

Appendix 4D Release to ASX under rule 4.2A

Half Year Information for Sky Network Television Limited for the six months to 31 December 2011

To be read in conjunction with Sky Network Television Limited financial statements for the year ended 30 June 2011

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Results for announcement to market

SKY Network Television Limited Half year ended on 31 December 2011 (In NZD)

Total operating revenues of \$426,862,000 has increased \$28,880,000 from the prior half year, which is a 7.3% increase.

Net profit attributable to security holders of \$62,555,000 has increased \$2,292,000 from the prior half year, which is a 3.8% increase.

| Dividends | Amount per security | Franked amount per Security |
|---|---------------------|--------------------------------|
| Interim Dividend payable | 11.0 cents | N/A |
| Final Dividend (paid September 2011) | 10.5 cents | N/A |
| Special Dividend (paid September 2011) | 25.0 cents | N/A |
| Previous corresponding period – Interim Dividend (paid March 2011) | 8.0 cents | N/A |
| Previous corresponding period – Final Dividend (paid September 2010) | 7.0 cents | N/A |
| Record date for determining entitlements to the dividend | 2 March 2012 | |

Brief explanation of any figures reported above, refer attached results commentary.



December 2011 Interim Report

SKY NETWORK TELEVISION LIMITED

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A little Something for the shareHolders

Chief Executive's Overview



Dear Shareholders,

I am pleased to report a continued improvement in SKY's financial results for the six months to 31 December 2011, despite the economic climate remaining challenging.

SKY has reported \$62.7 million in post tax earnings, a 3.8% increase on the previous period. Revenues are up 7.3% to \$426.9 million and earnings before interest, tax and depreciation (EBITDA) increased by 5.6% to \$170.1 million.

The improved financial position is primarily due to the continued success of the MY SKY HDi decoders, a positive period for advertising sales, higher average revenue per user (ARPU) resulting from revenues from the new SoHo channel which launched in November 2011 and strong subscriber acquisition.

Advertising revenues were up over 11% for the six month period ending 31 December 2011 compared to the same period ending 31 December 2010. SKY's increase in advertising sales has been significantly stronger than the industry average of 1.6% over the period.

MY SKY subscribers now represent 40.1% of SKY's satellite subscriber base compared to 29.3% in the comparative period. At 31 December 2011, SKY had 331,041 MY SKY subscribers compared to 231,072 in December 2010, a significant increase of 43.3%. Subscribers continue to find great value in the MY SKY product demonstrated by strong sales and increasing penetration despite the current economic environment.

Gross churn for the period ending

31 December 2011 was 14.2% up slightly from 13.6% in the previous period. MY SKY HDi continues to deliver churn benefits. For the rolling twelve months to 31 December 2011 MY SKY HDi gross churn was 10.4% compared to the churn rate for subscribers on the standard digital decoder during this period of 16.3%. This compares to gross churn for MY SKY of **66 562.7** million in post tax earnings, a **3.8% increase** on the previous period. **9**

SKY will continue to invest in the technology to develop and deliver the products and services our New Zealand customers want.

9.5% and a churn rate for subscribers on the standard digital decoders of 15.0% in the comparative period.

Taking a closer look at SKY's financial results, you will note a 7.3% increase in DBS (satellite) subscription revenues compared to the comparative period. This can be attributed to a 3.4% increase in average revenue per user (ARPU) to \$71.81 from \$69.45 as well as a notable increase of 4.6% or 36,501 DBS (satellite) subscribers.

SKY's operating costs (excluding depreciation) for the six months to 31 December 2011 increased by \$19.9 million, or 8.4%. Programme operations costs which comprise both the costs of purchasing programme rights and programme operating costs increased by \$7.4 million (5.8%). This can be attributed to Rugby World Cup costs. SKY's broadcast and infrastructure costs were \$6.8 million (19.1%) higher, mostly due to \$3.6 million additional transponder costs and an additional \$1.6 million in employee costs.

Depreciation costs increased by \$3.9 million (6.3%) to \$66.2 million primarily due to depreciation charges on the new MY SKY HDi decoders that were installed during the period. These decoders are being depreciated over four years compared to five years for the standard digital decoders.

SKY increased its capital expenditure during the period to \$69.6 million from \$59.4 million in the comparative period, an increase of \$10.2 million, mainly due to an increase in decoder costs of \$8.0 million. Some of the highlights for the six month period have been:

 The hugely successful production of the 2011 Rugby World Cup, where SKY acted as Host Broadcaster to the IRB and provided the world with HD coverage of all 46 games. This is a credit to the skill and professionalism of SKY's world class sports production team.

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- The launch of a new premium entertainment channel SoHo. SoHo showcases quality HBO dramas, comedies, films and mini-series, together with programming from other like-minded networks from around the world. Subscribers tell us they love this channel. The uptake speaks volumes to the channel's success with 49,753 subscribers (on 31 December 2011) paying an additional \$10 per month for this service, a result which is well in excess of SKY's expectations.
- SKY announced the launch of 'Igloo' a brand new TV service for New Zealanders. The new service will launch in the first half of 2012. Igloo Limited is owned 51% by SKY and 49% by TVNZ and will provide 11 pay TV channels on a prepaid basis and access to live pay-per-view sports events, movies and TV episodes from a catalogue of well over 1,000 titles. The Igloo set-top box will also access free-to-air channels.

As always SKY remains committed to providing New Zealanders with the best entertainment available. SKY will continue to invest in the technology to develop and deliver the products and services our New Zealand customers want. Our decision to invest in high definition television and personal video recorder capability five years ago is demonstration of this and SKY will continue to strive to best leverage the capabilities of new technologies, including the wider availability of higher broadband speeds in New Zealand.

Dividends

The Board of Directors has considered the performance of the business over the last six months and its prospects for the full year and announced on 17 February 2012 that it will pay an increased fully imputed interim dividend of 11 cents per share (prior interim period 8 cents) with the record date being 2 March 2012. A supplementary dividend of 1.9412 cents per share will also be paid to non-resident shareholders.

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John Fellet Chief Executive



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SUBSCRIBER BASE

THE FOLLOWING OPERATING DATA HAS BEEN TAKEN FROM THE COMPANY RECORDS AND IS NOT AUDITED

| | 31-DEC-11 | 30-JUN-11 | 31-DEC-10 |
|--|-----------|-----------|-----------|
| Total DBS and other subscribers | | | |
| Subscribers - DBS (Satellite): | | | |
| Residential | 689,787 | 675,221 | 659,618 |
| Residential - wholesale (2) | 127,328 | 124,712 | 121,498 |
| Commercial | 9,010 | 8,684 | 8,508 |
| Total DBS | 826,125 | 808,617 | 789,624 |
| Subscribers - Other: ⁽³⁾ | 20,115 | 20,804 | 17,806 |
| Total subscribers | 846,240 | 829,421 | 807,430 |
| MY SKY Subscribers ⁽⁵⁾ | 331,041 | 279,875 | 231,072 |
| Total number of households in New Zealand ⁽¹⁾ Percentage of households subscribing to the SKY network: | 1,659,600 | 1,640,900 | 1,640,900 |
| Total DBS - residential | 49.2% | 48.7% | 47.6% |
| Gross churn rate (4) | 14.2% | 14.0% | 13.6% |
| Average monthly revenue per residential subscriber: | | | |
| Wholesale | 64.43 | 61.78 | 59.66 |
| MY SKY | 84.71 | 84.79 | 85.16 |
| Total DBS excluding wholesale | 63.71 | 65.18 | 65.76 |
| Total DBS including wholesale | 71.81 | 70.45 | 69.45 |

NOTES

1 Based on New Zealand Government census data as of March 2006. Prior year comparatives have been adjusted to reflect updated census data.

