

NEWS RELEASE

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ALTRIA GROUP, INC. DECLARES REGULAR QUARTERLY
DIVIDEND OF \$0.73 PER SHARE

NEW YORK, December 15, 2004 – The Board of Directors of Altria Group, Inc. (NYSE: MO) today declared a regular quarterly dividend of \$0.73 per common share, payable on January 10, 2005, to stockholders of record as of December 27, 2004. The ex-dividend date is December 22, 2004.

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