



BRISBANE BRONCOS LIMITED 2022 ANNUAL GENERAL MEETING

17 May 2022



MAJOR PARTNER



**ACKNOWLEDGEMENT
OF COUNTRY**

DIRECTORS



KARL MORRIS AO
CHAIR



DARREN LOCKYER
DIRECTOR



NEIL MONAGHAN
DIRECTOR



VICKI WILSON OAM
DIRECTOR



ANDREW FRASER
DIRECTOR



DAVID ASPLIN
DIRECTOR



DAVE DONAGHY
CHIEF EXECUTIVE OFFICER



2022 AGM

➤ **CHAIR'S ADDRESS**

➤ **CEO'S ADDRESS**

➤ **FORMAL BUSINESS OF MEETING**

- **2021 FINANCIAL STATEMENTS AND REPORTS**
- **2021 REMUNERATION REPORT**
- **INCREASE AGGREGATE DIRECTOR REMUNERATION POOL**
- **ELECTION OF DIRECTOR – MR ANDREW FRASER**
- **ELECTION OF DIRECTOR – MR DAVID ASPLIN**
- **RE-ELECTION OF DIRECTOR – MS VICKI WILSON OAM**



CHAIR'S ADDRESS

CEO'S ADDRESS



2021 HIGHLIGHTS



FINANCIAL PERFORMANCE & POSITION - 31 DEC 2021

- Gross revenue \$51.0m
- EBITDA \$5.5m
- NPAT \$2.9m
- Cash balance \$18.4m
- Net assets \$37.1m

OPERATIONAL

- Continued impact of Covid-19 on the NRL industry
- 2021 NRL season, 14th
- Roster management focus
- NRLW rescheduled 2021 season
- Members and fans continued support
- Sponsors and corporate partners continued support
- Government partnerships and funding extended to continue Community Programs

FOOTBALL OPERATIONS



PROGRAM

- First-year program - learnings
- Improved finish to the 2021 season – 4 wins from last 9 games
- General Manager – Football Operations, Ben Ikin, appointed mid-year

ROSTER MANAGEMENT

- Roster regeneration – investment in experienced leaders and retention of elite young talent
- Salary cap compliant
- Head of Recruitment and Retention, Simon Scanlan, promoted internally

NRLW

- 2021 season rescheduled to 2022
- Continued integration into overall football program
- Competition expansion will lead to player departures

BUSINESS OPERATIONS

CONSUMER & COMMERCIAL PROGRAMS

- Total 2021 membership number of 28,533 and average crowd of 21,444
- Unrivaled ongoing support from commercial partners
- Continued investment in data capability, processes and customer analytics
- Launch of The Network

OPERATIONS

- COVID-19 impact on the game resulted in relocation for non-QLD teams to QLD
- Cost management across consumer, commercial and game day operations remains a key focus
- Introduction of 17th NRL team in Redcliffe
- Expansion of NRLW competition to six teams in 2022, eight in 2023 and ten in 2024

COMMUNITY

- Beyond the Broncos Girls Academy program extended to 2023
- Beyond the Broncos Girls Academy in 51 schools and more than 2,500 students



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