Includes subscribers receiving SKY packages via affiliate services, such as arrangements with TelstraClear, Telecom & Vodafone.
 Includes subscribers to programmed music and online DVD rentals via SKY's subsidiary companies, SKY DMX Music Limited and Screen

Enterprises Limited.

4 Gross churn refers to the percentage of residential subscribers over a rolling twelve month period ended on the date shown who terminated their subscription, net of existing subscribers who transferred their service to new residences during the period.

5 Included in total subscribers.

HISTORY OF DIVIDEND PAYMENTS

(IN CENTS PER SHARE)

| | 2012 | 2011 | 2010 | 2009 | 2008 | 2007 |
|------------------------------------|------|------|------|------|------|------|
| Interim dividend (paid in March) | 11.0 | 8.0 | 7.0 | 7.0 | 7.0 | 5.0 |
| Final dividend (paid in September) | - | 10.5 | 7.0 | 7.0 | 7.0 | 5.0 |
| Total ordinary dividend | 11.0 | 18.5 | 14.0 | 14.0 | 14.0 | 10.0 |
| Add special dividend | - | 25.0 | - | - | - | - |
| Total dividend for year | 11.0 | 43.5 | 14.0 | 14.0 | 14.0 | 10.0 |

CONSOLIDATED INTERIM INCOME STATEMENT

FOR THE SIX MONTHS ENDED 31 DECEMBER 2011 (UNAUDITED)

| IN NZD 000 | 31-DEC-2011 (6 MONTHS) | 31-DEC-2010 (6 MONTHS) | 30-JUN-2011 (1 YEAR) (AUDITED) |
|---|----------------------------------|---------------------------|--------------------------------------|
| Revenue | | | |
| Residential satellite subscriptions | 339,603 | 316,649 | 641,337 |
| Other subscriptions | 30,201 | 29,745 | 59,184 |
| Installation | 7,748 | 6,878 | 13,820 |
| Advertising | 39,027 | 35,070 | 62,691 |
| Other income | 10,283 | 9,640 | 19,916 |
| | 426,862 | 397,982 | 796,948 |
| Expenses | | | |
| Programme rights | 107,420 | 103,346 | 209,008 |
| Programme operations | 28,622 | 25,277 | 46,859 |
| Subscriber management | 31,361 | 31,792 | 65,884 |
| Sales and marketing | 23,550 | 19,666 | 40,892 |
| Advertising | 11,053 | 10,288 | 19,379 |
| Broadcasting and infrastructure | 42,481 | 35,677 | 72,667 |
| Depreciation and amortisation | 66,160 | 62,229 | 124,954 |
| Corporate | 12,276 | 10,787 | 20,584 |
| | 322,923 | 299,062 | 600,227 |
| Operating profit | 103,939 | 98,920 | 196,721 |
| Financial (expense)/income | | | |
| Finance income | 331 | 182 | 1,097 |
| Finance expense | (15,038) | (13,937) | (26,427) |
| Realised exchange (loss)/gain | (971) | 180 | 319 |
| Unrealised exchange (loss)/gain | (179) | 220 | 322 |
| | (15,857) | (13,355) | (24,689) |
| Profit before tax | 88,082 | 85,565 | 172,032 |
| Income tax expense | 25,380 | 25,159 | 51,706 |
| Profit for the period | 62,702 | 60,406 | 120,326 |
| Attributable to: | | | |
| Equity holders of the company | 62,555 | 60,263 | 120,078 |
| Non-controlling interest | 147 | 143 | 248 |
| | 62,702 | 60,406 | 120,326 |
| Earnings per share (from continuing operations) | | | |
| Basic and diluted earnings per share (cents) | 16.08 | 15.49 | 30.86 |

CONSOLIDATED INTERIM STATEMENT OF COMPREHENSIVE INCOME

FOR THE SIX MONTHS ENDED 31 DECEMBER 2011 (UNAUDITED)

| IN NZD 000 | 31-DEC-2011 (6 MONTHS) | 31-DEC-2010 (6 MONTHS) | 30-JUN-2011 (1 YEAR) (AUDITED) |
|---|----------------------------------|---------------------------|--------------------------------------|
| Profit for the period | 62,702 | 60,406 | 120,326 |
| Other comprehensive income Cash flow hedges, net of tax | 1,483 | (6,827) | (15,358) |
| Other comprehensive income for the period net of income tax | 1,483 | (6,827) | (15,358) |
| Total comprehensive income for the period | 64,185 | 53,579 | 104,968 |
| Attributable to: | | | |
| Equity holders of the company | 64,038 | 53,436 | 104,720 |
| Non-controlling interest | 147 | 143 | 248 |
| | 64,185 | 53,579 | 104,968 |

CONSOLIDATED INTERIM BALANCE SHEET

AS AT 31 DECEMBER 2011 (UNAUDITED)

| IN NZD 000 | NOTES | 31-DEC-2011 | 31-DEC-2010 | 30-JUN-2011 (AUDITED) |
|--|-------|-------------|-------------|--------------------------|
| Current assets | | | | |
| Cash and cash equivalents | | 50,334 | 22,896 | 11,434 |
| Trade and other receivables | | 69,821 | 75,422 | 76,383 |
| Programme rights inventory | | 40,847 | 36,849 | 34,650 |
| Derivative financial instruments | | 2,509 | 5,382 | 2,331 |
| | | 163,511 | 140,549 | 124,798 |
| New summer and see the | | | | |
| Non-current assets | | 005 000 | 044.051 | 000 400 |
| Property, plant and equipment | | 365,802 | 344,251 | 360,403 |
| Other intangible assets | | 28,079 | 29,739 | 30,865 |
| Goodwill | | 1,424,494 | 1,424,494 | 1,424,494 |
| Derivative financial instruments | | 887 | 655 | - |
| | | 1,819,262 | 1,799,139 | 1,815,762 |
| Total assets | | 1,982,773 | 1,939,688 | 1,940,560 |
| | | | ,, | |
| Current liabilities | | | | |
| Borrowings | | 2,966 | 2,998 | 2,872 |
| Trade and other payables | 6 | 154,805 | 135,731 | 140,536 |
| Derivative financial instruments | | 9,924 | 11,509 | 15,892 |
| Income tax payable | | 4,059 | 4,212 | 8,322 |
| | | 171,754 | 154,450 | 167,622 |
| Non current liabilities | | | | |
| Borrowings | 9 | 314,511 | 258,450 | 217,015 |
| Bonds | 5 | 198,566 | 198,268 | 198,416 |
| Derivative financial instruments | | 26,123 | 17,491 | 22,835 |
| Provisions | | 337 | 542 | 537 |
| Deferred tax | | 35,648 | 32,964 | 36,591 |
| | | 575,185 | 507,715 | 475,394 |
| | | | | |
| Total liabilities | | 746,939 | 662,165 | 643,016 |
| | | | | |
| Equity | | | | |
| Share capital | | 577,403 | 577,403 | 577,403 |
| Hedging reserve | | (20,555) | (13,507) | (22,038) |
| Retained earnings | | 665,774 | 712,680 | 741,364 |
| Total equity attributable to equity holders of the company | | 1,222,622 | 1,276,576 | 1,296,729 |
| Non-controlling interest | 4 | 13,212 | 947 | 815 |
| Total equity | | 1,235,834 | 1,277,523 | 1,297,544 |
| | | | | |
| Total equity and liabilities | | 1,982,773 | 1,939,688 | 1,940,560 |

