

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/09/01 Amended 01/01/11

|                   |
|-------------------|
| IVE Group Limited |
| 62 606 252 644    |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

|                            |                   |
|----------------------------|-------------------|
| <b>Name of Director</b>    | Geoff Bruce Selig |
| <b>Date of last notice</b> | 6 December 2023   |

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

|   |  |
|---|--|
| <b>Direct or indirect interest</b>  | Direct   |
| <b>Nature of indirect interest (including registered holder)</b><br><small>Note: Provide details of the circumstances giving rise to the relevant interest.</small> |  |
| <b>Date of change</b>   | 11 December 2023   |
| <b>No. of securities held prior to change</b>   | <u>Direct</u><br><br>279,178 unlisted performance rights<br><br><u>Indirect</u><br><br>3,360,231 fully paid ordinary shares- Caxton Print Holdings Pty Ltd as trustee for the Selig Family Trust No.5 (Mr Selig is a Director of the Trustee and Beneficiary of the Trust) |
| <b>Class</b>  | Performance share rights   |
| <b>Number acquired</b>  | 147,058  |
| <b>Number disposed</b>  | Nil  |

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+ See chapter 19 for defined terms.

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|   |  |
|---|--|
| <b>Value/Consideration</b><br>Note: If consideration is non-cash, provide details and estimated valuation   | Nil  |
| <b>No. of securities held after change</b>  | <u>Direct</u><br><br>426,236 unlisted performance rights<br><br><u>Indirect</u><br><br>3,360,231 fully paid ordinary shares- Caxton Print Holdings Pty Ltd as trustee for the Selig Family Trust No.5 (Mr Selig is a Director of the Trustee and Beneficiary of the Trust) |
| <b>Nature of change</b><br>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back | Issue of Performance Share rights, as approved at the Company's 2023 Annual General Meeting.   |

## Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

|  |     |
|--|-----|
| <b>Detail of contract</b>  | N/A |
| <b>Nature of interest</b>  | N/A |
| <b>Name of registered holder (if issued securities)</b>  | N/A |
| <b>Date of change</b>  | N/A |
| <b>No. and class of securities to which interest related prior to change</b><br>Note: Details are only required for a contract in relation to which the interest has changed | N/A |
| <b>Interest acquired</b>   | N/A |
| <b>Interest disposed</b>   | N/A |
| <b>Value/Consideration</b><br>Note: If consideration is non-cash, provide details and an estimated valuation   | N/A |
| <b>Interest after change</b>   | N/A |

+ See chapter 19 for defined terms.

**Part 3 – <sup>+</sup>Closed period**

|   |     |
|---|-----|
| Were the interests in the securities or contracts detailed above traded during a <sup>+</sup> closed period where prior written clearance was required? | No  |
| If so, was prior written clearance provided to allow the trade to proceed during this period?   | N/A |
| If prior written clearance was provided, on what date was this provided?  | N/A |

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<sup>+</sup> See chapter 19 for defined terms.