

## ASX ANNOUNCEMENT



Vita Group Limited (ACN 113 178 519)  
77 Hudson Road  
Albion Qld 4010

2 December 2022

### ELECTRONIC LODGEMENT

Market Announcements Office  
Australian Securities Exchange  
4<sup>th</sup> Floor, 20 Bridge Street  
SYDNEY NSW 2000

Dear Sir or Madam

### Vita Group Limited (ASX: VTG) – Appointment of Non-Executive Director

Vita Group Limited (ASX: VTG) is pleased to announce the appointment of Mr Gordon Towell, as a Non-Executive Director of the company, effective immediately.

Mr Towell is a highly experienced Director having held Executive, non-Executive and Chairman roles with both publicly quoted and private equity backed healthcare and technology companies. He has chaired and participated in various committees including clinical oversight, remuneration and audit, and has significant experience and success in driving growth both through M&A activity and establishing greenfield sites. He has had a strong focus on building teams, a track record of managing and motivating medical professionals, implementing innovative digital marketing programs, and driving class leading IT solutions to benefit both patients/customers and practitioners.

More recently, Mr Towell has been responsible as Chief Executive Officer since 2014 for the growth of National Dental Care, (a private equity backed dental group with over 70 practices across Australia), from virtual start up to one of Australia's most respected dental corporates with over 350 practitioners and 1100 practice staff. Mr Towell has implemented class leading clinical governance, practice accreditation, back-office systems and processes, including innovative digital marketing/social media programs and patient communications.

Mr Towell is a Member of the Australian Institute of Company Directors and holds qualifications in Electrical Engineering from the United Kingdom.

**Incoming Non-Executive Director, Gordon Towell, commented:** *"I am excited to be joining Paul, Maxine and the team at Vita Group Limited. The company has tremendous potential for further growth in a highly fragmented market underpinned by the previous investments in people, infrastructure, and high-quality clinics. I look forward to contributing to the ongoing success of the company over the coming years."*

**Independent Non-Executive Chairman, Paul Mirabelle, commented:** *"We are delighted to welcome Gordon to the Board as a Non-Executive Director. Gordon's highly relevant experience combined with his proven strategic capabilities will be instrumental as Vita builds on its existing network and deepens its relationships with clients."*

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The material terms of Mr Towell's appointment are outlined in Schedule 1.

Authorised for lodgement by Vita's board of directors.

Yours sincerely

A handwritten signature in black ink, appearing to read "George Southgate".

**George Southgate**

Chief Legal and Risk Officer / Company Secretary

**Further enquiries:**

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Chief Legal and Risk Officer / Company Secretary  
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**SCHEDULE 1****Mr Gordon Towell material terms of appointment**

Description and reference	
Employing Entity	Artisan Aesthetics Group Pty Ltd
Position Title	Non-Executive Director
Commencement Date	Effective immediately
Total Remuneration Package	\$80,000 per annum <sup>1</sup> base fee \$10,000 per annum <sup>2</sup> for chairing a sub-committee of the Board

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<sup>1</sup> Excludes superannuation

<sup>2</sup> Excludes superannuation