

ASX Announcement

Chief Financial Officer Transition

9 April 2024

McPherson's Limited (**ASX: MCP**) today announces the retirement of Paul Witheridge as Chief Financial Officer (**CFO**), after 14 years in that role, effective on 30 April 2024 (as well as his resignation as joint company secretary effective on the same date) and also the appointment of Mark Sherwin as the Company's new CFO effective on 6 May 2024.

Paul Witheridge said: "After 14 years with McPherson's, I have decided that the time is right for me to take some time off and then focus on other projects. The transition underway at McPherson's is an exciting one and I am sure the Company will benefit from fresh leadership in the finance department."

McPherson's CEO Brett Charlton said: "I would like to thank Paul for his service to McPherson's. Paul has been a particular support to me since I joined, and I would like to thank him for all his efforts and wish him well in the future."

Mark Sherwin is an experienced finance professional with over 18 years' experience across finance, tax, investor relations, FP&A and risk management. Mark has held a variety of roles with the a2 Milk Company, including interim CFO, and most recently has been supporting Virgin Australia with strategic projects. Prior to this, Mark gained experience with Deloitte, Shell plc and UGL Limited across a range of industries, including consumer goods, construction and engineering.

McPherson's CEO Brett Charlton said: "We are excited to welcome Mark to McPherson's. Mark's experience will be invaluable as we continue our transformation program and implement our strategic reset. I look forward to working with Mark."

Authorisation

This ASX announcement has been authorised by the McPherson's Limited Board of Directors.

For further information please contact:

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About McPherson's Limited

McPhersons Limited is an ASX listed supplier of essential health, beauty, and wellness products. McPhersons products touch 3 out of 4 Australian households according to independent research and include some of Australia's best loved brands: Manicare, Lady Jayne, Dr LeWinns, Swisspers and Fusion. In addition, McPhersons has a supporting portfolio of popular brands in attractive segments of the market including haircare, vitamins and supplements, fragrance, and nutrition. McPhersons' strategy is to capitalise on its strongest brands through expansion and innovation, driving sustainable growth and higher margins from increasing efficiencies. For further information, please visit www.mcphersons.com.au