019
The previous notice was dated

13 November 2019

2. Previous and present voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate had a relevant interest in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

Close of accumities	Previou	s Notice	e Present	
Class of securities	Person's votes	Voting Power	Person's votes	Voting Power
Ordinary Fully Paid Shares	24,800,010	7.19%	31,242,053	9.06%

3. Change in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of Change	Person whose relevant interest changed	Nature of Change	Consideration given in relation to change	Class and Number of Securities affected	Person's votes affected	
Please refer	Please refer to Annexure C.					

4. Present relevant interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder	Nature of relevant interest	Class and numbe securities	er of	Person's votes
The Goldman Sachs Group Inc ("GSGI")	See below	N/A	GSGI has a relevant interest in these ordinary fully paid shares by virtue of section 608(3) of the Corporations Act 2001	31,242,053	Ordinary Fully Paid Shares	31,242,053

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder	Nature of relevant interest	Class and numbe securities	er of	Person's votes
Goldman Sachs International ("GSI")	HSBC Custody Nominees Australia Limited	GSI	GSI beneficially owns ordinary fully paid shares.	30,844,297	Ordinary Fully Paid Shares	30,844,297
GSI	HSBC Custody Nominees Australia Limited	GSI	Holder of shares subject to an obligation to return under the securities lending agreements (see Annexure B).	134,255	Ordinary Fully Paid Shares	134,255
GSI	HSBC Custody Nominees Australia Limited	GSI	Holder of shares as a collateral taker subject to an obligation to return under the credit agreement (see Annexure B).	83,501	Ordinary Fully Paid Shares	83,501
Goldman Sachs & Co. LLC ("GSCO")	HSBC Custody Nominees Australia Limited	GSCO	Holder of shares subject to an obligation to return under the securities lending agreements (see Annexure B).	180,000	Ordinary Fully Paid Shares	180,000

5. Change in association

The persons who have become associates of, ceased to be associates of, or have changed the nature of their association with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN (if applicable)	Nature of association
N/A	N/A

6. Addresses

The addresses of persons named in this form are as follows:

Name	Address
GSGI	Corporation Trust Center, 1209 Orange Street, Wilmington DE 19801, USA
Goldman Sachs Australia Group	All care of Level 17, 101 Collins Street, Melbourne Victoria 3000, Australia
GSI	Plumtree Court, 25 Shoe Lane, London EC4A 4AU, United Kingdom
GSCO	200 West Street, New York, NY 10282, USA
HSBC Custody Nominees Australia Limited	GPO Box 5302, Sydney NSW 2001, Australia

Signature

Print name	Jessica Kwan (signing under power of attorney in accordance with section 52 of the Corporations Act)	Capacity	Authorised Person
Sign here	Juli	Date	14 November 2019

Annexure A

(This is Annexure A of two (2) pages referred to in Form 604, Notice of Change of Interests of substantial shareholder)

Significant Subsidiaries of The Goldman Sachs Group, Inc.

The following are significant subsidiaries of The Goldman Sachs Group, Inc. as of December 31, 2018 and the states or jurisdictions in which they are organized. Each subsidiary is indented beneath its principal parent. The Goldman Sachs Group, Inc. owns, directly or indirectly, at least 99% of the voting securities of substantially all of the subsidiaries included below. The names of particular subsidiaries have been omitted because, considered in the aggregate as a single subsidiary, they would not constitute, as of the end of the year covered by this report, a "significant subsidiary" as that term is defined in Rule 1-02(w) of Regulation S-X under the Securities Exchange Act of 1934.

