



12 March 2018

Australian Securities Exchange Announcement

Brain Resource Welcomes New Advisors

Brain Resource Limited (ASX: BRC, "BRC" or the "Company"), a leader in brain assessment and brain training tools to improve behavioural health and productivity, is pleased to announce the appointment of Mr. Patrick Manzo and Mr. Christopher Dolan as advisers to the Company.

These new roles reflect the Company's focus on accelerating its product and technology platform development to support future growth.

In their respective roles as advisors, Mr. Manzo and Mr. Dolan will provide counsel to the management team on matters regarding operational strategy, planning and execution, data security and privacy, as well as technical platform development.

Mr. Manzo is an executive and attorney with extensive experience in data privacy and security, and over 17 years of industry experience. He was most recently an executive at Monster Worldwide where he managed an international team of over 500 employees and was responsible for customer service and success, data privacy, site integrity, fraud prevention, data breach response and enterprise CRM technology implementation. He is currently serving as an advisor to several Boston-area startups.

Mr. Dolan is a 20-year veteran of SaaS and big data platform architecture. He currently serves as a Director of Data Platforms for the consumer electronics company Sonos and is Chief Technology Officer at Boston-based software company ANSWR. In these roles he has been responsible for overseeing technology architecture, design, and development. During his career he has led multiple technology and design teams, developed Big Data storage and analytics capabilities, created and managed databases, and led UX Design and Development.

Mr. Matt Mund, Chief Operating Officer of Brain Resource, said expanding the advisory team would help build Brain Resources' new platform faster with a focus on technical and data scalability.

"We are thrilled that we have been able to attract such high caliber advisers to our business, in order to support us as we expedite our growth strategy through development of our infrastructure and processes," Mr. Mund said.

Regards,

Louis Gagnon
Managing Director

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About Brain Resource Limited (ASX: BRC)

Brain Resource Limited (BRC) is a San Francisco and Sydney based company at the forefront of applying clinically validated brain assessment and brain training to improve behavioral health outcomes. The Company has developed the world's largest standardized brain database and predictive analytics which serve as platform technology for products that benefit the behavioral health sector. BRC's SaaS-based online brain assessment and training tools, geared towards large employer and consumer groups, decrease stress, increase resilience and productivity for individual users and lead to reductions in healthcare costs for employers and insurers across the United States. For more information, please visit www.brainresource.com