



PINCHme.com Inc.
(ASX: PIN)

ASX ANNOUNCEMENT
29 January 2021

RESULTS OF SPECIAL MEETING

PINCHme.com Inc. (**ASX: PIN** or the “**Company**”), advises the results of its Special Meeting held today are set out in the attached schedule.

All resolutions were passed on a poll.

- ENDS -

This ASX announcement was approved for release by the Board.

FOR MORE INFORMATION, PLEASE CONTACT:

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ABOUT PINCHme.com

PINCHme.com is a New York based company that operates a leading product sampling and data monetisation platform.

PINCHme’s platform intelligently matches large FMCG brands with PINCHme’s own members, who are consumers that have provided PINCHme with comprehensive personal data about themselves and their spending habits. In return for the data they provide, PINCHme’s members receive free samples of products already available in-store or access to products ahead of their store release, while the FMCG brands receive detailed insights, product reviews and feedback and social media engagement, all of which assist in driving sales uplift.

In addition to revenues derived from the FMCG brands for providing these services, PINCHme is able to further ‘monetise’ its member audience through performance-based online advertising (which involves PINCHme promoting third party advertisements on its website or to its members) and survey-based revenue streams (which involve PINCHme members completing third party online surveys).

For more information, please visit: <https://investors.pinchme.com/investor-centre/>



PINCHME.COM INC.

EXTRAORDINARY GENERAL MEETING VOTING DIRECTION
Friday, 29 January, 2021

**RESULT OF EXTRAORDINARY
GENERAL MEETING VOTING
DIRECTION (ASX REPORT)**

As required by section 251AA(2) of the Corporations Act 2001 (Commonwealth) the following statistics are provided in respect of each resolution on the agenda.

| Resolution Voted on at the meeting | | | Proxy Votes (as at proxy close) | | | | Poll (Manner in which votes were cast in person or by proxy on a poll (where applicable) on a poll at the meeting) | | | |
|------------------------------------|---|---------------|---------------------------------|-----------------|----------------------------|---------|--|-----------------|------------|---------|
| No | Short Description | Strike Y/N/NA | For | Against | Discretionary (open votes) | Abstain | For | Against | Abstain ** | Result |
| 01 | APPROVAL OF DELISTING OF THE COMPANY FROM ASX | NA | 125,487,855 99.99% | 17,150 0.01% | 0 0.00% | 0 | 125,487,855 99.99% | 17,150 0.01% | 0 | Carried |
| 02 | APPROVAL OF OFF-MARKET BUY-BACK | NA | 125,491,855 99.99% | 13,150 0.01% | 0 0.00% | 0 | 125,491,855 99.99% | 13,150 0.01% | 0 | Carried |

** - Note that votes relating to a person who abstains on an item are not counted in determining whether or not the required majority of votes were cast for or against that item