

# Appendix 4C

## Quarterly report for entities admitted on the basis of commitments

### Commentary on Quarterly Activities

- During the quarter the company concluded an underwritten Rights Issue which raised \$2.14m less financing costs.
- Cash receipts from customers were \$996,000, an increase of 13% on the prior quarter.
- June quarter revenues from clients were approximately \$1.25m and in line with the prior quarter.
- As with the prior quarter an amount of \$282,000 in the form of an R&D Tax Incentive was recorded as revenue in the quarter and is anticipated will be received in December this year.
- Indications are that revenues for the first quarter of Financial Year 2014 will be improved on the prior period due to increases in ad serving activity and ongoing deployments of the company's Symphony platform for clients in APAC and Europe.
- In addition the company has recently undertaken a series of cost reductions that will have an annualised cash benefit of more than \$600,000.
- It is anticipated that a combination of improving revenues and cost savings will result in substantially improved cash flows over the coming Financial Year.

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+ See chapter 19 for defined terms.

# Appendix 4C

## Quarterly report for entities admitted on the basis of commitments

Introduced 31/3/2000. Amended 30/9/2001, 24/10/2005.

Name of entity

**Facilitate Digital Holdings Ltd (ASX: FAC)**

ABN

84 093 823 253

Quarter ended ("current quarter")

30 June 2013

### Consolidated statement of cash flows

Cash flows related to operating activities		Current Quarter \$A'000	Year to date (12 months) \$A'000
1.1	Receipts from customers	996	4,360
1.2	Payments for (a) staff costs	(656)	(2,597)
	(b) advertising and marketing	(9)	(58)
	(c) research and development	(529)	(2,065)
	(d) leased assets	(3)	(11)
	(e) other working capital	(395)	(1,939)
1.3	Dividends received	-	-
1.4	Interest and other items of a similar nature received	21	33
1.5	Interest and other costs of finance paid	(20)	(48)
1.6	Income taxes paid/refunded	(96)	(135)
1.7	Other	7	1,126
	<b>Net operating cash flows</b>	<b>(684)</b>	<b>(1,334)</b>

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**Appendix 4C**  
**Quarterly report for entities**  
**admitted on the basis of commitments**

	Current Quarter \$A'000	Year to date (12 months) \$A'000
<b>1.8 Net operating cash flows (carried forward)</b>	<b>(684)</b>	<b>(1,334)</b>
<b>1.9 Cash flows related to investing activities</b>		
1.9 Payment for acquisition of:		
(a) businesses (item 5)	-	-
(b) equity investments	-	-
(c) intellectual property	-	-
(d) physical non-current assets	-	-
(e) other non-current assets	(8)	(11)
<b>1.10 Proceeds from disposal of:</b>		
(a) businesses (item 5)	-	221
(b) equity investments	-	-
(c) intellectual property	-	-
(d) physical non-current assets	-	-
(e) other non-current assets	-	1
1.11 Loans to other entities	-	-
1.12 Loans repaid by other entities	-	-
1.13 Other	-	-
<b>Net investing cash flows</b>	<b>(8)</b>	<b>211</b>
<b>1.14 Total operating and investing cash flows</b>	<b>(692)</b>	<b>(1,123)</b>
<b>Cash flows related to financing activities</b>		
1.15 Proceeds from issues of shares, options, etc.	2,144	2,144
1.16 Proceeds from sale of forfeited shares	-	-
1.17 Proceeds from borrowings	-	-
1.18 Repayment of borrowings	-	-
1.19 Dividends paid	-	-
1.20 Other (capital raising costs)	(43)	(43)
<b>Net financing cash flows</b>	<b>2,101</b>	<b>2,101</b>
<b>Net increase (decrease) in cash held</b>	<b>1,409</b>	<b>978</b>
1.21 Cash at beginning of quarter/year to date	410	841
1.22 Exchange rate adjustments to item 1.20	-	-
<b>1.23 Cash at end of quarter</b>	<b>1,819</b>	<b>1,819</b>

+ See chapter 19 for defined terms.

## Payments to directors of the entity and associates of the directors

### Payments to related entities of the entity and associates of the related entities

	Current Quarter \$A'000
1.2 Aggregate amount of payments to the parties included in item 1.2	82
1.2 Aggregate amount of loans to the parties included in item 1.11	-

1.2 Explanation necessary for an understanding of the transactions

N/A
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## Non-cash financing and investing activities

2.1 Details of financing and investing transactions which have had a material effect on consolidated assets and liabilities but did not involve cash flows

N/A
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2.2 Details of outlays made by other entities to establish or increase their share in businesses in which the reporting entity has an interest

N/A
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## Financing facilities available

*Add notes as necessary for an understanding of the position.*

	Amount available \$A'000	Amount used \$A'000
3.1 Loan facilities	-	-
3.2 Credit standby arrangements	-	-

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+ See chapter 19 for defined terms.

## Reconciliation of cash

Reconciliation of cash at the end of the quarter (as shown in the consolidated statement of cash flows) to the related items in the accounts is as follows.	Current Quarter \$A'000	Previous Quarter \$A'000
4.1 Cash on hand and at bank	1,723	315
4.2 Deposits at call	96	95
4.3 Bank overdraft	-	-
4.4 Other (provide details)	-	-
<b>Total: cash at end of quarter (item 1.23)</b>	<b>1,819</b>	<b>410</b>

## Acquisitions and disposals of business entities

	Acquisitions (Item 1.9(a))	Disposals (Item 1.10(a))
5.1 Name of entity	N/A	Impact Data Pty Ltd
5.2 Place of incorporation or registration	N/A	Australia
5.3 Consideration for Acquisition or disposal	N/A	221,000
5.4 Total net assets	N/A	N/A
5.5 Nature of business	N/A	Digital Marketing

The Company previously announced that it had sold Impact Data Group, effective from 12 June, 2009 to IMDA Holdings Pty Ltd. Final payment for the sale was received in December 2012, but incorrectly classified in the previous quarterly report. This amount was reclassified in the half year accounts and is now included in the Year to date (12 months).

## Compliance statement

- 1 This statement has been prepared under accounting policies which comply with accounting standards as defined in the Corporations Act (except to the extent that information is not required because of note 2) or other standards acceptable to ASX.
- 2 This statement does ~~/does not~~\* (delete one) give a true and fair view of the matters disclosed.

Sign here:



(Director/Company Secretary)

Date: 31th July 2013

Print name: Ben Dixon

+ See chapter 19 for defined terms.

## **Notes**

1. The quarterly report provides a basis for informing the market how the entity's activities have been financed for the past quarter and the effect on its cash position. An entity wanting to disclose additional information is encouraged to do so, in a note or notes attached to this report.
2. The definitions in, and provisions of, *AASB 107: Statement of Cash Flows* apply to this report except for any additional disclosure requirements requested by AASB 107 that are not already itemised in this report.
3. Accounting Standards. ASX will accept, for example, the use of International Financial Reporting Standards for foreign entities. If the standards used do not address a topic, the Australian standard on that topic (if any) must be complied with.

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