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ASX ANNOUNCEMENT

13 July 2015

EXECUTIVE DIRECTOR APPOINTMENT

Appen Ltd (ASX: APX) (**Appen**) is pleased to announce the appointment of Mr Mark Brayan as an executive director, effective today.

As previously announced, Mr Brayan has today commenced his role of Chief Executive Officer.

Please contact for more information:

Mark Byrne (CFO and Joint Company Secretary) mbyrne@appen.com +612 9468 6322

Leanne Ralph (Joint Company Secretary) leanne.ralph@boardworx.net.au

About Appen Ltd (ASX: APX). Appen is a global leader in speech and search technology services. With expertise in more than 150 languages, Appen partners with leading technology and ecommerce companies as they develop new offerings and expand them to global markets. Our solutions help companies create engaging products with accurate speech interfaces and relevant content ranging from web sites, to maps, images, and merchandise.