



PRESS RELEASE

ARISTOCRAT ANNOUNCES APPOINTMENT OF A NEW CHIEF FINANCIAL OFFICER

The Board of Aristocrat (ALL) today announced that the Company had appointed Mr Simon Kelly to the position of Chief Financial Officer, subject to normal regulatory approval. He is expected to join the Company in early September.

Mr Kelly currently holds the position of Chief Financial Officer of Goodman Fielder Consumer Foods. For the past 8 years Mr Kelly has been in senior financial roles at Goodman Fielder and prior to that time he worked for 10 years with Price Waterhouse in Sydney and London.

Mr Kelly has significant experience in financial and general management, and has been highly successful in driving shareholder value through business turnaround and organisational and operational improvement.

Simon Kelly has had an extensive and highly successful career in finance and accounting, and his most recent roles encompassing leadership and change management give him the additional skills that will equip him to make a significant contribution to Aristocrat as the company moves forward.

The Board welcomes Simon to the Company, and believes that the depth of his experience in the commercial and accounting industry will mean that he becomes a valuable member of the Aristocrat management team.

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Dated: Tuesday 15th July, 2003