

ASX / MEDIA RELEASE

Merger Effective Time

SYDNEY, Australia and Bellevue, Washington. – 10 August 2023 – <u>Limeade</u> (ASX: LME, or the Company), an immersive employee well-being company that creates healthy employee experiences, today confirms that the Articles of Merger have been filed with the Secretary of State of the State of Washington and the merger between Limeade and WebMD Health Corp (Merger) has become effective. Accordingly, WebMD Health Corp. has acquired all the shares of Limeade common stock in accordance with the terms of the Merger Agreement dated 8 June 2023.

We note that the suspension from trading of the Company's CDIs is still in effect. As the Merger is now effective, Limeade has applied to ASX that it be removed from the official list of the ASX with effect from the close of trading today.

We also advise in accordance with ASX Listing Rule 3.16.1 that each member of the Board of the Company (comprising the following persons) has now resigned as director, as required under Section 5.17 of the Merger Agreement: Elizabeth Bastoni, Henry Albrecht, Deven Billimoria, Steve Hamerslag, Mia Mends and Lisa Nelson

This release dated 10 August 2023 has been authorised for lodgement to ASX by Paul Crick VP Finance and lodged by Mr Danny Davies the Limeade ASX Representative.

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About Limeade

Limeade is an employee experience software company that helps build great places to work. The Limeade platform unifies employee well-being, engagement and inclusion solutions with robust communications capabilities. Recognized for its own award-winning culture, Limeade helps every employee know their company cares. To learn more, visit www.limeade.com.

Limeade, Inc. Australian Registered Business Number 637 017 602, a public limited company registered under the Washington Business Corporation Act (UBI Number: 602 588 317).

Disclosure

This ASX release does not constitute an offer to sell, or the solicitation of an offer to buy, nor shall there be any sale of any securities referred to herein in any state or other jurisdiction in which such offer, solicitation or sale would be unlawful. Any securities referred to herein have not been registered under the US Securities Act of 1933, as amended (the "US Securities Act") and may not be offered or sold in the United States or to US persons absent registration or an applicable exemption from registration under the US Securities Act and applicable state securities laws. In addition, any hedging transactions involving the securities referred to herein may not be conducted unless in compliance with the US Securities Act.