CONSOLIDATED INTERIM STATEMENT OF CHANGES IN EQUITY

FOR THE SIX MONTHS ENDED 31 DECEMBER 2011 (UNAUDITED)

| IN NZD 000 | NOTES | ATTRIBUTABLE TO OWNERS OF THE PARENT | | | | | |
|---|-------|--------------------------------------|---------------|-----------|-----------|-----------------|-----------|
| | | SHARE | HEDGING | RETAINED | | NON-CONTROLLING | TOTAL |
| | | CAPITAL | RESERVE | EARNINGS | TOTAL | INTEREST | EQUITY |
| Balance at 1 July 2011 | | 577,403 | (22,038) | 741,364 | 1,296,729 | 815 | 1,297,544 |
| Profit for the period | | - | - | 62,555 | 62,555 | 147 | 62,702 |
| Fair value gains net of tax | | - | 1,483 | 62,555 | 1,483 | 147 | 1,483 |
| Total comprehensive income for the period | | - | 1,483 | 02,000 | 64,038 | 147 | 64,185 |
| Capital contributed | 4 | - | - | - | - | 12,250 | 12,250 |
| Dividend paid | | - | - | (138,145) | (138,145) | - | (138,145) |
| Supplementary dividends | | - | - | (3,413) | (3,413) | - | (3,413) |
| Foreign investor tax credits | | - | - | 3,413 | 3,413 | - | 3,413 |
| Balance at 31 December 2011 | | 577,403 | (20,555) | 665,774 | 1,222,622 | 13,212 | 1,235,834 |
| | | | | | | | |
| For the six months ended 31 December 2010 (unaudited) | | | | | | | |
| Balance at 1 July 2010 | | 577,403 | (6,680) | 679,657 | 1,250,380 | 567 | 1,250,947 |
| Profit for the period | | - | - | 60,263 | 60,263 | 143 | 60,406 |
| Fair value losses net of tax | | - | (6,827) | - | (6,827) | - | (6,827) |
| Total comprehensive income for the period | | - | (6,827) | 60,263 | 53,436 | 143 | 53,579 |
| Capital contributed | | - | - | - | - | 237 | 237 |
| Dividend paid | | - | - | (27,240) | (27,240) | - | (27,240) |
| Supplementary dividends | | - | - | (838) | (838) | - | (838) |
| Foreign investor tax credits | | - | - | 838 | 838 | - | 838 |
| Balance at 31 December 2010 | | 577,403 | (13,507) | 712,680 | 1,276,576 | 947 | 1,277,523 |
| For the year ended 30 June 2011 (audited) | | | | | | | |
| Balance at 1 July 2010 | | 577,403 | (6,680) | 679,657 | 1,250,380 | 567 | 1,250,947 |
| Profit for the year | | 577,405 | (0,000) | 120,078 | 120,078 | 248 | 120,326 |
| Fair value losses net of tax | | - | - (15,358) | - | (15,358) | - 240 | (15,358) |
| Total comprehensive income for the year | | | (15,358) | 120,078 | 104,720 | 248 | 104,968 |
| 5 | | | | (50.07.1) | (50.05.1) | | (50.0-1) |
| Dividend paid | | - | - | (58,371) | (58,371) | - | (58,371) |
| Supplementary dividends | | - | - | (1,677) | (1,677) | - | (1,677) |
| Foreign investor tax credits | | - | - | 1,677 | 1,677 | - | 1,677 |
| Balance at 30 June 2011 | | 577,403 | (22,038) | 741,364 | 1,296,729 | 815 | 1,297,544 |

CONSOLIDATED INTERIM STATEMENT OF CASH FLOWS

FOR THE SIX MONTHS ENDED 31 DECEMBER 2011 (UNAUDITED)

| IN NZD 000 | NOTES | 31-DEC-2011 (6 MONTHS) | 31-DEC-2010 (6 MONTHS) | 30-JUN-2011 (1 YEAR) (AUDITED) |
|---|-------|----------------------------------|---------------------------|--------------------------------------|
| Cash flows from operating activities | | | | |
| Cash was provided from: | | | | |
| Customers | | 432,153 | 391,791 | 789,456 |
| Interest received | | 331 | 180 | 400 |
| | | 432,484 | 391,971 | 789,856 |
| Cash was applied to: | | | | |
| Suppliers and employees | | (236,256) | (197,953) | (415,770) |
| Related parties | | (14,560) | (27,899) | (42,348) |
| Interest paid | | (13,911) | (13,751) | (25,987) |
| Income tax paid | | (27,041) | (20,023) | (34,712) |
| | | (291,768) | (259,626) | (518,817) |
| Net cash from operating activities | | 140,716 | 132,345 | 271,039 |
| | | | | |
| Cash flows from investing activities | | | | |
| Proceeds from sale of property, plant and equipment | | 851 | 45 | 123 |
| Acquisition of property, plant, equipment and intangibles | 7 | (70,848) | (58,378) | (135,055) |
| Acquisition of business | | - | (13,426) | (13,426) |
| Not each used in investing activities | | (60.007) | (71,750) | (140.050) |
| Net cash used in investing activities | | (69,997) | (71,759) | (148,358) |
| Cash flows from financing activities | | | | |
| Bank loans received | 9 | 325,000 | 21,000 | 30,000 |
| Bank loans repaid | 9 | (225,000) | (55,000) | (104,000) |
| Payment of bank facility fees | | (1,088) | (13) | (25) |
| Capital introduced by minority shareholder | 4 | 12,250 | - | - |
| Payment of finance lease liabilities | | (1,423) | (1,164) | (2,739) |
| Dividends paid | 9 | (141,558) | (28,078) | (60,048) |
| | | | | |
| Net cash used in financing activities | | (31,819) | (63,255) | (136,812) |
| | | | | |
| Net increase/(decrease) in cash and cash equivalents | | 38,900 | (2,669) | (14,131) |
| Cash and cash equivalents at beginning of period | | 11,434 | 25,565 | 25,565 |
| Cash and cash equivalents at end of period | | 50,334 | 22,896 | 11,434 |