Name	State or Jurisdiction of Organization of Entity
The Goldman Sachs Group, Inc.	Delaware
Goldman Sachs & Co. LLC	New York
Goldman Sachs Paris Inc. et Cie	France
Goldman Sachs Funding LLC	Delaware
GS European Funding S.a r.l.	Luxembourg
Goldman, Sachs & Co. Wertpapier GMBH	Germany
Goldman Sachs (UK) L.L.C.	Delaware
Goldman Sachs Group UK Limited	United Kingdom
Goldman Sachs International Bank	United Kingdom
Goldman Sachs International	United Kingdom
Goldman Sachs Asset Management International	United Kingdom
Goldman Sachs Group Holdings (U.K.) Limited	United Kingdom
ELQ Investors VIII Ltd	United Kingdom
Titanium UK Holdco 1 Limited	United Kingdom
Titanium Luxco 2 S.A R.L.	Luxembourg
J. Aron & Company LLC	New York
Horizon Fundo De Investimento Multimercado Credito Privado — Investimento No Exterior	Brazil
Horizon Fund	Cayman Islands
GSAM Holdings LLC	Delaware
Goldman Sachs Asset Management, L.P.	Delaware
Goldman Sachs Asset Management International Holdings L.L.C.	Delaware
Goldman Sachs Asset Management Co., Ltd.	Japan
GSAM Holdings II LLC	Delaware
Goldman Sachs Private Equity Group Master Fund VI, LLC	Delaware
Goldman Sachs (Asia) Corporate Holdings L.L.C.	Delaware
Goldman Sachs Holdings (Asia Pacific) Limited	Hong Kong
Goldman Sachs (Japan) Ltd.	British Virgin Islands
Goldman Sachs Japan Co., Ltd.	Japan
Goldman Sachs Holdings (Hong Kong) Limited	Hong Kong
Goldman Sachs (Asia) Finance	Mauritius
Goldman Sachs Holdings (Singapore) PTE. Ltd.	Singapore
International Equity Investments (Singapore) PTE. Ltd.	Singapore
Goldman Sachs Holdings ANZ Pty Limited	Australia
Goldman Sachs Financial Markets Pty Ltd	Australia
Goldman Sachs Australia Group Holdings Pty Ltd	Australia
Goldman Sachs Australia Capital Markets Limited	Australia
Goldman Sachs Australia Pty Ltd	Australia
GS Lending Partners Holdings LLC	Delaware
Goldman Sachs Lending Partners LLC	Delaware
Goldman Sachs Bank USA	New York
Goldman Sachs Mortgage Company	New York
GS Financial Services II. LLC	Delaware
GS Funding Europe III Ltd.	United Kingdom
GS Funding Europe VI Ltd	United Kingdom
GS Funding Europe	United Kingdom
GS Funding Europe I Ltd.	Cayman Islands
GS Funding Europe II Ltd.	Cayman Islands
GS Funding Europe V Limited	United Kingdom

GSSG Holdings LLC Goldman Sachs Specialty Lending Holdings, Inc. Special Situations Investing Group II, LLC Special Situations Investing Group III, Inc. GS Asian Venture (Delaware) L.L.C. Asia Investing Holdings Pte. Ltd. Mercer Investments (Singapore) PTE. Ltd. Austreo Commercial Ventures PTY Ltd. GSFS Investments I Corp. ELQ Holdings (Del) LLC ELQ Holdings (UK) Ltd Delaware Delaware United Kingdi
Special Situations Investing Group II, LLC Special Situations Investing Group III, Inc. GS Asian Venture (Delaware) L.L.C. Asia Investing Holdings Pte. Ltd. Mercer Investments (Singapore) PTE. Ltd. Austreo Commercial Ventures PTY Ltd. GSFS Investments I Corp. ELQ Holdings (Del) LLC Delaware Delaware Delaware
Special Situations Investing Group III, Inc. GS Asian Venture (Delaware) L.L.C. Asia Investing Holdings Pte. Ltd. Mercer Investments (Singapore) PTE. Ltd. Austreo Commercial Ventures PTY Ltd. GSFS Investments I Corp. ELQ Holdings (Del) LLC Delaware Delaware
GS Asian Venture (Delaware) L.L.C. Asia Investing Holdings Pte. Ltd. Mercer Investments (Singapore) PTE. Ltd. Austreo Commercial Ventures PTY Ltd. GSFS Investments I Corp. ELQ Holdings (Del) LLC Delaware
Asia Investing Holdings Pte. Ltd. Mercer Investments (Singapore) PTE. Ltd. Austreo Commercial Ventures PTY Ltd. GSFS Investments I Corp. ELQ Holdings (Del) LLC Singapore Australia Australia Delaware
Mercer Investments (Singapore) PTE. Ltd. Austreo Commercial Ventures PTY Ltd. GSFS Investments I Corp. ELQ Holdings (Del) LLC Singapore Australia Delaware
Austreo Commercial Ventures PTY Ltd. GSFS Investments I Corp. ELQ Holdings (Del) LLC Delaware
GSFS Investments I Corp. ELQ Holdings (Del) LLC Delaware
ELQ Holdings (Del) LLC Delaware
ELQ Investors VI Ltd United Kingdi
ELQ Investors IX Ltd United Kinado
ELQ Investors II Ltd United Kingd
Hummingbird B.V. Netherland
Special Situations Investing Group, Inc. Delaware
GS Diversified Funding LLC Delaware
Hull Trading Asia Limited Hong Kong
Goldman Sachs LLC Mauritius
MTGLQ Investors, L.P. Delaware
Broad Street Principal Investments Superholdco LLC Delaware
Broad Street Principal Investments, L.L.C. Delaware
BSPI Holdings, L.L.C. Delaware
Broad Street Investments Holding (Singapore) PTE. Ltd Singapore
Broad Street Principal Investments Holdings, L.P. Delaware
Broad Street Credit Holdings LLC Delaware
GS Fund Holdings, L.L.C. Delaware
Murray Street Corporation Delaware
Sphere Fundo De Investimento Multimercado — Investimento No Exterior Credito Privado Brazil
Goldman Sachs PSI Global Holdings, LLC Delaware

THE GOLDMAN SACHS GROUP, INC AND ITS SUBSIDIARIES

Signature

Print name

Jessica Kwan
(signing under power of attorney in accordance with section 52 of the Corporations Act)

Date

Authorised Person

Lapacity

Authorised Person

Date 14 November 2019

Annexure B

(This is Annexure B of two (2) pages referred to in Form 604, Notice of Change of Interests of substantial shareholder)

This is Annexure B referred to in the Form 604: Notice of change of interests of substantial holder issued by The Goldman Sachs Group, Inc. and its subsidiaries.

