

## **AEERIS LIMITED**

8 March 2023

## Appointment of COO and Head of Products & Partnerships

Aeeris Limited (ASX:AER) is pleased to announce the appointment of Mr. James Harris as the new Chief Operating Officer (**COO**), and the recruitment of Mr. Matt Pearce (B. Sc. Hons. Class I) as Head of Product and Partnerships, both roles commencing with immediate effect.

Mr. Harris has been the Company's General Manager for the last five years and has overseen major changes within the Company, leading to significant growth. His move into the COO role will provide a fresh approach focused on the Company's further strategic development.

"I am looking forward to the challenge of continuing the evolution of Aeeris. We have put in place new key positions in the team in management, sales, risk analyst and product development, to allow for expansion across all parts of the business. This places us in a great position to achieve our goals and drive revenue growth as we move forward."

Mr. Pearce joins Aeeris as its new Head of Product and Partnerships with over 20 years' experience in senior leadership roles in the Meteorology sector across Australia and New Zealand. Mr. Pearce was most recently General Manager of Products and Partnerships at MetService New Zealand. MetService is New Zealand's national weather authority which also operates internationally under the MetraWeather brand. His wealth of knowledge and extensive network connections will allow Aeeris to continue to develop class leading services whilst exploring potential partnership opportunities.

"I am excited to take on the newly created role of Head of Products and Partnerships and I'm really looking forward to joining the organisation to assist with the next steps in its product development journey. I have admired the Company's innovative approach towards delivering severe weather and natural hazard services to their wide range of corporate customers.

"As events of recent months have shown, Australia and New Zealand are exposed to increasingly frequent and severe impacts of climate change, ranging from thunderstorms to bushfires to floods. Aeeris is uniquely positioned to be at the forefront of our clients' adaptation and mitigation approaches. I feel privileged to be entrusted with the responsibility of leading Aeeris's product and partnership strategy as the organisation embarks on the next phase of its growth."

This announcement has been approved and authorised for release by the Board of Aeeris Limited.



## For further information please contact:

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## **About Aeeris**

Aeeris specialises in the protection of people, property, infrastructure and business oprations. Whatever your business, Aeeris can help you minimise risk, mitigate natural disaster impacts and manage business interruption threats through a range of multichannel technology-driven alerting and information services. Aeeris' in-house experts provide 24/7, 365 days a year real-time monitoring, and its support personnel ensure clients are given timely, relevant and accurate notifications.

The Company's *Early Warning Network* system (EWN) and proprietary *SARP* technology platform ingests and maps vast amounts of live data from multiple sources regarding severe weather, fire, traffic, and other geospatial hazards. Aeeris, through EWN, provides actionable intelligence to its customers ensuring safety of their staff and assets.

Aeeris also provides climate intelligence through its **Climatics** platform and API. Climatics is Australia's most comprehensive database of historical acute and chronic severe weather hazards and warnings, that identifies changes in event intensity, severity and season duration at any location since 1911.

Aeeris is listed on ASX with the ticker code AER