RECONCILIATION OF OPERATING CASH FLOWS WITH NET PROFIT

| IN NZD 000 | 31-DEC-2011 (6 MONTHS) | 31-DEC-2010 (6 MONTHS) | 30-JUN-2011 (1 YEAR) (AUDITED) |
|---|----------------------------------|---------------------------|--------------------------------------|
| Net profit | 62,702 | 60,406 | 120,326 |
| Plus/(less) non-cash items: | | | |
| Depreciation and amortisation | 66,160 | 62,229 | 124,954 |
| Unrealised foreign exchange(gain)/loss | 179 | (220) | (322) |
| Movement in provision for doubtful debts | 1,585 | 2,579 | 5,655 |
| Amortisation of bond issue costs | 164 | 164 | 299 |
| Movement in deferred tax | (1,519) | 4,138 | 11,045 |
| Other non-cash items | (323) | (280) | 1,190 |
| Items classified as investing activities: | | | |
| (Loss)/gain on disposal of assets | (57) | (44) | 32 |
| Movement in working capital items: | | | |
| Decrease/(increase) in receivables | 5,769 | (6,903) | (8,771) |
| Increase in payables | 12,395 | 5,523 | 4,730 |
| (Decrease)/increase in provision for tax | (143) | 997 | 5,946 |
| (Increase)/decrease in programme rights | (6,196) | 3,756 | 5,955 |
| Net cash from operating activities | 140,716 | 132,345 | 271,039 |

NOTES TO THE INTERIM FINANCIAL STATEMENTS

FOR THE SIX MONTHS ENDED 31 DECEMBER 2011 (UNAUDITED)

1. GENERAL INFORMATION

SKY Network Television Limited ("SKY") is a company incorporated and domiciled in New Zealand. The address of its registered office is 10 Panorama Road, Mt Wellington, Auckland, New Zealand. The consolidated interim financial statements of the Group for the six months ended 31 December 2011 comprise SKY and its subsidiaries.

SKY is a company registered under the Companies Act 1993 and is an issuer in terms of the Financial Reporting Act 1993. These consolidated interim financial statements have been prepared in accordance with the requirements of the Financial Reporting Act 1993.

SKY operates as a provider of multi-channel, pay-per-view and free-to-air television services in New Zealand.

These consolidated interim financial statements were approved by the Board of Directors on 16 February 2012.

2. BASIS OF PREPARATION

These consolidated interim financial statements of SKY are for the six months ended 31 December 2011. They have been prepared in accordance with New Zealand generally accepted accounting practice, NZ IAS 34 Interim Financial Reporting and International Accounting Standard 34 (IAS 34). They do not include all of the information required for full annual financial statements, and should be read in conjunction with the consolidated financial statements of the Group as at and for the year ended 30 June 2011.

The preparation of interim financial statements in accordance with NZ IAS 34 Interim Financial Reporting requires management to make judgements, estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities, income and expenses. The estimates and associated assumptions are based on historical experience and various other factors that are believed to be reasonable under the circumstances, the results of which form the basis of making the judgements about carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates.

These financial statements have been prepared under the historical cost convention except for the revaluation of certain financial instruments (including derivative instruments).

3. SIGNIFICANT ACCOUNTING POLICIES

The accounting policies applied by the Group in these consolidated interim financial statements are the same as those applied by the Group in its consolidated financial statements as at and for the year ended 30 June 2011, other than the Harmonisation Amendments which are effective for annual reporting periods beginning on or after 1 July 2011 and amend multiple standards to harmonise NZ equivalents to International Financial Reporting Standards with International Financial Reporting Standards and Australian Accounting Standards. The group has applied the amendments and there has been no material impact from the application of these amendments.

NOTES TO THE INTERIM FINANCIAL STATEMENTS (CONTINUED)

FOR THE SIX MONTHS ENDED 31 DECEMBER 2011 (UNAUDITED)

4. GROUP STRUCTURE

SKY established a new company Igloo Limited on 21 July 2011. SKY contributed \$12,750,000 and have a 51% interest with TVNZ owning the other 49% having contributed \$12,250,000. Igloo will deliver a low cost pay television service over the digital terrestrial network and will initially deliver 11 pay channels as well as receiving the free-to-air channels. In addition Igloo will also offer pay-per-view sports and movies. Igloo Limited is considered a subsidiary of SKY Network Television Limited and has been fully consolidated into the Group's results.

At 31 December 2011 SKY had the following subsidiaries:

SKY DMX Music Limited (50.5%) Cricket Max Limited Media Finance Limited Outside Broadcasting Limited (previously Sky Telecommunications (MR7) Limited) Screen Enterprises Limited (51.0%) Igloo Limited (51.0%)

5. BONDS

Terms and conditions of outstanding bonds are as follows:

| | 31-DEC-2011 | 31-DEC-2010 | 30-JUN-2011 (AUDITED) |
|-----------------------|-------------|-------------|--------------------------|
| Nominal interest rate | 3.60% | 4.06% | 4.06% |
| Date of maturity | 16-Oct-16 | 16-Oct-16 | 16-Oct-16 |
| | | | |
| IN NZD 000 | | | |
| Carrying amount | 198,566 | 198,268 | 198,416 |
| Face value | 200,000 | 200,000 | 200,000 |

The bonds are subject to a call option commencing on 16 October 2009 and each subsequent 16 October until 16 October 2015 whereby the Company has the right to redeem or repurchase all or some of the bonds on each anniversary of the issue date. The market yield of the bonds at 31 December 2011 was 7.49% (31 December 2010: 8.25%, 30 June 2011: 5.85%). The fair value of the bonds at December 2011 was \$176 million (31 December 2010: \$176 million; 30 June 2011: \$185 million). The difference between carrying amount and fair value has not been recognised in the interim financial statements as the bonds are intended to be held until maturity.

NOTES TO THE INTERIM FINANCIAL STATEMENTS (CONTINUED)

FOR THE SIX MONTHS ENDED 31 DECEMBER 2011 (UNAUDITED)

| 6. RELATED PARTY TRANSACTIONS | | | |
|---|-------------|-------------|--------------------------|
| IN NZD 000 | 31-DEC-2011 | 31-DEC-2010 | 30-JUN-2011 (AUDITED) |
| The following transactions were carried out with related parties: | | | |
| Transactions included in the balance sheet | | | |
| Owing to related parties | | | |
| Owing to affiliates of The News Corporation Limited and non-controlling shareholders of Screen Enterprises Limited | 3,231 | 2,743 | 3,406 |
| Transactions included in the income statement | | | |
| Transactions with related parties | | | |
| The News Corporation Limited and its affiliates | | | |
| Programme, smartcard and broadcasting equipment and publishing | 14,337 | 26,707 | 41,064 |

There were no loans to directors by the Group or associated parties at any of the reporting dates above.

The gross remuneration of directors and key management personnel during the period was \$6,059,000 (31 December 2010: \$5,596,000; 30 June 2011: \$9,519,000).