The following is description of the agreements referenced in the accompanying Form 604:

Type of agreement	Master Securities Loan Agreement ("MSLA")
	Goldman, Sachs & Co. (the "Borrower");
Parties to agreement	Citibank, N.A., acting as agent on behalf of its clients (the "Lender")
Transfer date	No transaction from 11 November to 12 November 2019
Holder of voting rights	Securities Borrower, Goldman, Sachs & Co.
Are there any restrictions on voting rights? Yes/no If yes, detail	No
Scheduled return date (if any)	N/A
Does the borrower have the right to return early? Yes/no If yes, detail	Yes - with notice given to the other party prior to the Close of Business on a Business Day.
Does the lender have the right to recall early? Yes/no If yes, detail	Yes - with notice given to the other party prior to the Close of Business on a Business Day.
Will the securities be returned on settlement? Yes/no If yes, detail any exceptions	Yes - Borrower will redeliver securities.

Type of agreement	Global Master Securities Lending Agreement
Destina to assessment	State Street Bank and Trust Company (the "Lender")
Parties to agreement	Goldman Sachs International (the "Borrower");
Transfer date	No transaction from 11 November to 12 November 2019
Holder of voting rights	Securities Borrower, Goldman Sachs International
Are there any restrictions on voting rights? Yes/no If yes, detail	No, unless otherwise agreed by the Parties.
Scheduled return date (if any)	N/A
Does the borrower have the right to return early? Yes/no If yes, detail	Yes - at any time, subject to the terms of the relevant Loan.
Does the lender have the right to recall early? Yes/no If yes, detail	Yes - with notice on any Business Day of not less than the standard settlement time for the Equivalent Securities on the exchange or in the clearing organisation through which the Loaned Securities were originally delivered.
Will the securities be returned on settlement? Yes/no If yes, detail any exceptions	Yes - Borrower will redeliver securities.

Type of agreement	Credit Agreement
Parties to agreement	Goldman Sachs International (the "Collateral Taker")
	Prelude Opportunity Fund LLP (the "Collateral Giver")
	Goldman Sachs & Co. (the "Agent")
Transfer date	No transaction from 11 November to 12 November 2019
Holder of voting rights	The Collateral Taker
Are there any restrictions on voting rights? Yes/no If yes, detail	No
Scheduled return date (if any)	N/A
Does the collateral taker have the right to return early? Yes/no If yes, detail	A loan is repayable on written demand provided that the Collateral Taker has given the Collateral Giver reasonable time to effect the mechanics of payment. Upon satisfaction by the Collateral Giver of all its obligations to Collateral Taker, the Collateral Taker shall return the securities
Does the collateral giver have the right to recall early? Yes/no If yes, detail	Upon satisfaction by the Collateral Giver of all its obligations to Collateral Taker, the Collateral Taker shall return the securities
Will the securities be returned on settlement? Yes/no If yes, detail any exceptions	Yes

A copy of the agreements will be provided to QMS Media Limited or the Australian Securities and Investments Commission upon request.

THE GOLDMAN SACHS GROUP, INC AND ITS SUBSIDIARIES

Signature

Print name	Jessica Kwan (signing under power of attorney in accordance with section 52 of the Corporations Act)	Capacity	Authorised Person
Sign here	July	Date	14 November 2019

Annexure C (This is Annexure C of one (1) page referred to in Form 604, Notice of Change of Interests of substantial shareholder)

Date of Change	Person whose relevant interest changed	Nature of Change	Consideration given in relation to change	0.000	d number of es affected	Person's votes affected
11/12/2019	GSI	Buy	150	123	Ordinary Fully Paid Shares	123
11/12/2019	GSI	Buy	4,006,635	3,275,000	Ordinary Fully Paid Shares	3,275,000
11/12/2019	GSI	Buy	9,906	8,120	Ordinary Fully Paid Shares	8,120
11/12/2019	GSI	Buy	3,861,633	3,158,800	Ordinary Fully Paid Shares	3,158,800

THE GOLDMAN SACHS GROUP, INC AND ITS SUBSIDIARIES

Signature

Print name	Jessica Kwan (signing under power of attorney in accordance with section 52 of the Corporations Act)	Capacity	Authorised Person
Sign here	Juli	Date	14 November 2019