

## Non-Executive Director appointment

Cash Converters International Limited (ASX: CCV) ("Cash Converters" or "the Company") advises that Mr Mark Ashby has been appointed as independent Non-Executive Director effective from 6 October 2023.

Mr Ashby is an experienced executive, Board member and Board advisor, with over 30 years of experience in senior executive roles in listed and private companies in both Australia and the United States ('USA'). Mr Ashby's recent board advisory experience has focused on working with companies to create and grow shareholder value and has included US expansion, refinancing and balance sheet restructuring as well as advising on corporate governance and accountabilities.

Mr Ashby is currently a Director and Interim CEO for Sydney-based Direct Group Pty Ltd, a private equity owned catalogue sales business and television shopping network. He is also a Director of Office Choice Ltd and a member of the Advisory Board for the retail accessory business Marquee Retail Group. Prior to the establishment of his board advisory business in 2017, Mr Ashby was the CFO for Myer Holdings Ltd from 2008 to 2015, leading the IPO on the ASX in 2009. Whilst overseas, Mr Ashby held the role of CFO of EZCORP, Inc. in the USA from 2015 to 2017.

Mr Ashby holds a Bachelor of Business (Accounting) from Swinburne University of Technology, is a graduate of the Australian Institute of Company Directors (GAICD) and is a Fellow of the Australian Society of CPAs (FCPA).

Chairman Timothy Jugmans welcomed Mr Ashby to the Board, stating "Mark's extensive corporate finance experience, corporate strategy and CFO expertise was specifically sought to complement the Company's Board".

*Authorised for release by the Board of Cash Converters International Limited.*

**Timothy Jugmans**

Non-executive Chairman

info@cashconverters.com

---

**About Cash Converters** Cash Converters (ASX: CCV) is a diverse international group generating revenue from personal and vehicle finance, retail store operations and franchising. We believe that everyone should have options in life, and we provide solutions that 'make life possible' for our customers in an environmentally conscious, responsible, regulated and transparent way.

Subscribe to receive our ASX and Company Announcements here: [Investor Centre](#)