7. CAPITAL EXPENDITURE

The Group acquired the following property, plant and equipment and intangibles during the period;

| IN NZD 000 | 31-DEC-2011 | 31-DEC-2010 | 30-JUN-2011 (AUDITED) |
|---|-------------|-------------|--------------------------|
| Capital projects in progress | 7,858 | 829 | 10,677 |
| Land and buildings | 787 | 1,680 | 3,748 |
| Broadcasting and studio equipment | 2,931 | 2,700 | 6,796 |
| Plant and equipment and other | 1,564 | 2,638 | 5,662 |
| Decoders | 28,263 | 20,150 | 49,505 |
| Installation costs | 25,991 | 24,605 | 50,499 |
| Intangibles | 2,171 | 6,793 | 12,667 |
| | 69,565 | 59,395 | 139,554 |
| Movement in capital expenditure creditors | 1,283 | (1,017) | (4,499) |
| Cash outflow in the period | 70,848 | 58,378 | 135,055 |

NOTES TO THE INTERIM FINANCIAL STATEMENTS (CONTINUED)

FOR THE SIX MONTHS ENDED 31 DECEMBER 2011 (UNAUDITED)

8. DIVIDENDS

In August 2011 the Group declared a special dividend of 25 cents per share in addition to the final dividend of 10.5 cents. Additional bank funding of \$115 million was required to fund this payment (refer note 9).

On 17 February 2012 the Board of Directors announced that it will pay a fully imputed dividend of 11.0 cents per share with the record date being 2 March 2012. A supplementary dividend of 1.9412 cents per share will be paid to non-resident shareholders.

9. BORROWINGS

Bank Loans

On 30 June 2011 SKY negotiated a \$400 million negative pledge five year revolving credit bank facility from a syndicate of banks comprising ANZ National Bank Limited, Bank of New Zealand, Commonwealth Bank of Australia and Westpac Bank. The loan replaced SKY's 2005 original loan facility and was first drawn down on 16 September 2011. Interest is charged on drawings under the facility at a rate between 1.80% and 2.5% per annum above the average bid rate for the purchase of bank accepted bills of exchange. There is a commitment fee payable on the undrawn balance of the facility of between 0.9% and 1.25% per annum. There are no required repayment tranches of the facility. The facility can be partially or fully cancelled at SKY's discretion.

During the period bank borrowings of \$205 million outstanding under the original facility were repaid and a new drawdown of \$320 million was taken up. The additional borrowings were used to pay out the special dividend of 25c per share declared in September 2011. Cash flow statement bank loans received include \$5 million relating to the original loan and cash flow bank loans repaid include \$20 million for repayment of the new loan.



INDEPENDENT ACCOUNTANTS' REPORT

TO THE SHAREHOLDERS OF SKY NETWORK TELEVISION LIMITED

Report on the Interim Financial Statements

We have reviewed the interim condensed consolidated financial statements ("financial statements") of SKY Network Television Limited on pages 11 to 21, which comprise the balance sheet as at 31 December 2011, the income statement, the statement of comprehensive income, statement of changes in equity and the statement of cash flows for the six month period then ended, and a summary of significant accounting policies and other explanatory information.

Directors' Responsibility for the Interim Financial Statements

The Company's Directors are responsible for the preparation and presentation of the financial statements that present fairly the financial position of the Group as at 31 December 2011, and its financial performance and cash flows for the period ended on that date.

Accountants' Responsibility

We are responsible for reviewing the financial statements presented by the Directors in order to report to you whether, in our opinion and on the basis of the procedures performed by us, anything has come to our attention that would indicate that the financial statements do not present fairly the matters to which they relate.

A review is limited primarily to enquiries of Company personnel and analytical review procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit on the financial statements and, accordingly, we do not express an audit opinion.

We have reviewed the financial statements of the Group for the period ended 31 December 2011 in accordance with the Review Engagement Standards issued by the New Zealand Institute of Chartered Accountants.

We have no relationship with, or interests in, SKY Network Television Limited other than in our capacities as accountants conducting this review and through the provision of other assignments for the Company in the area of assurance services. In addition, certain partners and employees of our firm may deal with the Company on normal terms within the ordinary course of the trading activities of the Group. These matters have not impaired our independence as accountants of the Group.

Opinion

Based on our review, nothing has come to our attention that causes us to believe that the financial statements which have been prepared in accordance with International Accounting Standard 34 and New Zealand Equivalent to International Accounting Standard 34: Interim Financial Reporting do not present fairly the financial position of the Group as at 31 December 2011 and its financial performance and cash flows for the six month period ended on that date.

Restriction on Distribution or Use

This report is made solely to the Company's shareholders, as a body. Our review work has been undertaken so that we might state to the Company's shareholders those matters which we are required to state to them in an accountants' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's shareholders, as a body, for our review procedures, for this report or for the opinions we have formed.

Price watchouse Coopers

Chartered Accountants, Auckland 16 February 2012

PricewaterhouseCoopers, 188 Quay Street, Private Bag 92162, Auckland 1142, New Zealand T: +64 (9) 355 8000, F: +64 (9) 355 8001, www.pwc.com/nz

REGISTRARS

Shareholders should address questions relating to share certificates, or changes of address or any administrative questions to SKY's share registrar as follows:

NEW ZEALAND ORDINARY SHARE REGISTRAR

Computershare Investor Services Limited Level 2, 159 Hurstmere Road Takapuna, North Shore City 0622

Mailing address: Private Bag 92119, Auckland Mail Centre Auckland 1142. New Zealand

Tel: 64 9 488 8777: Fax: 64 9 488 8787 Email: enquirv@computershare.co.nz

AUSTRALIAN BRANCH REGISTER

Computershare Investor Services Pty Limited GPO Box 2975EE Melbourne VIC 3000 Tel: 61 3 9415 4000 Email: sydney.services@computershare.com.au

BONDHOLDER TRUSTEE

The New Zealand Guardian Trust Company Limited Vero Centre, Level 7, 48 Shortland Street Auckland, New Zealand

Mailing address: P.O. Box 1934, Auckland, New Zealand

Tel: 64 9 377 7300; Fax: 64 9 377 7470 Email: web.corporatetrusts@nzgt.co.nz

DIRECTORS

Peter Macourt (Chairman) Robert Bryden (Deputy Chairman) John Fellet (Chief Executive) John Hart. ONZM Michael Miller Humphry Rolleston John Waller

EXECUTIVES

John Fellet:

Richard Last:

Tony O'Brien:

Cathryn Oliver:

Mike Watson:

Kirsty Way:

Martin Wrigley:

Rawinia Newton:

Kevin Cameron: Greg Drummond: Travis Dunbar: Charles Ingley: Megan King:

Jason Hollingworth: Chief Financial Officer and Company Secretary **Director of Sport Production** Director of Broadcast Services Director of Entertainment Director of Technology Head of Programme Finance and Acquisition Director of Sports Content Director of Advertising Sales Director of Corporate and Regulatory Affairs Chief of Staff Director of Marketing **Director of Operations** Head of Corporate Communications

Director and Chief Executive

NEW ZEALAND REGISTERED OFFICE

10 Panorama Road, Mt Wellington, Auckland

Tel: 64 9 579 9999; Fax: 64 9 579 8324 Website: www.skytv.co.nz

AUSTRALIAN REGISTERED OFFICE

c/- Allens Arthur Robinson Corporate Pty Limited Level 28, Deutsche Bank Place Corner Hunter and Philip Streets Svdnev, NSW 2000

Tel: 61 2 9230 4000: Fax: 61 2 9230 5333

AUDITOR TO SKY

PricewaterhouseCoopers PricewaterhouseCoopers Tower 188 Quay Street, Auckland

Tel: 64 9 355 8000; Fax: 64 9 355 8001

SOLICITORS TO SKY

Buddle Findlay PricewaterhouseCoopers Tower 188 Quay Street, Auckland

Tel: 64 9 358 2555: Fax: 64 9 358 2055



Director's Declaration

The directors declare that the consolidated financial statements set out on pages 11 - 21:

- (i) comply with New Zealand International Financial Reporting Standards
- (ii) give a true and fair view of the financial position of SKY Network Television Limited and its subsidiaries as at 31 December 2011 and of their performance, as represented by the results of their operations and their cash flows for the year ended on that date.

In the directors' opinion at the date of this declaration there are reasonable grounds to believe that SKY Network Television Limited will be able to pay its debts as and when they become due and payable.

This declaration is made in accordance with a resolution of Directors and is signed for and on behalf of the Board of Directors.

Dated at Auckland this 16th day of February 2012

leter Jacan

Peter Macourt Chairman

John Fillet

John Fellet Director

SKY Network Television Limited 10 Panorama Road, Mt Wellington PO Box 9059, Newmarket Auckland, New Zealand Tel: +64 579 9999 Fax: +64 525 8324 www.skytv.co.nz

Other Information

SKY Network Television Limited Half Year ended on 31 December 2011 (In NZD)

• Net tangible assets per security:

Current period \$(0.591): 1

Previous period \$(0.457): 1

• Control gained over entities

During the period SKY established a new company Igloo Limited. SKY has a 51% interest in the new company with TVNZ owning the other 49%. TVNZ contributed \$12.25 million to the capital of Igloo Limited Igloo will deliver a low cost pay television service over the digital terrestrial network and will initially deliver 11 pay channels as well as receiving the free-to-air channels. In addition Igloo will also offer pay-per-view sports and movies. Igloo Limited is considered a subsidiary of SKY Network Television Limited and has been fully consolidated into the Group's results.

Loss of control of entities

There was no loss of control of entities during the half year.

• Dividends

Interim dividend payable: \$42.8 million

Record date to determine entitlements to the interim dividend: 2 March 2012

Date interim dividend payable: 9 March 2012

Previous corresponding period – interim dividend (paid March 2011): \$31.1 million (ordinary securities)

Previous corresponding period – final dividend (paid September 2010): \$27.2 million (ordinary securities)

• Amount per security

| | Amount per security | Franked amount per Security | Amount per security of foreign sourced dividend | Amount per security payable on each dividend to non resident shareholders |
|-------------------------------------|------------------------|--------------------------------------|---|---|
| Final Dividend | NA | | | |
| Interim Dividend | 11.0 cents | NA | NA | |
| NZ imputation credits - final | NA | | | |
| NZ imputation credits - interim | 0.042778 cents | | | |
| Supplementary dividend - final | | | | NA |
| Supplementary dividend - interim | | | | 0.019412 cents |

• Details of aggregate share of profits (losses) of associates and joint venture entities

Not applicable

• Accounting standards

New Zealand international financial reporting standards used in compiling report.

• Directors' Details

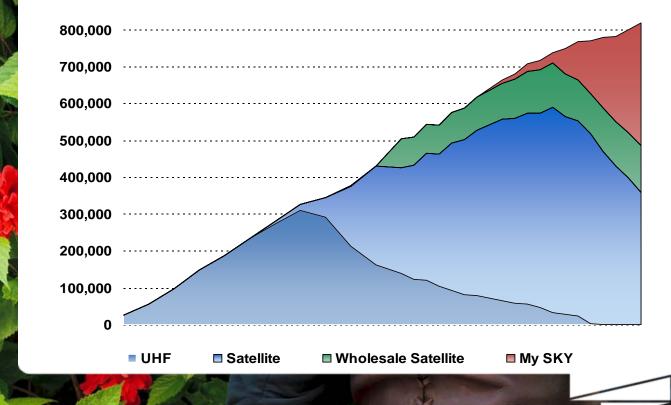
The directors of Sky Network Television Limited at any time during the half year are as follows:

| Chairman |
|----------------------------|
| Deputy Chairman |
| Director & Chief Executive |
| Director |
| Director |
| Director |
| Director |
| |





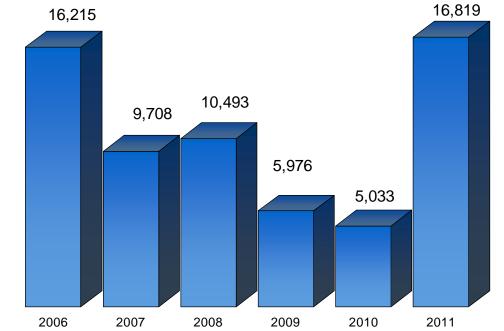






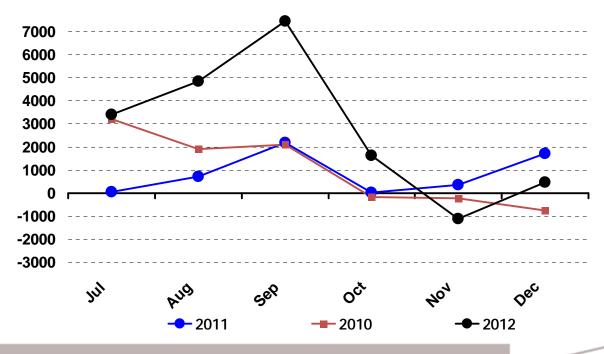


Net Gain as at December 31





Net Gain by Month









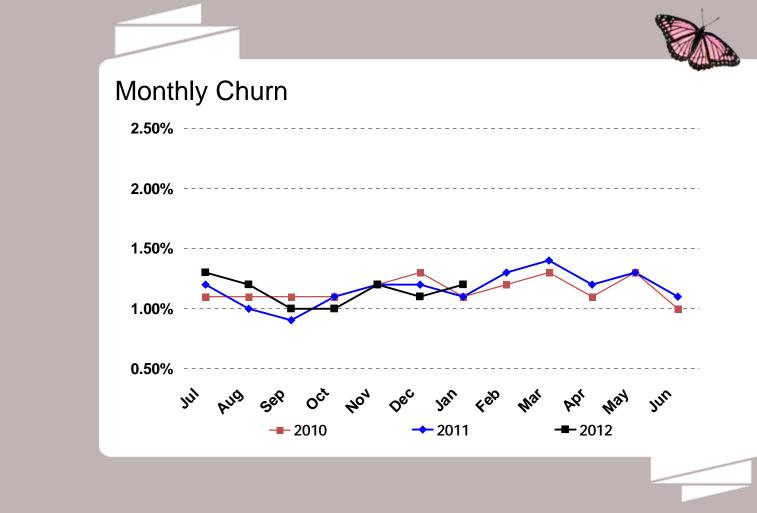
Moving Annual Churn



| 18% ····· 16% ····· 14% ····· 12% ····· | ····· | ····· | | | | <u> </u> | | | | | | | ····· |
|--|--------|--------|--------|--------|--------|----------|--------|--------|--------|--------|--------|--------|--------|
| 10% ····· 10% ····· c, 98 | Dec-99 | Dec-00 | Dec-01 | Dec-02 | Dec-03 | Dec-04 | Dec-05 | Dec-06 | Dec-07 | Dec-08 | Dec-09 | Dec-10 | Dec-11 |



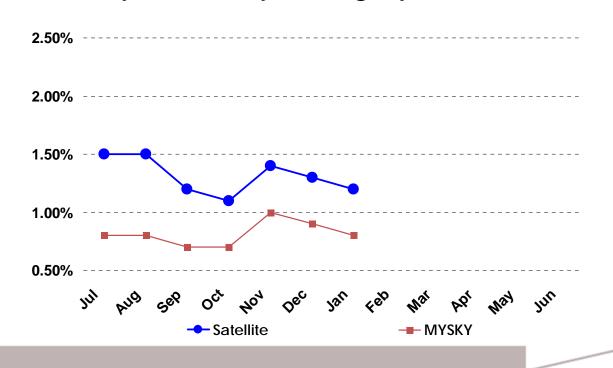
2012





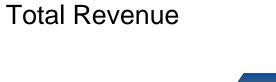


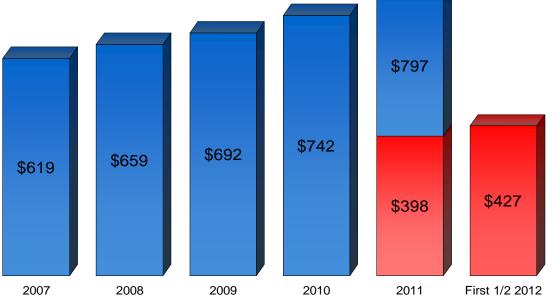
Monthly Churn by Category







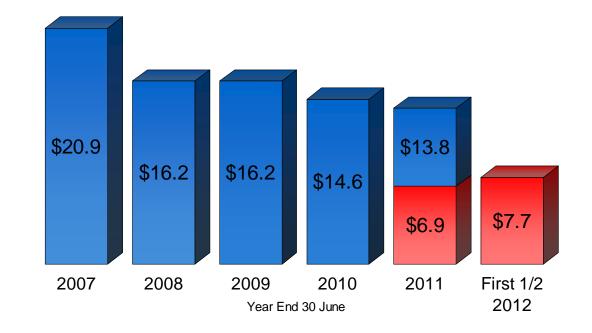








Install Revenue



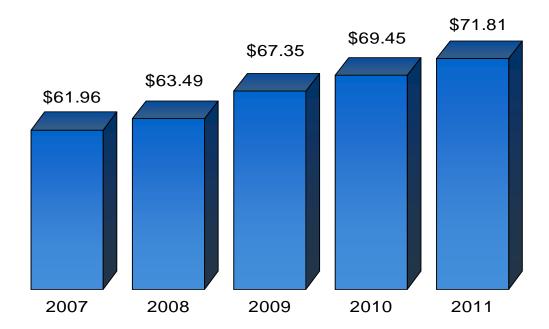




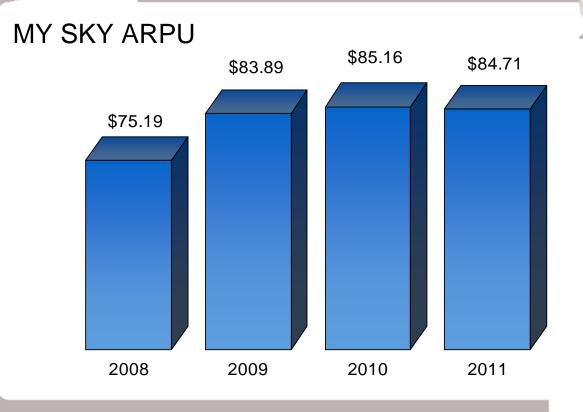


Total ARPU





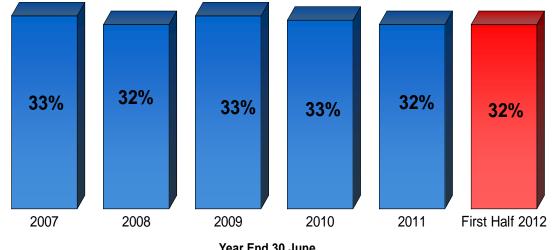




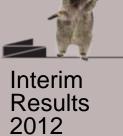




Programming Costs % Revenue

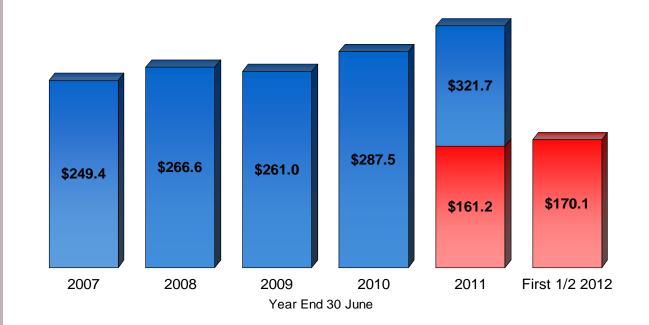


Year End 30 June





EBITDA







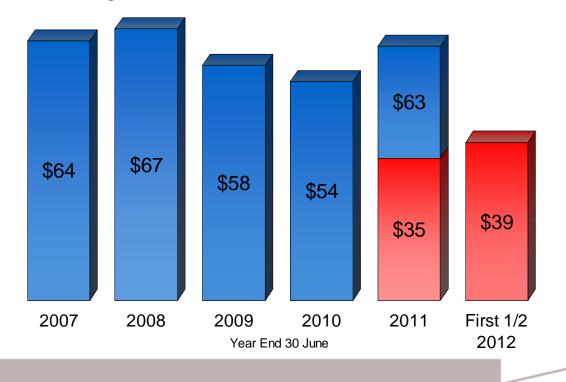
Interim

Results 2012





Advertising Revenue



Interim Results

2012





Results Summary

| \$NZ Million | 2011 | 2010 | % Change |
|----------------------|-------|-------|----------|
| Revenue | 426.9 | 397.9 | 7.3% |
| Operating Expenses | 256.7 | 236.8 | 8.4% |
| EBITDA | 170.2 | 161.1 | 5.6% |
| Depn & Amort | 66.2 | 62.2 | 6.4% |
| EBIT | 104.0 | 98.9 | 5.2% |
| Interest | 15.9 | 13.4 | 18.7% |
| Тах | 25.4 | 25.1 | 1.2% |
| Net Profit after Tax | 62.7 | 60.4 | 3.8% |

Interim Results 2012





| \$ NZ million | 2011 | 2010 | % Change |
|-------------------------------------|-------|-------|----------|
| Residential Satellite subscriptions | 339.6 | 316.6 | 7.3% |
| Other subscriptions | 30.2 | 29.7 | 1.7% |
| Installation | 7.8 | 6.9 | 13.0% |
| Advertising | 39.0 | 35.1 | 11.1% |
| Other Income | 10.3 | 9.6 | 7.3% |

Total Revenue

| 426.9 | 397.9 | 7.3% |
|-------|-------|------|
|-------|-------|------|





8.1%

299.0

Expense Analysis

Total Operating Expenses

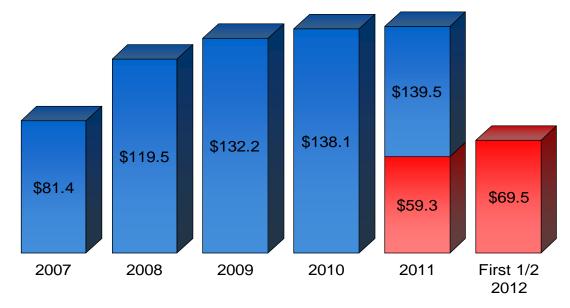
| | 2011 | 2010 | % Change |
|---------------------------------|-------|-------|----------|
| \$ NZ million | | | |
| Programme rights | 107.4 | 103.3 | 4.0% |
| Programme operations | 28.6 | 25.3 | 13.0% |
| Subscriber management | 31.3 | 31.8 | (1.5%) |
| Sales and marketing | 23.5 | 19.7 | 19.3% |
| Advertising | 11.1 | 10.2 | 8.8% |
| Broadcasting and infrastructure | 42.5 | 35.7 | 19% |
| Depreciation and amortisation | 66.2 | 62.2 | 6.4% |
| Corporate | 12.3 | 10.8 | 13.9% |
| | | | |

322.9

| Interim | | |
|---------|--|--|
| Results | | |
| 2012 | | |



Capital Expenditure



Year End 30 June









| \$ NZ million | 2011 | 2010 | % Change |
|---------------------------|------|------|----------|
| Install | 26.1 | 24.6 | 6.1% |
| Decoders | 28.3 | 20.2 | 40.1% |
| TV Station Upgrade | 0.5 | 2.7 | (81.5%) |
| Building Improvements | 0.9 | 1.7 | (47.1%) |
| i-SKY | 0.0 | 3.9 | 100% |
| OSB Truck | 2.5 | 0.0 | 0% |
| Igloo | 4.8 | 0.0 | 0% |
| Other | 6.4 | 6.2 | 3.2% |
| Total Capital Expenditure | 69.5 | 59.3 | 11.1% |





Interim

Results 2012



Operating Cashflow

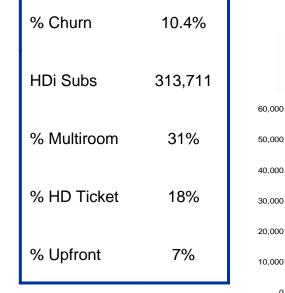
| \$ NZ million | 2011 | 2010 | % Change |
|--------------------|---------|--------|----------|
| Operating Cashflow | 140.7 | 132.3 | 6.3% |
| Capex | (70.0) | (58.3) | 20.1% |
| Purchase of OSB | 0 | (13.4) | (100%) |
| Debt retirement | 0 | (35.2) | (100%) |
| Dividends paid | (141.6) | (28.1) | 403.9% |
| Debt advances | 98.6 | 0 | 0% |
| Capital introduced | 12.3 | 0 | 0% |
| | | | |

Net Cash Movement

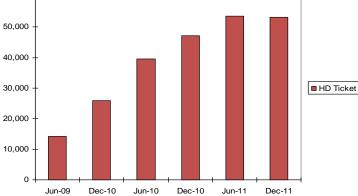
| 38.9 | (2.7) (1540 | .7%) |
|------|-------------|------|
|------|-------------|------|

















Funding

| | FACILITY | DRAWN | MARGIN | MATURITY |
|-----------|----------|--------|--------|-----------|
| Bank Debt | \$400m | \$300m | 180bp | Sept 2016 |
| Bond | \$200m | \$200m | 65bp | Oct 2016 |











Foreign Currency Hedging

For USD exposures

- 95% hedged for 6 months to 30 June 2012 @ 0.7254
- 82% hedged for June 2013 year @ 0.7167
- 26% hedged for June 2014 year @ 0.7457

For AUD exposures

- 94% hedged for 6 months to 30 June 2012 @ 0.7738
- 46% hedged for June 2013 year @ 0.7804

Average \$US payment rate for Opex for the 6 months to Dec 11 @ 0.7096







Interim

2012

Results

SKY Highlights

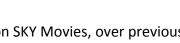
- **New Channels on SKY** 1.
 - SOHO
 - MTV Hits
- **Local Productions** 2.
 - Local SKY Production in 2011 = 25,773 Hours
- **SKY Sports** 3.
 - Rugby World Cup 2011
 - Silver Ferns

PHUUUAAAAAAAAA

- ASB Classic Tennis 2012
- Heineken Tennis 2012
- i-SKY 4.
 - Usage doubling on SKY Movies, over previous months
- 5. IGLOO

THIS LOC

Joint venture announced



SoHo









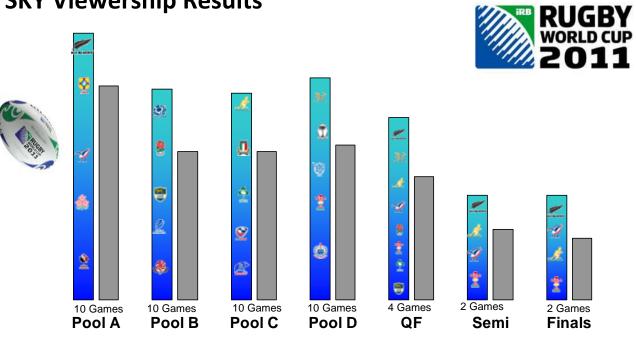


iSKY

ASBCLASSIC



SKY Viewership Results



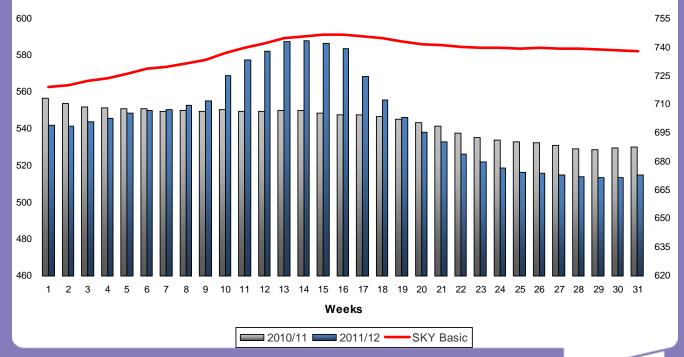
■ Actual ■ Forecast







RWC Impact on SKY Sport Subscribers





























FY12 Guidance

Analysts have the following mean forecasts for SKY :

| | Analysts MEAN (\$m) | Previous (Oct 11) SKY Guidance (\$m) |
|-------------|------------------------|---|
| EBITDA | 340 | 335 - 340 |
| NPAT | 126 | 120 - 125 |
| Capex | 145 | 150 - 160 |
| Subscribers | 858 | 860 |

Sky guidance is that we will be at the lower end of the range.







Interim Dividend

The Board has declared a fully imputed interim dividend of 11.0 cps (\$42.8m) to be paid and a supplementary dividend of 1.9412 to be paid to non-residents.

Record date is 2 March 2012.

Payment date is 9 March 2012.

